

Fall/Winter  
2008

# Wish Colorado

A PUBLICATION OF THE MAKE-A-WISH FOUNDATION OF COLORADO

## Our Mission

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Attachment A

# 25 MAKE-A-WISH

## 25 YEARS IN COLORADO

### I wish to have Princess Presents!



Bella, who has a name which closely resembles one of her favorite princesses Belle, is a princess in her own right. This is made apparent by her wish to have all things princess. Bella was surprised at her house by wish grantors bearing presents galore. With their arms loaded (and 6 trips to and from the car) Bella's living room was transformed into a pile of pink wrapping paper and curly ribbon. Upon their arrival, Bella's wish grantors presented her with balloons of her favorite characters and invited her to sit with her family to open gifts. First up? Her very own flat panel pink princess television set. It is a good thing her favorite color is pink as she also received a matching princess DVD player – one with buttons made of pink jewels! Speaking of jewels, Bella also received an assortment of sparkling baubles to keep in her new jewelry box as well as a collection of tiaras. Everyone knows these are essential items needed to compliment her new beautiful princess dresses, purses and slippers. Bella happily modeled her favorite pink dress and regally wore her glittering crown. Her smile grew wider and wider and she continued to open gift after gift including princess dolls, activity and coloring books, stickers, a princess nameplate for her room and CD player to name a few. The celebration was topped off by a very delectable cake made in the shape of

a castle and decorated with her favorite princesses on each tower. Looking at this picture one can certainly see that Bella truly is a precious princess.

*Thanks to: Maggie Appenzeller, Peggy Nightingale, Tara Mager, Jason Merrihew*



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## Congratulations, Joan!

CEO and President of Make-A-Wish Foundation®  
of Colorado receives the *Denver Business Journal's*  
Prestigious Mile High Leader Award



Joan Mazak, CEO and President of Make-A-Wish Foundation of Colorado was honored at the 10th annual *Denver Business Journal* Outstanding Women in Business Award luncheon on Thursday, August 7, 2008.

Over 700 Denver business leaders gathered to recognize Joan and eleven other women who received awards in different categories. Joan was selected as the *Denver Business Journal's* Mile High Leader for her work on behalf of Colorado children.

It was fitting that during the Foundation's 25th Anniversary year Joan would be recognized for her continued hard work.

"You hear these stories of everyday heroes. Well, this woman is one, absolutely," said Gary Aboussie, a principal with Boulder commercial real estate brokerage The Colorado Group Inc., and former board chairperson of the Make-A-Wish Foundation of Colorado.

"Joan took a very personal tragedy and turned it into a positive thing for 3,000 children in the state of Colorado who have had wishes granted since 1983," Aboussie said. "And she's become a tremendous fundraiser and a heck of a businesswoman."

Joan started the Make-A-Wish Foundation of Colorado in 1983 after her seven-year-old daughter, Jennifer passed away from chronic liver disease. Using money donated for a liver transplant that Jennifer was unable to receive, Joan started the Colorado chapter, one of the first in the nation.

25 years later, the Foundation has become one of the most respected non-profits in Colorado, touching the lives and hearts of thousands of Colorado children and their families.

## Board Notes

On September 1, retiring Board Chairman Gary Aboussie handed the reins to William Myers, President and CEO of Starz Entertainment. Beau Stark of Gibson, Dunn & Crutcher LLP was elected Vice Chairman and Brett Hanselman of KPMG was selected as Board Treasurer. Bobbee Musgrave, Partner at Holme Roberts & Owens LLP was elected to a two-year term.

## WE WILL MISS

David C  
Willa F  
Jenna A

Santheya D  
Hali T  
Austin C

This issue of *WishColorado* is dedicated to these special wish children who are no longer with us but will forever remain in our hearts.

# SPOTLIGHT

## Run in the Denver Marathon and Support Make-A-Wish!

In the 25-year history of the Make-A-Wish Foundation® of Colorado, we have never had a better friend than Bill Phillips. Mr. Phillips, the former chairperson and CEO of EAS and the author of the best-selling health and fitness book *Body for Life* is our largest individual donor. His philanthropy has made the wishes of hundreds of Colorado children who are facing life-threatening medical illnesses come true.

This year has been no exception, with Mr. Phillips donating enough money to grant nearly 32 wishes! His incredible generosity goes beyond merely giving money. He is also a tireless advocate and champion for Make-A-Wish including: providing information about the Foundation on his website, talking about the work we do at speaking engagements and sharing uplifting stories about the wish kids he meets with people who are trying to make changes in their lives.

Mr. Phillips' *Transformation Challenge* has been his most personal crusade yet on behalf of the Foundation. Through the *Transformation Challenge*, he invited participants from all over the world to make an 18-week pledge to increase their health, fitness and energy and to be a positive influence in the lives of others. Putting his money where his mouth is, Mr. Phillips promised participants that for every pound lost and/or for every pound of muscle gained, he would donate \$100 to the Make-A-Wish Foundation of Colorado. By taking a personal interest in the lives of participants and using his considerable motivational skills, he was able to help people make remarkable changes in their lives and raise more than \$109,000 on behalf of Colorado children!

Bill Phillips and his family have been long-time supporters of the Make-A-Wish Foundation of Colorado. In 1998, Mr. Phillips created a video for Make-A-Wish that raised roughly 2 million dollars for Make-A-Wish chapters worldwide. His personal donation of \$150,000 in 2005 is the largest individual donation to the Make-A-Wish Foundation of Colorado in its 25-year history.

Joan Mazak, CEO and President of Make-A-Wish Foundation of Colorado said, "Bill Phillips' personal generosity is unparalleled. His donations have paid for hundreds of wishes, and he continues to be an inspiration to all who are involved with the Foundation, as well as the millions of people who read his books and follow his example of living a healthy and positive life."

For more information on Bill Phillips, visit his website at [www.transformation.com](http://www.transformation.com)



Bill Phillips and Joan Mazak



## Run With Bill Phillips at the Denver Marathon!

On October 19, 2008, join Make-A-Wish Foundation for the Denver Marathon – a premier marathon, half-marathon, and the four person ING relay that showcases many of the great Denver landmarks. The Denver Marathon is currently Colorado's largest marathon and is again expected to attract a record number. We want you to be one of them.

Make-A-Wish Foundation of Colorado is one of the official charities of the Denver Marathon and we are looking for runners to join our team. As part of the Make-A-Wish Foundation team you will receive a discount off of your entry fee, and use the event as an avenue to raise money for our very important cause. If you are interested in raising money and running on behalf of Make-A-Wish Foundation, contact Robert Newman at 303-750-9474 or [robert@colorado.wish.org](mailto:robert@colorado.wish.org) for more information.

# Share The Power of a Wish

at the Make-A-Wish Foundation® of Colorado's 25th Anniversary Gala



25 MAKE-A-WISH.  
25 YEARS IN COLORADO

Come celebrate 25 years of making wishes come true for Colorado children on October 18, 2008.

The event will be held at the new Sheraton Denver (formerly Adam's Mark) and will include silent and live auctions, dinner and dancing to Chris Daniel's and the Kings.

Tickets may be purchased by calling Patti Murphy at 303-750-9474.

Make-A-Wish Foundation of Colorado  
7951 E. Maplewood Ave., Suite 126 • Greenwood Village, CO 80111 • Phone: (303) 750-9474  
[www.wishcolorado.org](http://www.wishcolorado.org)

## Upcoming Events

- Sept 25 Cold Stone Creamery's World's Largest Ice Cream Social  
 Oct 10 Morton's Steakhouse DTC Auction  
 Oct 18 Make-A-Wish 25th Anniversary Celebration Gala at the Sheraton Denver (formerly Adam's Mark Hotel).  
 Silent and live auctions, dinner and dancing to Chris Daniels and the Kings.  
 Nov 12 Morton's Steakhouse Downtown Auction  
 TBD TGI' Fridays - Auctions and fundraising held in conjunction with the World Bartender Championship.

### Cold Stone Creamery

#### World's Largest Ice Cream Social Returns!

The Make-A-Wish Foundation is once again partnering with Cold Stone Creamery to hold the World's Largest Ice Cream Social on Thursday, September 25th. Cold Stone's parent company, Kahala Corp., will include special promotions throughout the week in all of their corporate stores. Please stop by one of the following stores on their special night for a FREE delicious treat to show your support the Make-A-Wish Foundation of Colorado.

- Monday – Samari Sam's
- Tuesday – Blimpie Subs & Salads
- Wednesday – Taco Time
- Thursday – Cold Stone Creamery
- Friday – Great Steak & Potato Company

Cold Stone Creamery continues to sell magnetic wish stars with a suggested donation of \$2. Please check back at [www.wishcolorado.org](http://www.wishcolorado.org) for updates and more information.

## Ongoing Retail Promotions

### Bank of America Make-A-Wish Credit Card

For every application generated through the Colorado chapter and activated, the chapter will receive \$50! Call 303-750-9474 for more information.

### The Crazy Merchant

This one-of-a-kind jewelry and gift shop offers wholesale prices to groups and individuals and donates 10% of every purchase to Make-A-Wish when you designate us as your "charity of choice." 1700 W. Belleview Avenue in Littleton. Call (303) 761-6100 for store hours, and details on group shopping.

### CARSTAR Wish Star Program

Participating CARSTAR locations will provide a complimentary magnetic Wish Star to each collision-repair customer from June 1, 2007 through January 31, 2009.

### Giftcraft

2% of wholesale price of all Eden's Angels products and 20% of the wholesale price of the specially designed MAW "Joy" angel.

The Power of a Wish by Ali Spizman  
 \$1 donation per book sold at retail.

Things Remembered  
 Donation through sale of gifts, employee giving, customer donations.

## Coming Next Spring!

Vail Jam at the Vail Marriott in March.  
 Vail's favorite musicians and socialites come together to raise money for Make-A-Wish. Vail merchants donate for a huge silent auction.

Beano's Bowling For Make-A-Wish at Chipper Lanes in Fort Collins

Make-A-Wish Broomball Tournament  
 at Colorado College Ice Arena in Colorado Springs  
 Teams come from as far away as Japan to compete!

Colorado Springs "All-Stars" Pro Am Bowling Tournament  
 at King Pin Lanes

### Frank's Ride for Children

One of Colorado's largest Poker Runs begins with a parade through Longmont and winds 100 miles through Northern Colorado. Visit [www.franksrideforchildren.org](http://www.franksrideforchildren.org).

Events and promotions are always being added, so please visit our website at [www.wishcolorado.org](http://www.wishcolorado.org) for more information about upcoming events, or call Patti Murphy at 303-750-9474.

## Noteworthy

Four longest running events/promotions for Make-A-Wish

1. Make-A-Wish Broomball Tournament – 25 years  
 – total raised \$225,000  
 Organizer Annie McKenzie recently handed over the reins to Jason Miller who says "we're good for another 25 years!"
2. Colorado Trial Lawyers Association – 20 years,  
 total raised \$250,000  
 Organizer - John Sadwith
3. Mercedes Club Car Show – 16 years, total raised \$45,000  
 Organizer - Richard Thamer
4. Frank's Ride For Children – 14 years, total raised \$400,000  
 The Make-A-Wish Foundation of Colorado's top money maker!  
 Organizers - Doug Keim, Greg Risedorf, Kevin Woolever  
 Honorable mention, 5-10 years and counting!  
 Ball Corporation  
 Cold Stone Creamery's World's Largest Ice Cream Social  
 Colorado Renaissance Festival  
 Crazy Merchant  
 Enterprise Rent-A-Car Golf Tournament  
 Highline Vision  
 Tamarron Consulting Golf Tournament  
 Things Remembered  
 Zales Jewelers



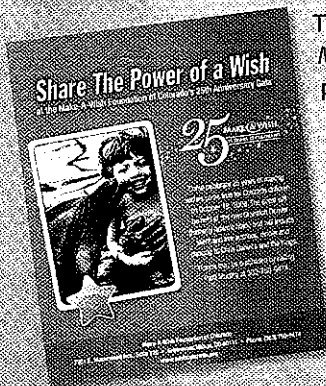
# CELEBRATING 25 YEARS OF SERVICE



A new logo was designed to capture the essence of this milestone year.

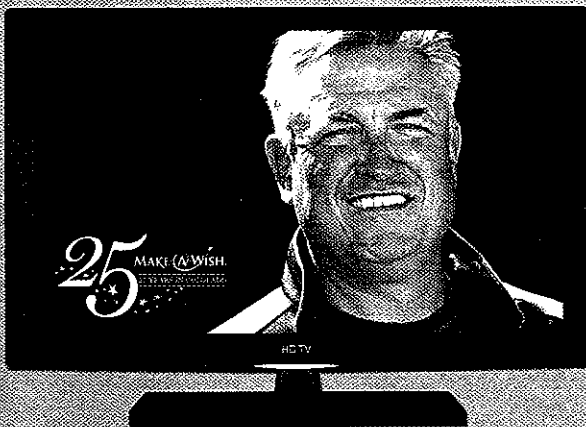
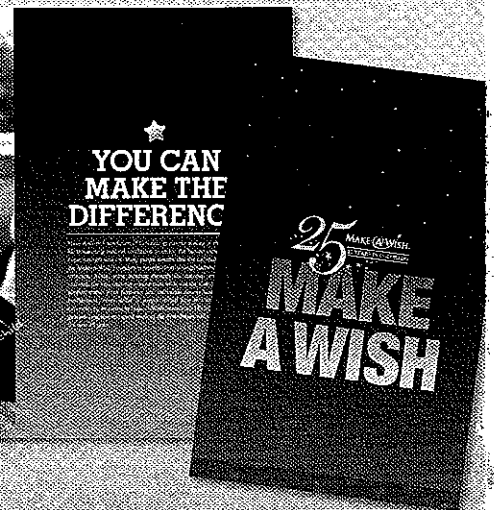
Our 25th anniversary year has been a great success so far, in terms of both fundraising and visibility. The Make-A-Wish Foundation® of Colorado is grateful to **The Creative Alliance**, a PR and marketing firm based in Lafayette, for its fine work

in branding the organization afresh for this milestone year, conceiving and planning events, securing corporate partners, and developing a variety of marketing tools. The firm's work is showcased on these pages. We are especially thankful that through its many efforts, **The Creative Alliance has donated more than \$40,000 in services**. Learn more about this very special Make-A-Wish partner at [www.thecreativealliance.com](http://www.thecreativealliance.com).



This ad in *Denver Magazine* invites the public to our 25th Anniversary Gala.

This special brochure allows us to leverage our 25th year to reach out to larger donors.



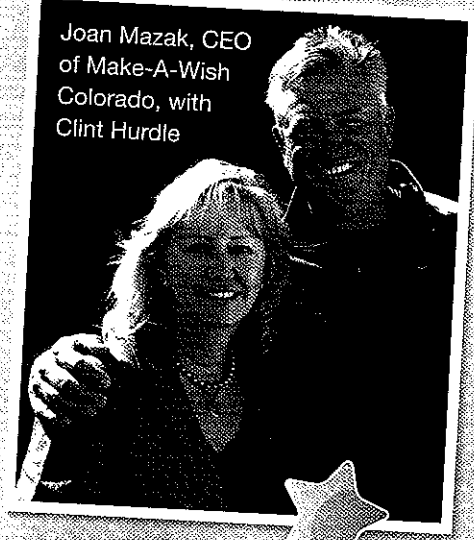
The Creative Alliance was instrumental in helping to bring **Clint Hurdle**, manager of the 2008 National League Baseball Championship Colorado Rockies, on board as the official spokesperson for our 25th anniversary year. The firm developed radio and television **commercials** featuring Clint as our champion.

Granting hope, strength and joy to children and

# WELCOME TO THE CHILDREN OF COLORADO



The Creative Alliance provided event planning and marketing—including this tempting invitation—for our Taste of Tuscany wine and food pairing fundraiser held this spring by our good friends at Kitchens at the Denver.

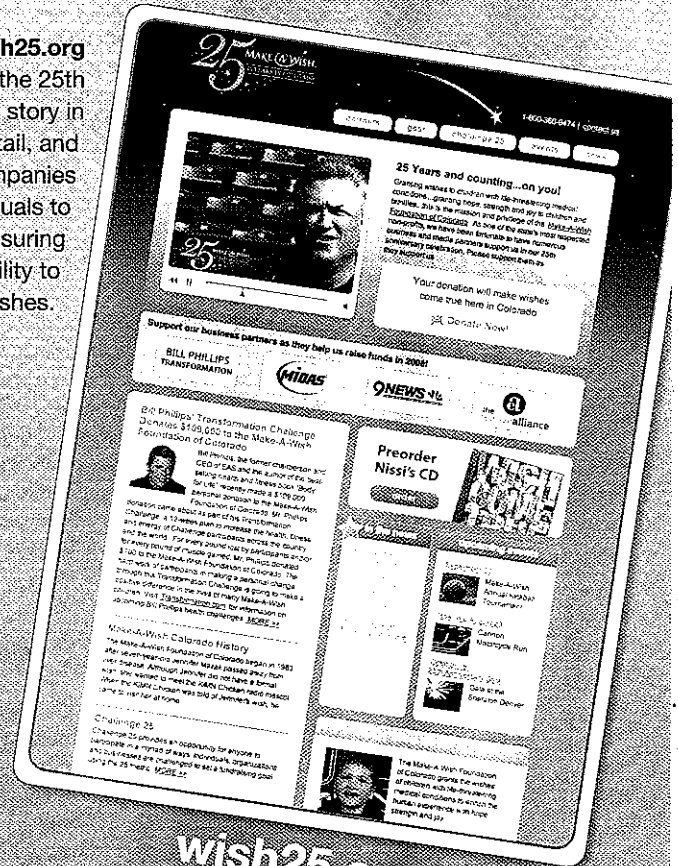


Joan Mazak, CEO of Make-A-Wish Colorado, with Clint Hurdle

The new wish25.org website tells the 25th anniversary story in colorful detail, and challenges companies and individuals to participate in ensuring our ongoing ability to grant wishes.



The Creative Alliance assisted us in developing a fundraising partnership with Elitch Gardens. All Wishing Well proceeds directly benefit the Foundation.



wish25.org

families, for 25 years and many more to come...

# Wish Stories!

## ★ Alex ★

I wish to meet the Colorado Avalanche....

Ask Alex the team stats for the Colorado Avalanche, the player's numbers or what an "icing call" is and the answers will amaze you. Alex knows his hockey! It was a natural fit that his wish would be to meet and hang out with the Colorado Avalanche. Sitting rink-side while attending a private practice, Alex was able to get up close and personal with his heroes. Each player took time to skate over and give him a high five, a pat on the head or a "potato" which involves bumping fists together. A tour of the locker room, gifts from the team and photos with each player completed this amazing first half of his wish. After all the excitement it was back to his hotel for some rest and relaxation before returning to the Pepsi Center for a nail-biting hockey game which ended with a last minute goal and win for the Colorado Avalanche. We call that wish magic!

**THANKS TO:** The Colorado Avalanche, Kroenke Sports Enterprise, Matt DeLuzio, Amy Yuratovac, Brooklyn's, Blue Sky Grill, Hyatt Regency at Colorado Convention Center, Presidential Limousine, Gene and Carol Gentry



## Elizabeth ★

I wish to go to Disney World....

Elizabeth's trip to Disney World "felt like a fantasy!" she told us when she came home from her wish. From the warm, sunny climate in Florida to the limo ride to and from the airport, every waking moment was "special". There wasn't a roller coaster or scary ride at Disney World that she didn't enjoy, but her favorite place was the Ice Cream Palace at Give Kids the World, where she was able to indulge her sweet tooth with an amazing selection of premium ice creams. Making the wish even more magical was the time she got to spend with her family, free from doctor's appointments and procedures. "I felt like a really beautiful, wonderful full-of-life young princess at Disney World. I will remember the feeling forever!"

**THANK YOU:** Presidential Limousine, Give Kids the World Village, Disney World, Avis



## ★ Isaac ★

I wish to go to Give Kids the World!

4-year-old Isaac is a happy and outgoing little fella. With a love of trucks, dinosaurs and animated movies like *Toy Story* and *Monsters, Inc.*, he's all boy! When the wish grantors came to visit him, he had many wishes but finally decided that going to Give Kids the World was the perfect wish for him. And the timing of his trip was just right; he got to celebrate his 4th birthday while on his wish! With so many fun things to do and see, it was hard for him to pin down his favorite part of the wish experience. After the trip, his mother told us, "He had the best time of his life and recalls precious memories from the trip daily. Thank you so very much for all you have done for Isaac."

**THANK YOU:** Presidential Limousine, Give Kids the World Village, Frontier Airlines, Mike Delzer



## ★ Jake ★

I wish for a downhill racing bike!

"This is the best day of the year!" remarked 15 year-old Jake as he received his wish. Jake is an avid biker. When he found out that he was eligible to "Make-A-Wish" he did not hesitate to tell us that he wished for a downhill racing bike. On the day of his wish, Jake, his family and best friend went to Mojo Wheels in Denver to pick up his new bike. When Jake received his bike he did not have to wait long before he was able to try-out his new wheels. Behind the Mojo shop is a bike path where he was able to practice his jumps. A little hesitant to get the freshly painted bike dirty, Jake took his first run - after that he went for another, and another, and yet another, smiling the whole way. We hope that Jake's new bike will provide him with hours of entertainment and that it will motivate him to continue his fight. We can all follow Jake's doctor's advice which is "just keep on riding".

**THANK YOU:** Mojo Wheels, Lauren Beede





# What It's All About!

## ★ Joshua

I wish to go to Alaska!

Who's afraid of big, bad bears? Not Joshua! When asked to make his one true wish, he said without hesitation, "I want to go to Alaska to see Kodiak bears!" During his wish, Joshua and his family sailed the Alaskan coast, making port of calls in Juneau, Skagway and other scenic Alaskan stops aboard the cruise ship "Rhapsody of the Seas". Joshua's wish soared to new heights in a scenic adventure aboard the Mount Roberts Tramway where he was able to view the powerful Kodiak in their natural habitat from the bear viewing platform. Other highlights included a trip to Tongass National Forest to view the magnificent Mendenhall Glacier. "Thank you so much for everything!" said Joshua's mother. "He will never forget his wish and you have made such a difference in his life!"

**THANK YOU:** Amy and Cam Litwin, Megan Ubovich, Frontier Airlines, Royal Caribbean Cruise Line



## Kaden ★

I wish to have a really cool swing set...

Kaden is an energetic 3-year-old boy who loves playing outdoors with his friends. When his wish grantor came to the house Kaden knew right away what he wanted, a swing set with a really big slide! On the day of his wish, family and friends gathered to see his new set installed; this was followed by a celebration party complete with his favorite meal – pepperoni pizza. As you can see from the smile on his face Kaden is really enjoying spending his days on his "really big slide" and his swing set is quite the hit with his friends from the neighborhood. **THANKS TO:** Cedarworks, WG: Mark Gruebel

## ★ Mallory

I wish to go to Graceland!

With a love of rock and roll, R&B and gospel music it is no wonder Mallory is a huge Elvis fan. Her favorite movie? *Blue Hawaii*. Her favorite book? *Elvis by the Presley's*. Her favorite actor? You guessed it, Elvis! All of which explain Mallory's unique wish was to visit Graceland. Visiting Memphis during Elvis Week far exceeded Mallory's wildest dreams as she was able to experience her wish with some of the best fans in the world. Starting off at the EP Delta Kitchen, Mallory and her family enjoyed a "southern-style" buffet, met with members of the "King's Fan Club" and watched Elvis videos. A personalized tour of Graceland by none other than Elvis' former nurse, Marian Cocke, was a highlight of Mallory's trip. The rest of her whirlwind wish included attending the Elvis reunion where his lifelong friends shared stories and answered questions.

**THANKS TO:** LuAnn Griffin, Marian Cocke, MAW Mid-South, Joe Petruccio, Tennessee Limousine, Presidential Limousine, Kids Unlimited



## Woody ★

I wish to go to Hawaii....

Snorkeling, parasailing and attending a luau were tops on Woody's list when he was asked what his wish would be. Having gone through a challenging time Woody felt that he would like a "very nice vacation" where he could "relax and have some fun with his family". A trip to Honolulu fulfilled all of Woody's requests and then some. After taking time to relax on his ocean view deck Woody and his family were off to Hanauma Bay for a "fish filled" day of snorkeling. The next day, while flying high above the ocean parasailing Woody felt exhilarated as his cares blew away with the breeze that was rushing past him. Attending a luau at Paradise Cove was the perfect way to end his incredible adventure. **THANKS TO:** Maggie Appenzeller, Peggy Nightingale, Paradise Cove Luau, Sea Breeze Watersports, Kenui Aloha Lei Greeters, Presidential Limousine, Make-A-Wish Hawaii

To read more stories about wishes we've granted, visit our website [www.wishcolorado.org](http://www.wishcolorado.org)



## LEAVING AN IMPRINT

When thinking about what your life's legacy might be, wouldn't it be gratifying to have it include the gift of magic? You have that opportunity when you include the Make-A-Wish Foundation® of Colorado in your estate plan. A gift from your estate provides the magic of a wish to the special children we serve, ensuring that future dreams can become realities. As Winston Churchill said, "We make a living by what we get. We make a life by what we give." For more information on including the Make-A-Wish Foundation of Colorado in your estate plans, please contact Eileen Danahy by phone at 303-750-9474 or via email at edanahy@colorado.wish.org

## Monthly Magic Makers

Monthly Magic Makers is a special group of donors who elect to make monthly gifts to Make-A-Wish via their credit card. This steady source of support enables Make-A-Wish to plan ahead and ensure that we can fund the wishes of every qualified Colorado child.

To participate in Monthly Magic Makers, simply decide on a gift amount you would like charged to your credit card monthly (\$10 minimum) and your contribution in that amount will continue until you notify the Foundation to increase or discontinue your gift. You may change or cancel your participation at any time. For more information contact Marilyn Tillery at 303-750-9474 or mtillery@colorado.wish.org

## How To Grant A Wish

Your dollars truly make a difference by providing wishes and giving children a positive focus in the midst of their health battles. Bring happiness with your corporate and individual support. The joy you receive in doing so will be priceless.

Through our Adopt-A-Wish program you can restore smiles and laughter to children with life-threatening medical conditions who have been forced to put their childhood on hold. Whether it's meeting their favorite celebrity, going on a Caribbean cruise, swimming with dolphins, going on a shopping spree or one of many other special types of wishes, the wish experience offers a much needed break from hospitals and treatments. Make-A-Wish Foundation covers all costs associated with a wish, including transportation, food, lodging and admission fees for the entire family.

Selecting a wish and ultimately adopting a wish can be a most fulfilling experience. You can rest assured that you helped bring hope, strength and joy back to the child's life during a very difficult time. For more information please contact Eileen Danahy at 303-750-9474 or edanahy@colorado.wish.org

## Share Holiday Magic and Wishes!

Let Make-A-Wish Foundation of Colorado help you spread holiday cheer with our holiday greeting card created by a Colorado wish child.

For more information contact Patti Murphy at (303) 750-9474



## Help Make a Wish Come True by Donating Your Unwanted Vehicle or Boat

Cars, RVs, boats, truck and vans in running condition can be donated. Call ARC Vehicle Donation Center at (303) 308-2400 or (866) 628-CARS. Your donation is tax deductible.

## Happy Birthday to You!

Both the young and old are taking part in this new way to give. Take Evan for example. On his fifth birthday, Evan asked his family and friends to make a wish come true for a seriously ill child instead of giving him birthday gifts, and instead of having a "Sweet Sixteen" party, Sarah celebrated her birthday by donating the money that would have been spent on her party towards the wish of another sixteen year-old girl. Please consider making dreams come true as you plan your next birthday. Whether you are turning ten or sixty, you can celebrate in a special way!

## KIDS' CLUB

With a small investment every month you can make a difference in a child's life...

- A \$15 monthly investment could provide disposable cameras for wish children and their siblings.
- A \$25 monthly investment can cover a wish child's favorite meal while on their magical wish adventure.
- A \$50 monthly investment can provide accessories for non-travel wishes such as computers and bedroom makeovers.

With just a small investment you can bring joy to a child's life by helping to lead a "charge" for kids! Join our new KIDS' CLUB and make a difference all year round. Simply decide on a dollar amount you would like charged to your credit/debit card monthly and call to sign up. You may cancel or change your donation amount at any time. For more information contact call Marilyn Tillery at (303) 750-9474.



## Send a critically ill child on the wish of a lifetime!

Donate your airline miles today. For more information contact Bridget Fitzpatrick at 303-750-9474 or bfitzpatrick@colorado.wish.org



## Our Volunteers Keep Going and Going

Volunteers have played a key role in the Make-A-Wish Foundation® of Colorado throughout its 25-year history, from its first days to every wish granted since. Among the thousands of volunteers helping create magic and memories are some very special people who deserve the "Energizer Bunny Award" for Longevity, Loyalty, and Long-Term Service. There are 54 current volunteers who have worked with us more than five years. Altogether, that represents nearly 645 years of service!! Another 35 have volunteered at least three years. And we cannot forget the many volunteers who worked at least 10 years before retiring or moving.

Each of you is a hero whose efforts and dedication have made possible the granting of wishes for hundreds and hundreds of children. You have our deepest, heartfelt appreciation. In the words of children everywhere, "As many stars as there are in the sky, that's how much we love you, and thank you."

"Since the beginning...."  
25 years of service

Trudy Robertson, mother of chapter founder and current CEO Joan Mazak

Lynn Bertsch, who babysat for Joan's daughters and whose mother was Joan's long time friend

Ed Pine, a.k.a. Whitey, "walked in off the streets and never left!"

15+ Years  
Lori Claiborn  
Mike Williams  
Cathy Bishopp-Sannes  
Vern Engbar  
Sharon Eckrich  
Pat Yates  
Tracy Perry  
Richard Thaemert  
Mike Thomson  
Greg Tilley

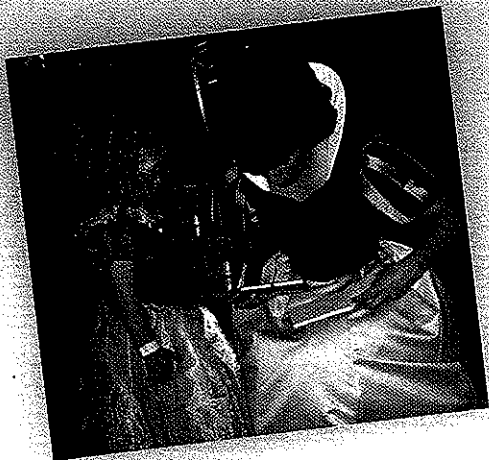
10+ Years  
Brian O'Malley  
Dave Giocomo  
Gwen Mayer  
Shandra Hanchett  
Theresa Griego  
Cyndi Chappell  
Joe Chappell  
Mary Sullivan-Ridge  
Barbara Stoker  
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Terry Kirschner





### Jewelers For Children Make Wishes Sparkle!

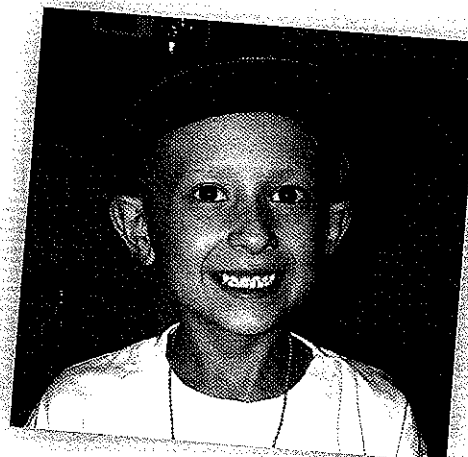
Since 1999, Jewelers for Children (JFC) has donated more than \$28 million to programs benefiting children whose lives have been affected by illness, abuse, or neglect. Through the generosity of the jewelry, diamond and watch industries, JFC has granted almost 1000 wishes for children all over the country with life-threatening medical conditions.

JFC made dreams come true for Nicole's wish for a Disney Cruise. Thank you Jewelers For Children for your long-standing and continuing commitment to the Make-A-Wish Foundation.®

### UnitedHealth Group Makes Wishes Come True

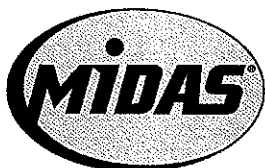
UnitedHealth Group has formed a national alliance with Make-A-Wish Foundation to support the nonprofit's mission of granting wishes to children with life-threatening medical conditions. During the next two years, UnitedHealth Group intends to grant 600 wishes to children throughout the nation and in Colorado.

Through the generosity of UnitedHealth Group, eight year-old Isaac from Denver visited Disney World. UnitedHealth Group employees gave Isaac send-off gifts of an autographed Bronco football, a giant card with every employee's signature and a suitcase for his trip jam-packed with gifts and toys. Isaac's mother wrote, "This is very touching and personal to us. It means so much that you all care so much for our son."



### Bring Joy - One Penny at a Time

Pennies, nickels, dimes and quarters, be a Make-A-Wish supporter! Elitch Gardens is dedicating the change from their Wishing Well to the Make-A-Wish Foundation of Colorado. Lighten your load and help make wishes come true the next time you are at Elitch Gardens by donating your change.



### The Midas Touch

This year Midas is a proud sponsor of the Make-A-Wish Foundation of Colorado. Through the generosity of Midas locations along the Front Range more than \$78,000 has been raised - enough to grant a wish every month to a seriously ill Front Range child.

In addition to their generous donation, Midas held the Power of a Wish Grand Prix at Bandimere Speedway in May. More than 100 wish families attended, making it the largest event of its kind in our 25-year history!

### Chi Omega Reaches One Million Dollar Milestone!

Congratulations to Chi Omega collegiate and alumnae chapters for reaching the Million Dollar Milestone! Hundreds of Chi Omega chapters across the nation work year round to help grant wishes. This year their efforts raised \$1,125,000 and Chi Omega members volunteered almost 92,000 hours of service. Thank you to the Chi Zeta chapter in Fort Collins and Chi Omega Zeta chapter in Boulder for all of your hard work and for another successful year helping to grant wishes!

### Macy's Helps Grant Wishes!

This holiday season, Macy's Thanks For Sharing program will make wishes come true by giving back to the Make-A-Wish Foundation of Colorado. Enrolling in the Thanks For Sharing program is easy, and you could save up to 20% on purchases at Macy's during the holiday season. In addition, Macy's will be hosting a Community Shopping Day on November 22, 2008 at their Cherry Creek location. Please join us in raising awareness and funds to help grant wishes! Contact Bridget Fitzpatrick at (303) 750-9474 for more information.



# THANK YOU!

On behalf of the board, staff and 250 Colorado children who received a wish last year,  
THANK YOU for your support. The following individuals, organizations, schools, foundations and companies  
have made a gift or in-kind donation of \$250 or more between September 1, 2007 and August 1, 2008.

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Ms. Tara Mager  
Ms. Theresa Johnson  
Ms. Theresa Stroumbos  
Ms. Tiffany Tietz  
Ms. Ursula Eberspacher  
Ms. Victoria Baker Graboy  
Ms. Violet Johnson  
Ms. Virginia Crise

Kids for Wish Kids is a fun way for children of all ages to get involved in helping grant wishes. Schools, campus clubs, sports teams and service organizations are coming up with new and creative ideas on how to make a wish come true for a Colorado child facing a life-threatening medical condition. This year over 50 schools, teams, individuals and organizations participated in the Kids For Wish Kids program raising over \$75,000! That means over 12 of our 240 wishes will be granted directly by classmates, teammates and friends. For more information contact Bridget Fitzpatrick at 303-750-9474 or bfitzpatrick@colorado.wish.org.

## Wish Wednesday

For the second year, Elitch Gardens invited more than 3,500 students from the top fundraising high, middle and elementary schools to a free day in the park on June 25th to celebrate Wish Wednesday. Arapahoe High School, Fort Morgan Middle School and Trailblazer Elementary were honored this year as the top schools, collectively donating over \$14,432.39 to our Kids For Wish Kids program. Megan Barber, Elitch Gardens' spokesperson said, "Elitch Gardens is proud to be a part of Kids for Wish Kids, a program that gives students an outlet to help other kids just like them. We are excited that we can provide these students with a day of fun to reward their hard work."

*Thank you and congratulations to all of the schools who participated in Kids For Wish Kids during the 2007-2008 school year:*

Alexander Dawson School  
Arapahoe High School  
Castle View High School  
Chaparral High School  
Cherry Hills Village Elementary  
Cherokee Trail High School  
Chi Omega – Colorado State University  
Cornerstone Christian Academy  
Congregation Emanuel  
Dry Creek Elementary  
Divine Redeemer Catholic School  
Falcon High School  
Flynn Elementary  
Fort Lewis College

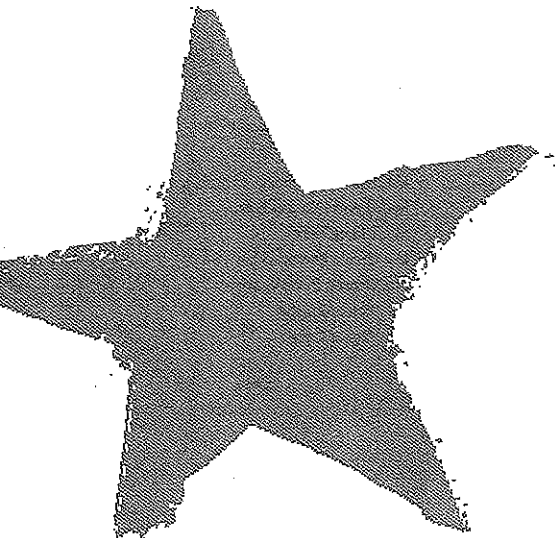
Fort Morgan Middle School  
Fort Morgan High School  
Fossil Ridge High School  
Jennifer and Shelly Kuntz  
La Petites  
Liberty High School  
Littleton Preparatory Charter School  
Martinez PTA  
Meadow View Elementary  
Mesa Ridge High School  
Metro - Disney College Program  
Monarch High School  
Monte Vista High School  
Mountain Vista High School

Niwot High School  
North Park Schools  
Pine Creek High School  
Ponderosa High School  
Primrose School at Torrey Peaks  
Sacred Heart of Jesus  
Stargate School  
St. Thomas More  
Trailblazer Elementary  
Trails West Elementary  
Trinity Place Child Care Center  
Weld Central High School  
West Middle School  
Wildcats Baseball Team



Make-A-Wish Foundation® of Colorado  
P.O. Box 5252  
Englewood, CO 80155

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**Make-A-Wish Foundation®  
of Colorado, Inc.**

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Greenwood Village, Colorado 80111  
303 750-9474  
800 366-WISH (in-state)  
303 755-3108 fax  
colorado@colorado.wish.org  
www.wishcolorado.org



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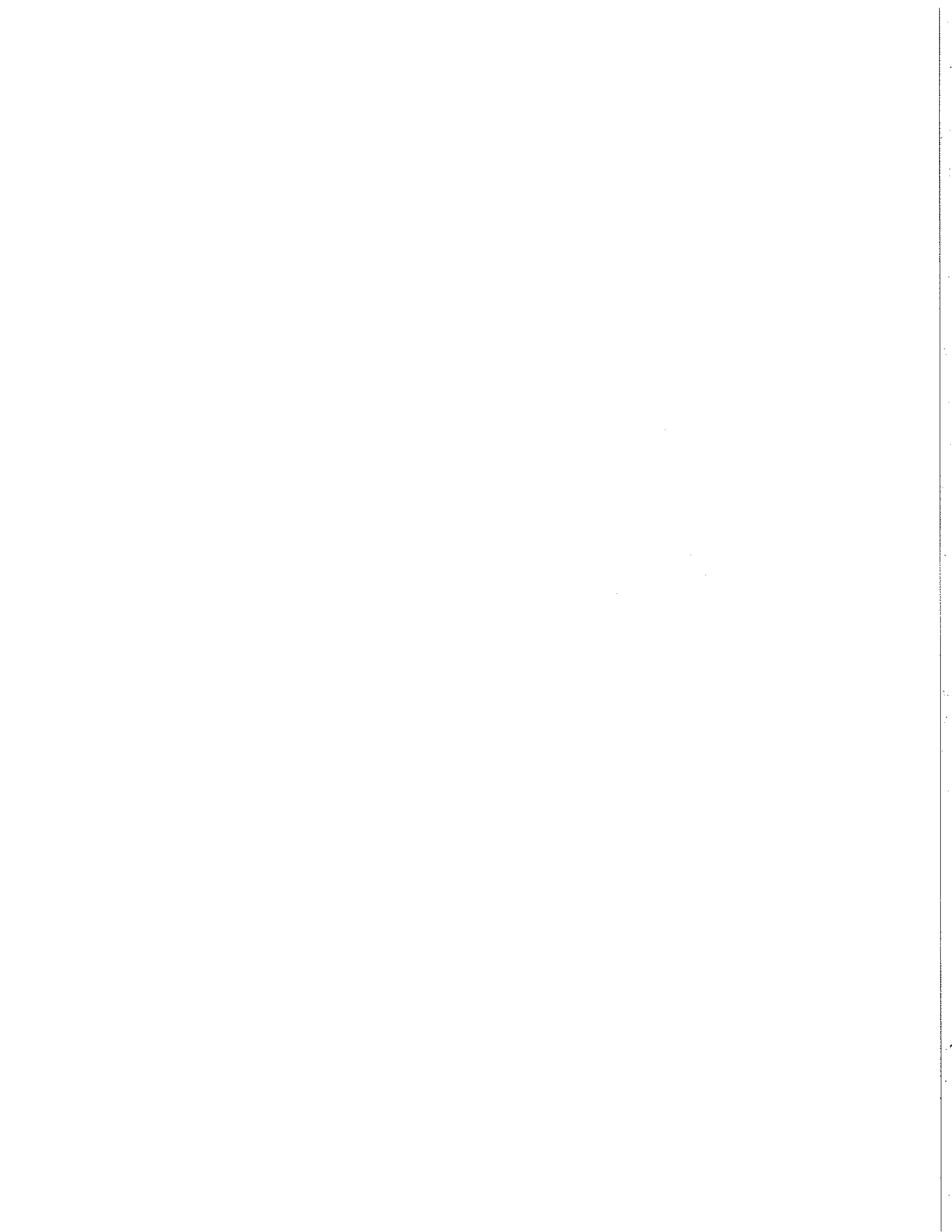
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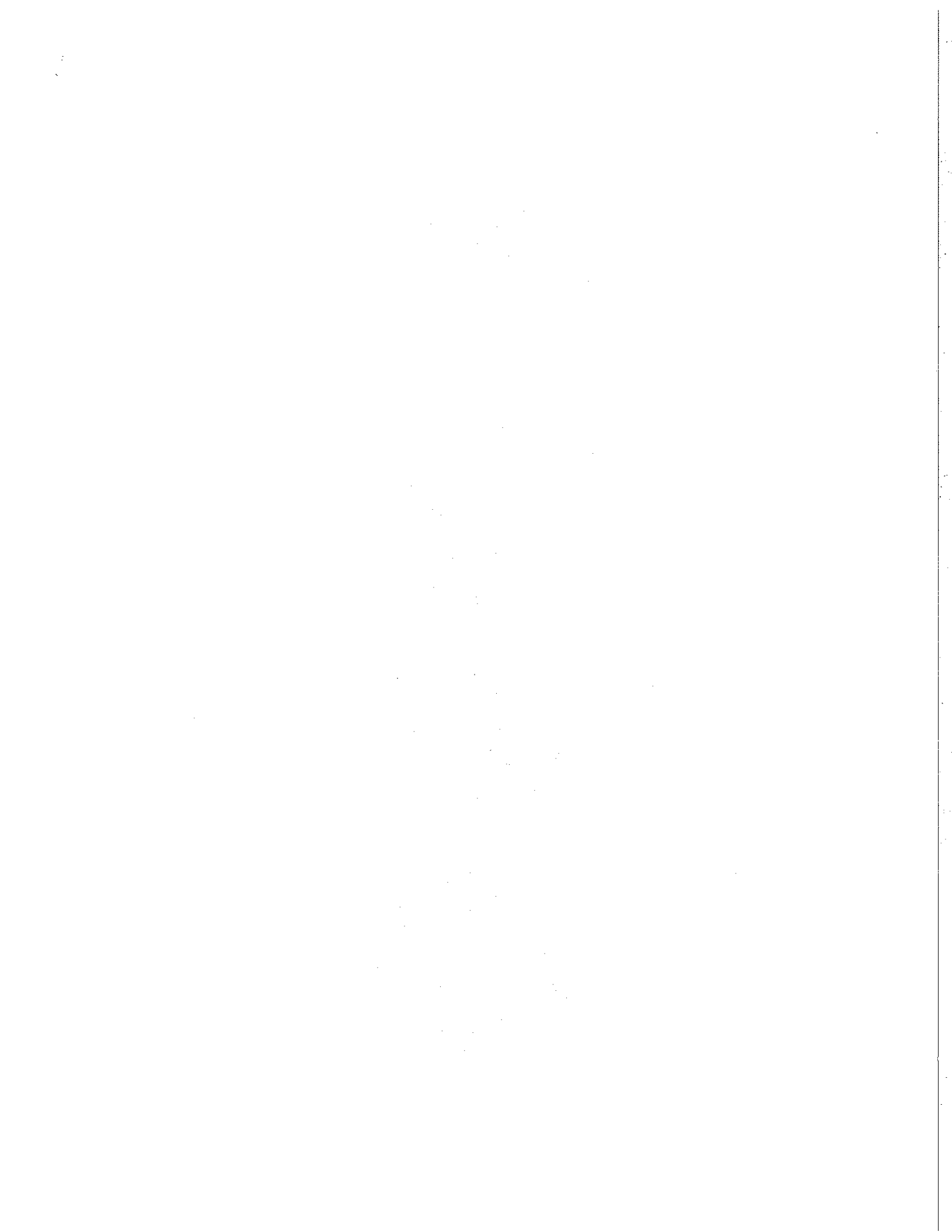


25 MAKE-A-WISH<sup>®</sup>  
25 YEARS IN COLORADO



## 2009 Pending Wishes

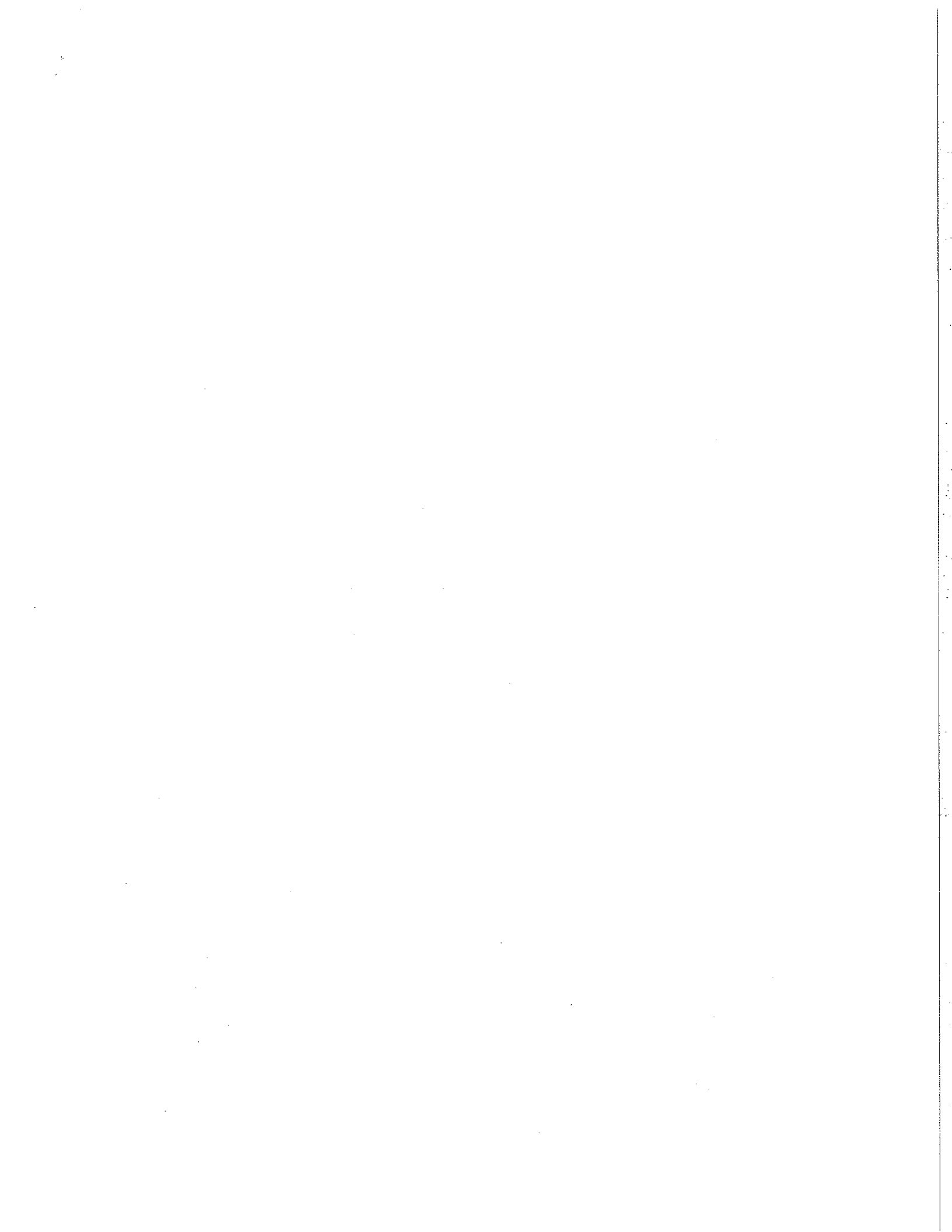
We are currently raising funds to grant these wishes.



# I wish to go..!

<u>Name</u>	<u>Age</u>	<u>Region</u>	<u>Medical Condition</u>
Aeden	3	Cortez	Hypoplastic Left Heart Syndrome
Antonio	7	Aurora	Muscular Dystrophy
Ashley	10	Denver	Ewings Sarcoma
Brandon	6	Westminster	Complex Congenital Heart Lesions
Odelia	4	Commerce City	Leukemia
Liam	9	Boulder	Kidney & Liver Transplant
Passion	17	Denver	ESRD
Ryan	10	Highlands Ranch	Cystic Fibrosis
Shelby	7	Colorado Springs	Rett Syndrome
Aden	5	Colorado Springs	ALL
Alexis	5	Colorado Springs	Leukemia
Crystal	8	Silverthorne	Leukemia
Dakota	4	Grand Junction	Short Bowel Syndrome
Gordon	15	Denver	CP with Heart & Lung Failure
Jadeyn	3	Commerce City	Liver Transplant
Nathaniel	12	Montrose	Tuberous Sclerosis Complex
Neil	4	Castle Rock	Aplastic Anemia
Alyssa	3	Longmont	Leukemia
Caridad	17	Cortez	Heart Transplant
Clayton	7	Denver	Hodgkin's Lymphoma
Joseph	7	Colorado Springs	Leukemia
Lily	10	Lakewood	Cystic Fibrosis
Mitchell	7	Colorado Springs	Burkitt's Lymphoma
Claire	10	Broomfield	Leukemia
Tyler	8	Fort Collins	Medulloblastoma





<u>Name</u>	<u>Age</u>	<u>Region</u>	<u>Medical Condition</u>
Archer	5	Aurora	Leukemia
Angelica	10	Evans	Kidney Transplant
Esiah	8	Thornton	Cystic Fibrosis
Benjamin	16	Black Forest	Muscular Dystrophy
Isabel	3	Federal Heights	Lung Disease
Jazlyn	12	Olathe	Sinovial Sarcoma
Angel	4	Denver	Complex Congenital Heart Lesions
Brandon	3	Denver	ALL
Brandon	7	Aurora	ALL

## I wish to meet..!

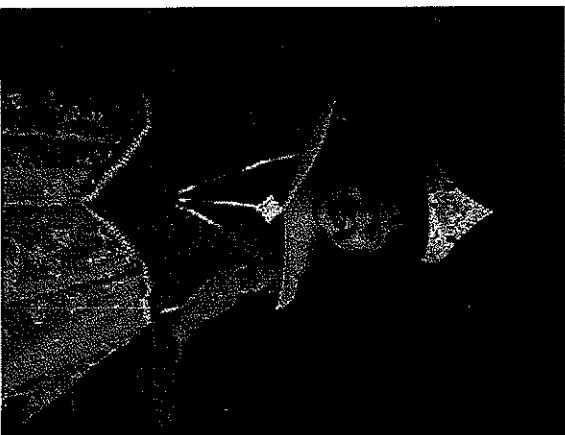
<u>Name</u>	<u>Age</u>	<u>Region</u>	<u>Medical Condition</u>
Devon	15	Weldona	Transposition of Great Arteries
Alex	13	Centennial	Choroidal Melanoma
Courtney	17	Denver	Conradi-Hunermann
Diego	5	Greeley	Short Bowel Syndrome

## I wish to be..!

<u>Name</u>	<u>Age</u>	<u>Region</u>	<u>Medical Condition</u>
Jaeda	17	Aspen	Cystic Fibrosis

## I wish to have..!

<u>Name</u>	<u>Age</u>	<u>Region</u>	<u>Medical Condition</u>
Lindsay	15	Colorado Springs	Rhabdomyosarcoma
William	15	Aurora	ESRD
Alyson	3	Monument	ALL
John	13	Colorado Springs	Hodgkin's Disease





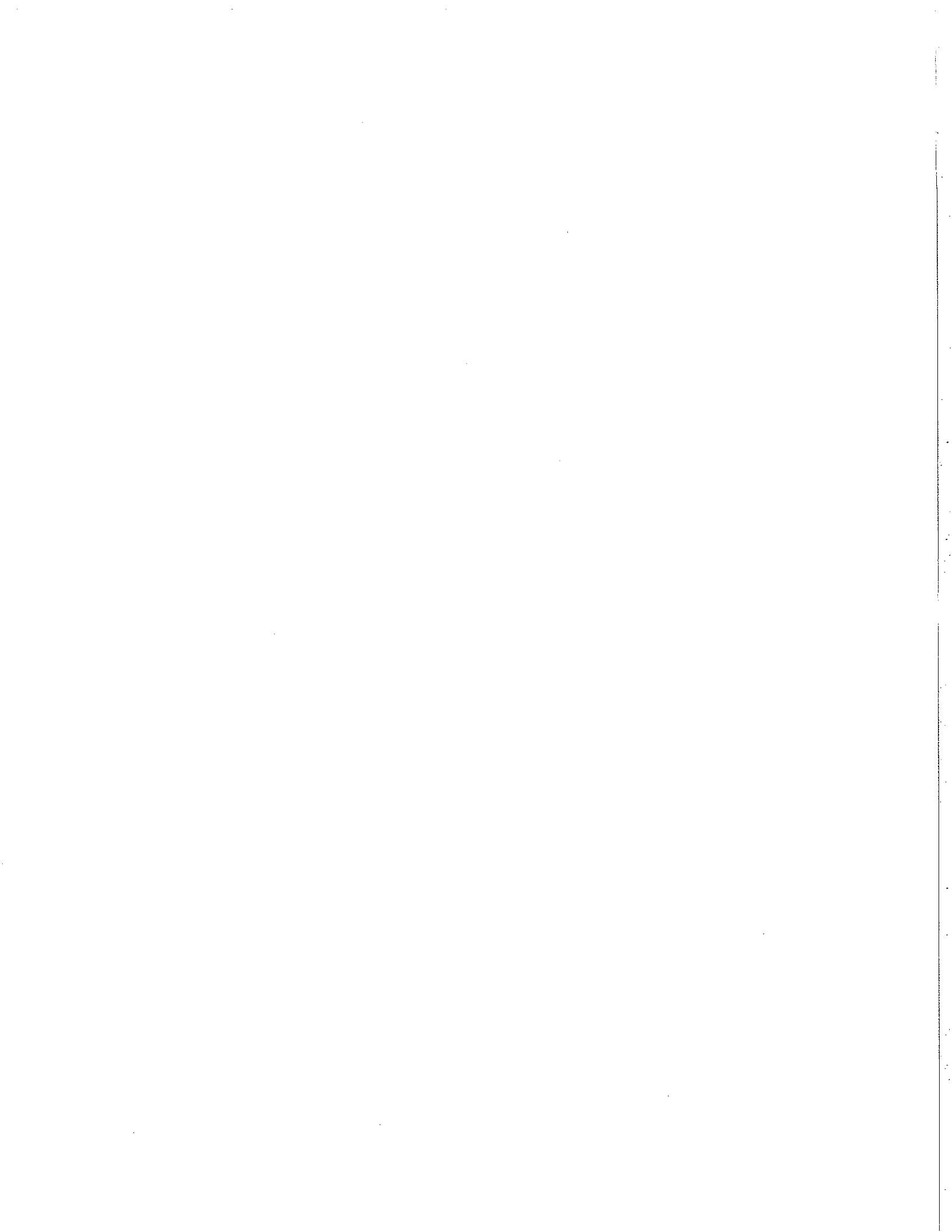




**Make-A-Wish Foundation® of Colorado** grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

- ◆ Make-A-Wish Foundation of America was founded in Phoenix, Arizona in 1980
- ◆ The Colorado chapter was founded in 1983 by current president and CEO, Joan Mazak
- ◆ Colorado is one of 69 chapters across the U.S. and 27 international affiliates
- ◆ Make-A-Wish Foundation of Colorado has fulfilled nearly 3,200 wishes since its inception
- ◆ Make-A-Wish Foundation of Colorado grants 250 wishes annually
- ◆ The average cost of a wish in Colorado is \$6,500
- ◆ A wish child must be under the age of 18 when referred
- ◆ Children are qualified by their physician who identifies their condition as life-threatening
- ◆ The child's entire nuclear family participates in the wish experience
- ◆ There is no expense to the family for the child to receive a wish
- ◆ In the last 25 years the Make-A-Wish Foundation of Colorado has granted a wide variety of wishes such as:
  - Four year-old Noah from Trinidad wished for a play set and cowboy party. Noah is living with Wilm's Tumor
  - Twelve year-old Alaina from Aurora wished for a home theater. Alaina passed away from Brain Stem Glioma
  - Four year-old Amanda from Colorado Springs wished for a trip to Disney World. Amanda is living with Cystic Fibrosis
  - Six year-old Remy from Steamboat Springs wished for a Disney Cruise. Remy is living with Spinal Muscular Atrophy
  - Twelve year-old Angie from Grand Junction wished to attend the Grammy Awards. Angie passed away from Neuroblastoma
  - Fourteen year-old Tim from Frasier wished to participate in the Iditarod Race. Tim is living with Ataxia Telangiectasia
  - Ten year-old Corbin from Westminster wished to attend Space Camp at NASA's John F. Kennedy Space Center. Corbin is living with T-Cell Lymphoma
  - Eleven year-old Rebecca from Weldona wished to visit Disney World. Rebecca passed away from a Malignant Brain Tumor
  - Seventeen year-old Brenna from Colorado Springs is an aspiring writer, and wished to visit publishing houses in New York City. Brenna is living with Hodgkin's Lymphoma
  - Fourteen year-old Kyle from Highlands Ranch wished for membership to a golf club and a set of golf clubs. Kyle passed away from Kidney Cancer

**Although we face challenging economic times, our wish referrals continue to rise. For 25 years the Make-A-Wish Foundation of Colorado has never denied the wish of a qualified Colorado child, and we can't let that happen now.**

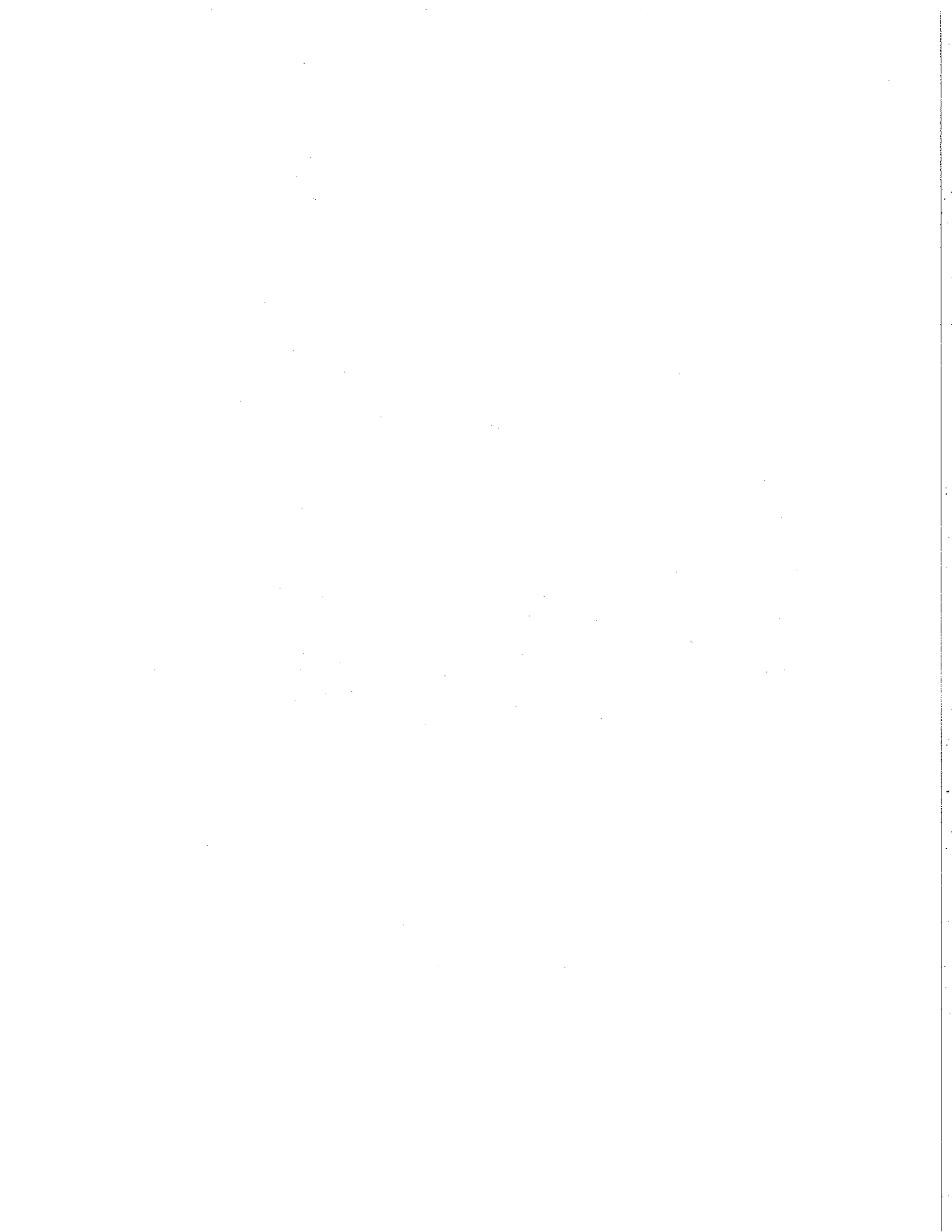


# MAKE · A · WISH<sup>®</sup>



Seven year-old Ariel from Colorado Springs swimming with dolphins

**Make-A-Wish Foundation<sup>®</sup> of Colorado**  
7951 E. Maplewood Ave., Suite 126  
Greenwood Village, CO 80111  
303-750- wish (9474)  
303-755-3108 fax  
1-800-366-9474 toll free in Colorado  
[www.wishcolorado.org](http://www.wishcolorado.org)





## **MISSION STATEMENT**

The Make-A-Wish Foundation® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy

## **IMPACT OF A WISH**

What if: Everything about your life changed?  
What if: You did not understand anything that was happening to you?  
What if: You could no longer follow your regular schedule or spend time with your friends and family?

These are some of the losses that children who are battling life threatening illnesses must face. Children – like adults - experience the emotions of loss. They experience loss of concrete things and possessions, loss of developmental milestones and growth, loss of special people in their lives, and loss of control over their bodies. The impact of these losses compounds the stress of dealing with a serious illness.

One way the children can learn to cope with difficult situations is to have an opportunity to regain some control by being able to make decisions for themselves. Make-A-Wish does just that..... we give children the ability to control what is special and important to them. We give them the power to make a decision that will renew their faith in people and confidence in themselves.

By having someone ask, "What do you wish for?" ---- and really listening so we can make it come true, we are helping to provide that child with an inner strength and the knowledge that good things can still happen.

To grant a wish is to give children a renewed look at themselves and their lives, and the knowledge they are special.

\* Share the  
Power \*  
of a \*  
\* Wish.

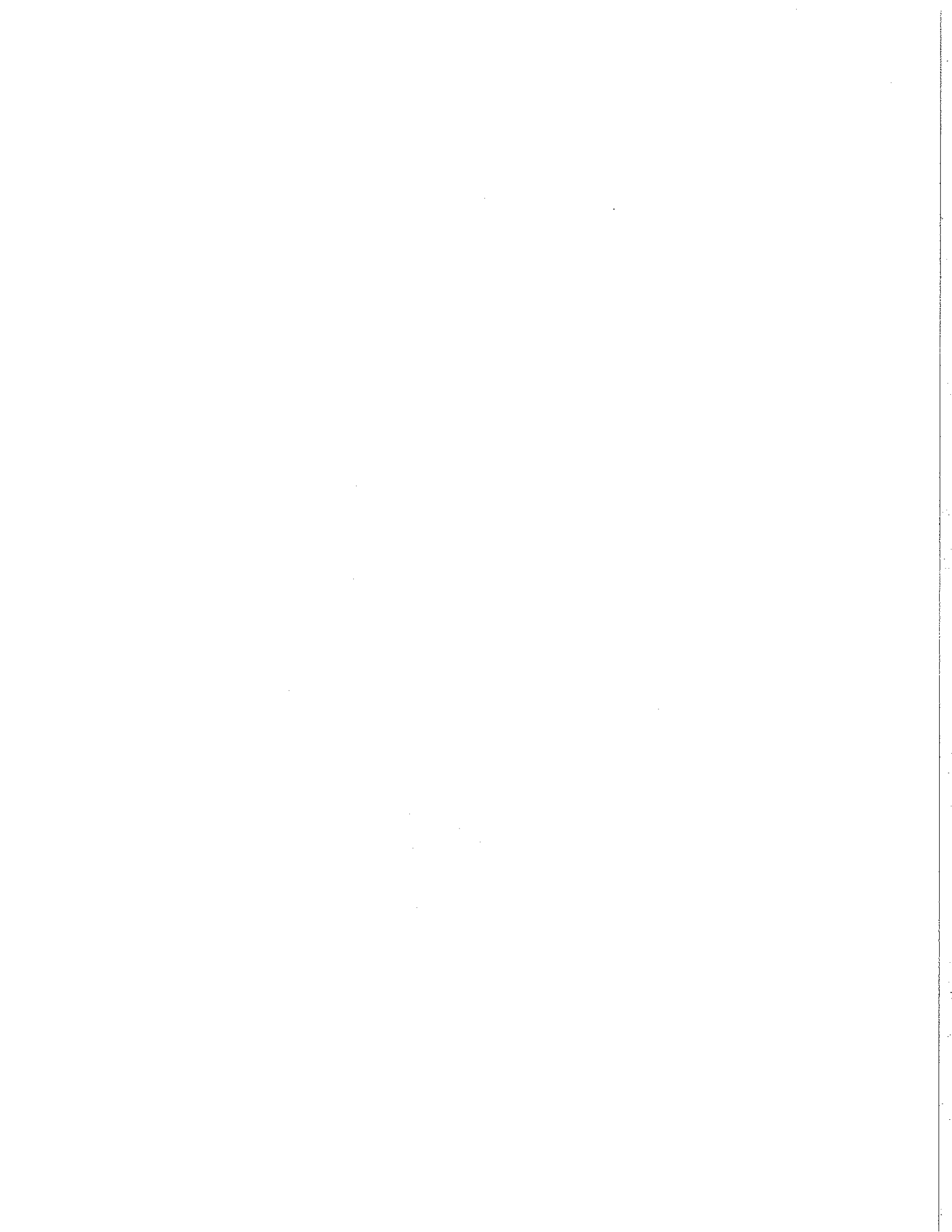


# MAKE-A-WISH®

- Make-A-Wish started in 1980 in Phoenix, AZ (story of first wish on following page)
- Make-A-Wish Foundation is the largest wish granting charity in the world with 69 chapters in the United and 27 international affiliates on five continents. The Foundation has granted more than 153,000 wishes around the world since its inception
- Colorado chapter founded in 1983 by current president and CEO, Joan Mazak (story of first Colorado wish on following page)
- Make-A-Wish Foundation® of Colorado has fulfilled nearly 3,200 wishes since its inception
- Make-A-Wish Foundation of Colorado grants 250 wishes annually



"A wish granted has a deep, life-affirming impact on the wish child and family, creating the hope, strength and joy so greatly needed. What makes each wish even more remarkable is the power to enrich so many others' lives – from friends, volunteers and donors to sponsors and even entire communities." David Williams, President and Chief Executive Officer, Make-A-Wish Foundation of America





# MAKE-A-WISH®

## The Chris Greicius Story



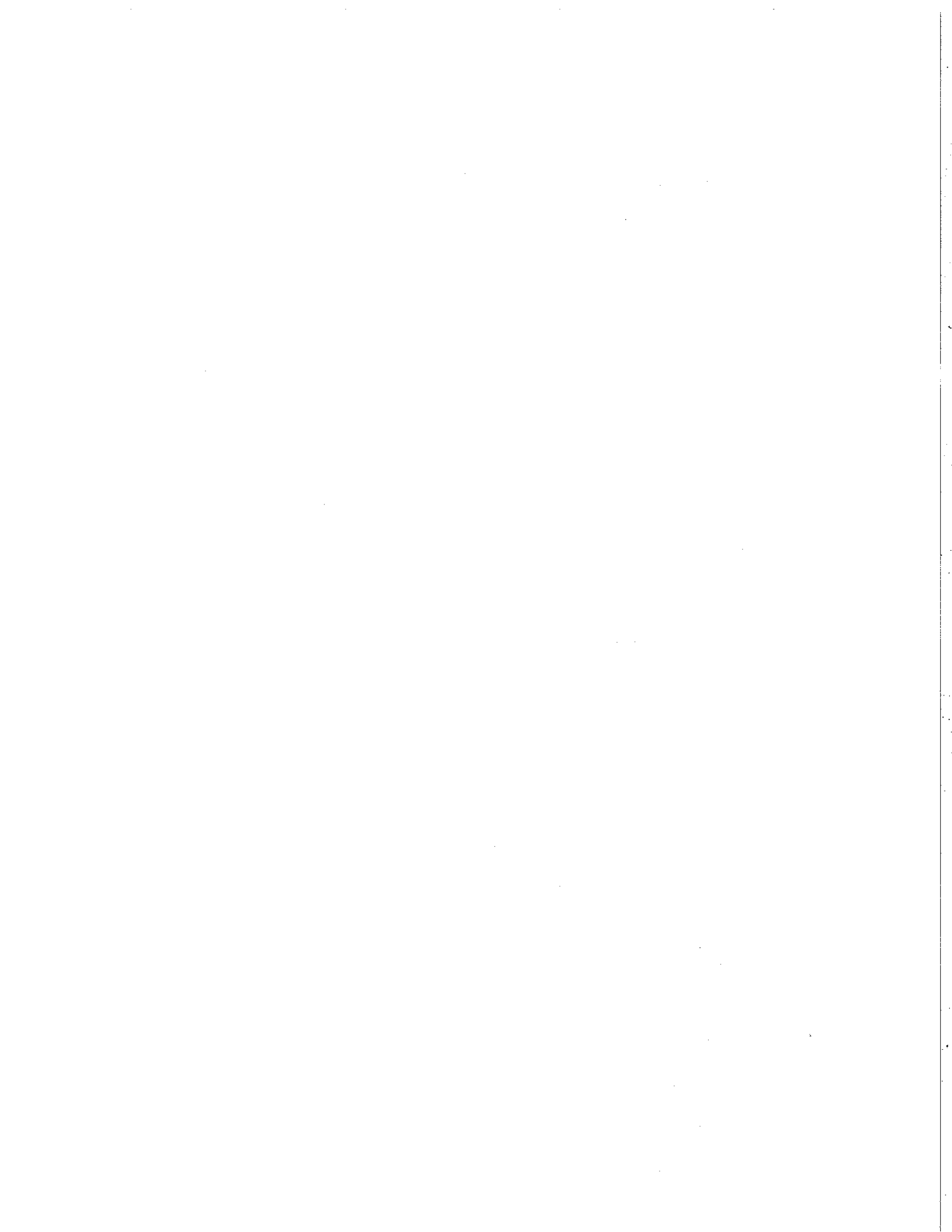
The Make-A-Wish Foundation was started in 1980 when a group of police officers joined together to grant the wish of a seven year-old boy from Phoenix named Chris Greicius. While Chris battled Leukemia he dreamed of becoming a police officer. When they learned of Chris's situation, several officers made Chris an honorary state trooper for the day, outfitting him with his own uniform, helmet and badge. Chris rode in a helicopter and a patrol car and at the end of the day he exclaimed "this has been the best day in my life." Five days later, Chris passed away. As the first honorary state trooper in Arizona history, he was buried in his uniform and given a police funeral with full honors

## The Jennifer Mazak Story

The Make-A-Wish Foundation of Colorado began in 1983 after seven-year-old Jennifer Mazak passed away from liver disease. Although Jennifer did not have a formal wish, she wanted to meet the KIMN Chicken radio mascot. When the KIMN Chicken was told of Jennifer's wish, he came to visit her at home.



While Jennifer's appearance prompted gibes and stares from the neighborhood children, she was the envy of them all when the KIMN Chicken hugged and held her and lavished attention on her alone. We are reminded of Jennifer's smile each time we fulfill a wish.





### Wish Granting: Making a Wish Come True

- A wish child must be under the age of 18 when referred
- Children are qualified by their physician who identifies their condition as life-threatening
- Every medically eligible child is granted a wish
- The child's nuclear family goes on the wish
- There is no expense to the family for the child to receive a wish
- When eligibility is confirmed the child and parents are interviewed and the child is asked to envision his or her most heartfelt desire. Wish requests fall into four major categories. This is a breakdown of last year's 247 wishes:

#### **I WISH TO GO**

- 42% DISNEYWORLD
- 8% TRAVEL TO VARIOUS LOCATIONS (NEW YORK, PARIS, FLORIDA, CANADA, ETC.)
- 11% HAWAII
- 5% DISNEY CRUISE
- 1% DISNEYLAND

#### **I WISH TO HAVE**

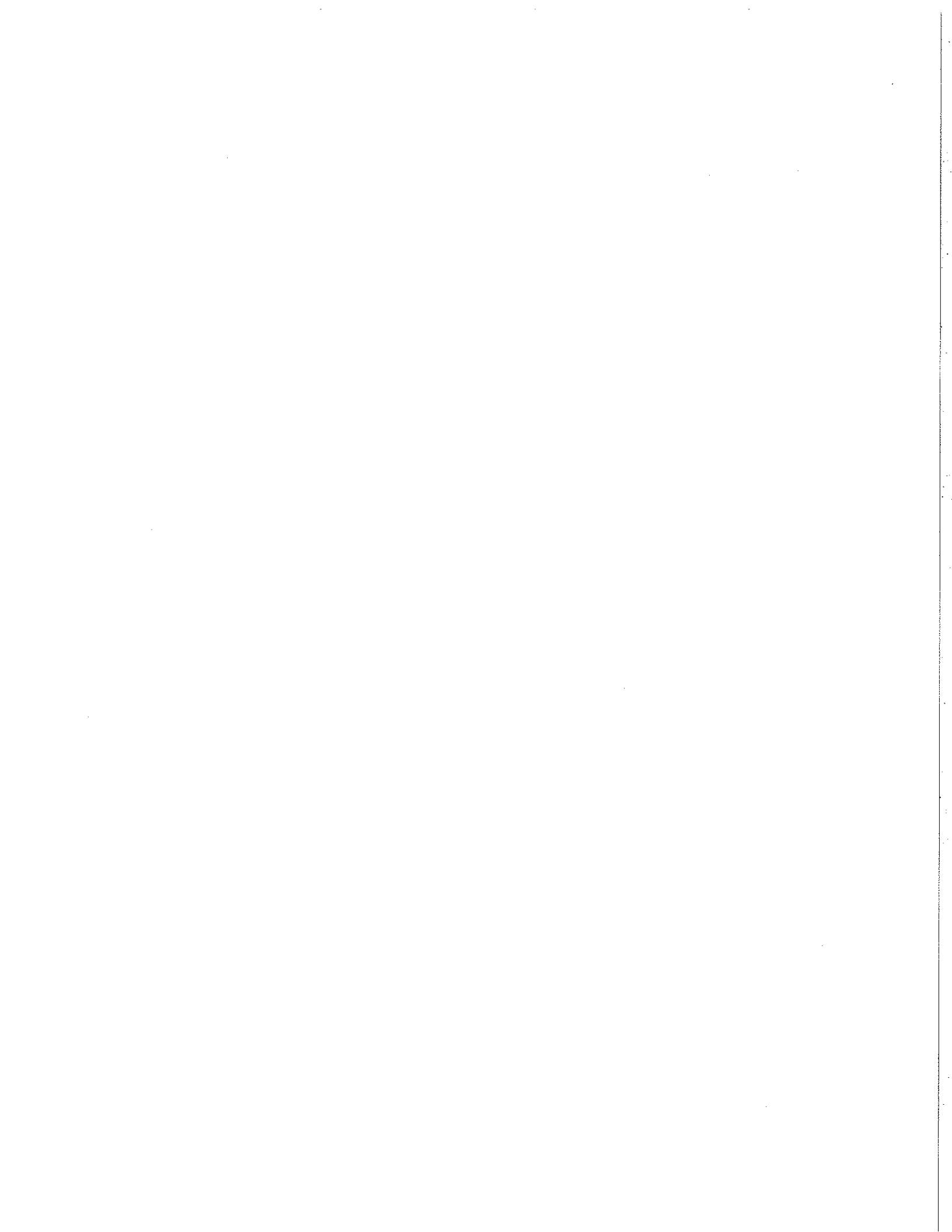
- 8% SHOPPING SPREE
- 2% COMPUTER
- 4% ELECTRONICS (HOME THEATER, ETC.)
- 2% ROOM MAKEOVER
- 2% CAR RESTORATION
- 2% PLAYHOUSE/PLAYSET

#### **I WISH TO MEET**

- 7% MEETING CELEBRITY( MUSIC, TV, MOVIE, SPORTS CELEBRITIES)

#### **I WISH TO BE**

- 6% BE A MEMBER OF A SPORTS TEAM OR BE A MODEL FOR A DAY





## IMPACT OF A WISH

### QUOTES FROM WISH CHILDREN AND PARENTS

"My sister and I were escorted to our front row seats...The band announced, "This is my friend Mariah. This next song is called Your Guardian Angel, and this is for her,"...as soon as they started the song I started to cry. I have never been so happy and felt so special in my life."

***Wish:* Meet the Red Jumpsuit Apparatus band**

***Illness:* End Stage Renal Failure**

"Zoe struggles with the fact that she is different from other kids because of her wheelchair. On her wish Zoe was made to feel as if being different was more than okay - it was SPECIAL. I cannot stress enough how Zoe truly felt like a princess. She wasn't upset about not walking - her laughter and smile were always present. It was an amazing thing to witness.

***Wish:* Disney World**

***Illness:* Spinal Muscular Atrophy**

"When she was able to stand up and surf into shore I just stood on the beach alternating between screaming, laughing and crying... that memory will stay one of the highlights of her life and ours."

***Wish:* Surfing in Hawaii**

***Illness:* Dwarfism and Short Bowel Syndrome**

"When Connor is feeling down or not feeling good, the pictures make him feel better"

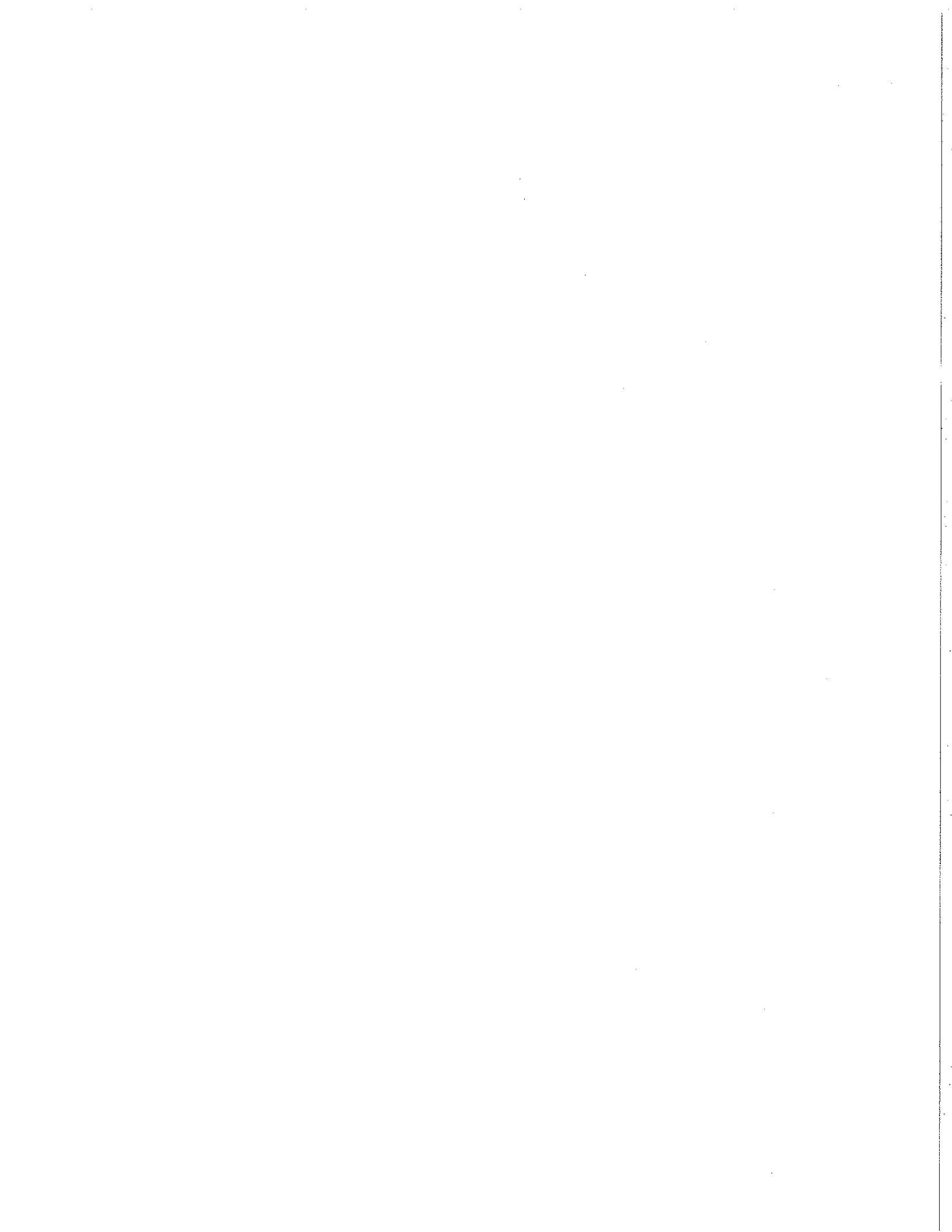
***Wish:* Disney Cruise**

***Illness:* Lymphoma**

"Kyler packed pillowcases full of clothes three months before we left! He was so excited! I'm sure most families tell you they can't express in words how to say thank you. We certainly can't! We will remember this for the rest of our lives."

***Wish:* Swim with dolphins**

***Illness:* Acute Lymphocytic Leukemia**





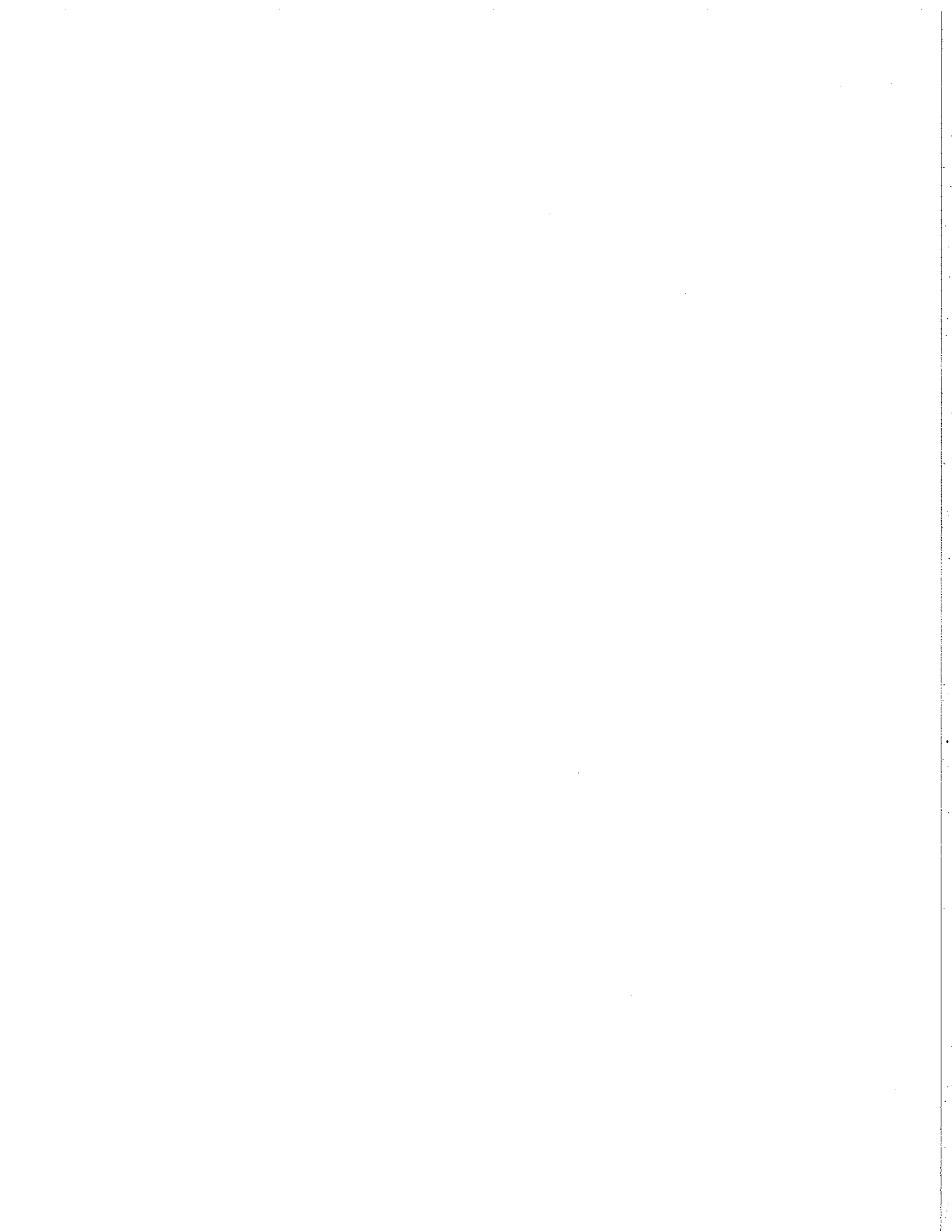
## 2008 COLORADO WISH DEMOGRAPHICS

### PERCENT OF WISH CHILDREN BY GENDER

<b>Girls</b>	47%
<b>Boys</b>	53%

### PERCENT OF WISH CHILDREN BY COUNTY OF RESIDENCE

<b>Dolores</b>	.05%
<b>Eagle</b>	.05%
<b>Fremont</b>	.05%
<b>La Plata</b>	.05%
<b>Lake</b>	.05%
<b>Las Animas</b>	.05%
<b>Logan</b>	.05%
<b>Otero</b>	.05%
<b>Routt</b>	.05%
<b>Broomfield</b>	1%
<b>Garfield</b>	1%
<b>Moffat</b>	1%
<b>Rio Grande</b>	1%
<b>Summit</b>	1%
<b>Teller</b>	1%
<b>Boulder</b>	2%
<b>Mesa</b>	2%
<b>Montrose</b>	2%
<b>Pueblo</b>	2%
<b>Morgan</b>	3%
<b>Weld</b>	3%
<b>Larimer</b>	6%
<b>Douglas</b>	7%
<b>Adams</b>	10%
<b>Jefferson</b>	10%
<b>Denver</b>	13%
<b>El Paso</b>	15%
<b>Arapahoe</b>	18%







## **NEED STATEMENT**

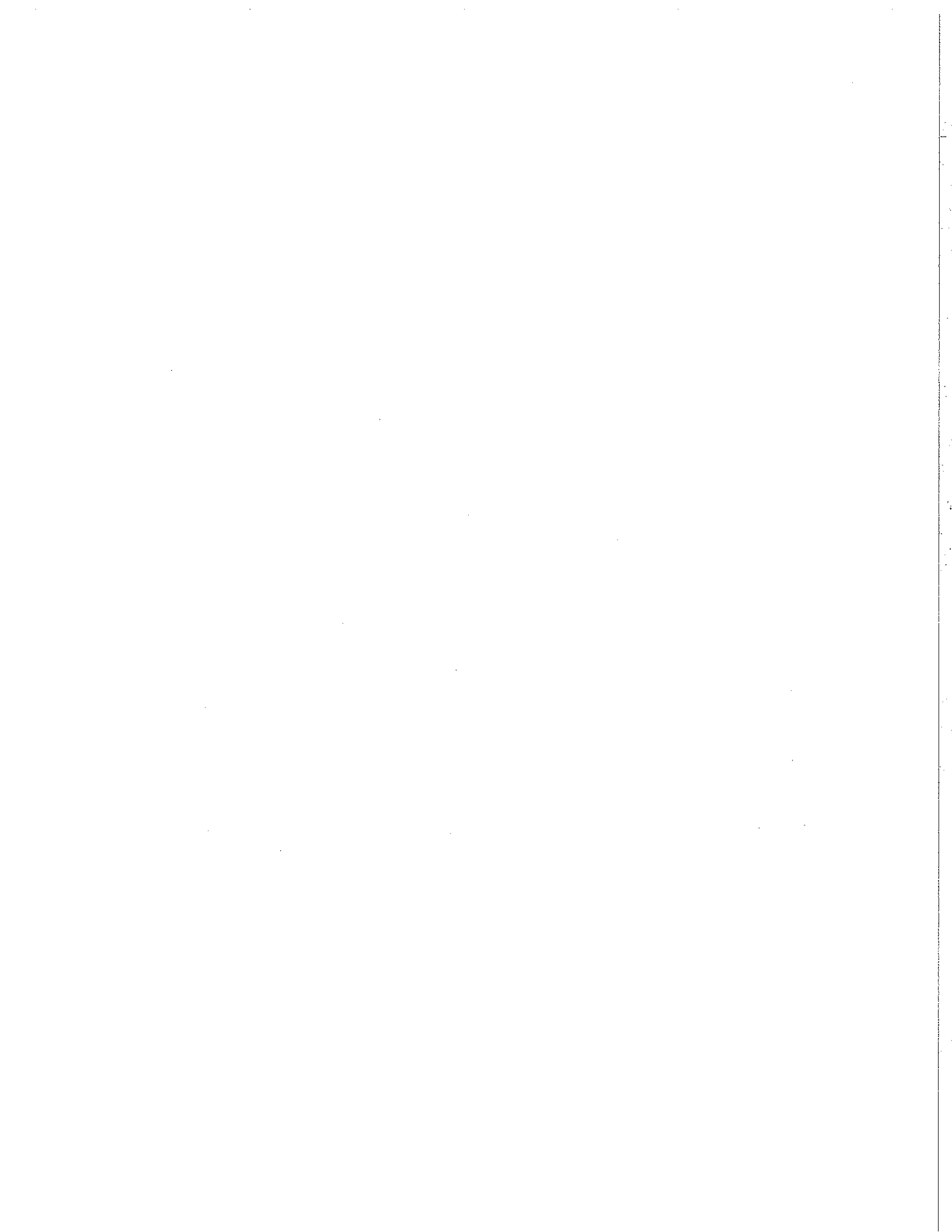
Childhood should be carefree and fun, but for some children, life is complicated, painful and frightening. In Colorado, the lives of hundreds of children and their families are darkened by days which are filled with doctors, hospitals, medications and fear.

Wish children and their parents continually express the profound impact the wish had on their lives. The anticipation of the wish provides comfort to frightened and sick children, and health care provider's report that the strength and resilience children garner from a wish prepares them for further treatment. Wishes provide hope and encourage the child to fight against tremendous odds.

In essence, wishes improve lives, and Make-A-Wish Foundation of Colorado is unwavering in their determination to grant the wish of every eligible Colorado child. We depend on the generosity of donors to grant wishes, and the economic situation looms as a major obstacle to receiving those necessary donations. Although we are facing challenging economic times, our wish referrals continue to rise. For 25 years the Make-A-Wish Foundation of Colorado has never denied the wish of a qualified Colorado child, and we can't let that happen now.

In difficult economic times nonprofits need to diversify their funding streams in order to serve their constituents. We are determined to seize all possible opportunities, and believe that people want to make a difference. Even if their ability to give is limited, they want to guarantee that critically ill children receive their heartfelt wish.

If Make-A-Wish Foundation of Colorado received \$100,000 from the Colorado State Tax Check Off it would underwrite 23 or more wishes (@ \$4,500 cash cost per wish) per year for critically ill Colorado children. Over a three year period this funding would underwrite 69 or more wishes, and Colorado citizens would have the satisfaction of knowing they helped to provide life enhancing experiences for these children and their families.





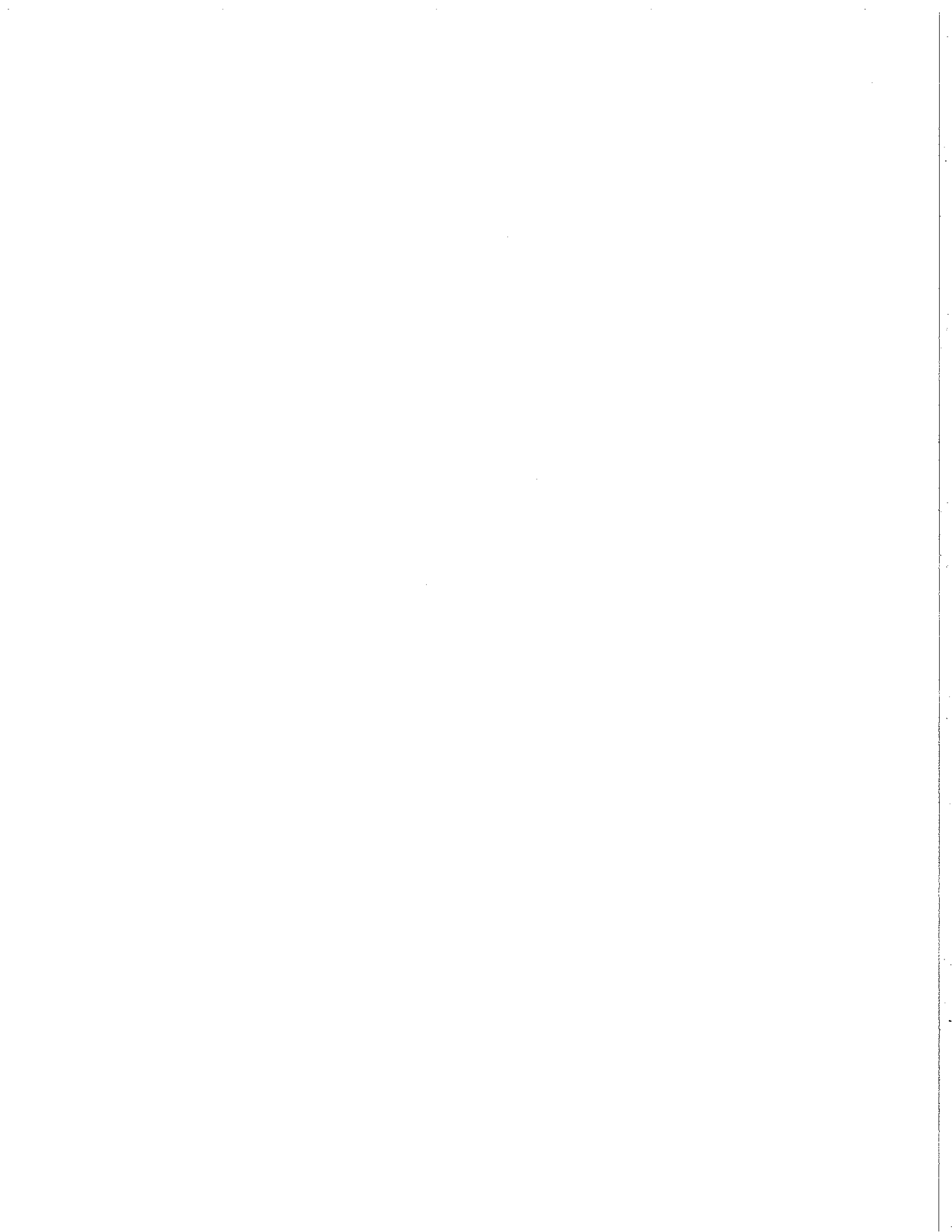
## **HOW WISHES ARE FUNDED**

- Wishes are supported by individuals, corporations and foundations. We do not receive government funding, United Way support and Make-A-Wish Foundation does not raise money through telemarketing or door-to-door solicitation
- All money raised in Colorado stays in Colorado to fund wishes for Colorado children
- The average cost of a wish is \$6,500 (\$4,500 cash and \$2,000 in-kind)
- Of each dollar donated \$.78 goes towards a wish

## **SOURCES OF INCOME**

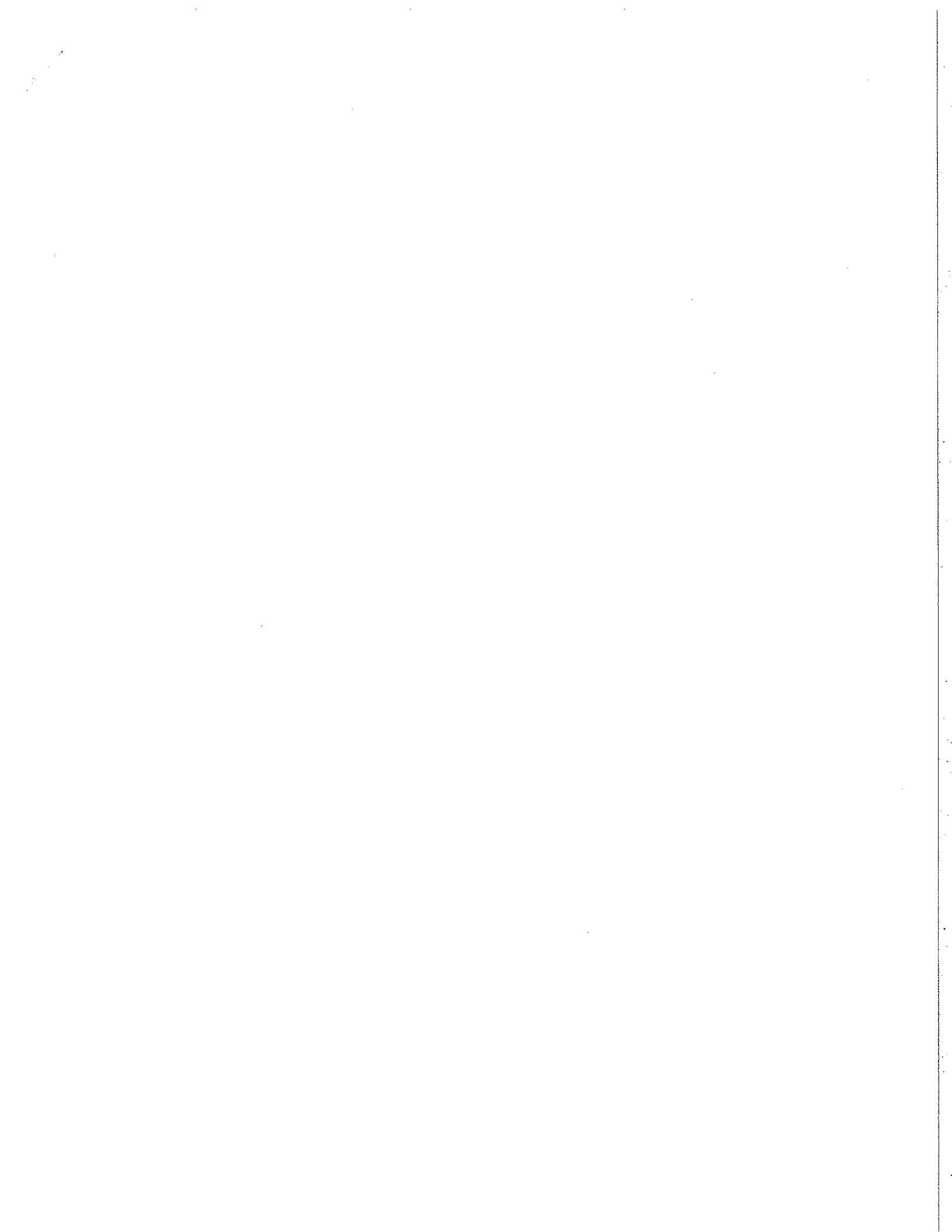
### **Percentage Funding Source**

<u>0%</u>	Government grants (federal, state, county, local)
<u>0%</u>	Government contracts
<u>6%</u>	Foundations
<u>9%</u>	Business
<u>28%</u>	Events (include event sponsorships)
<u>27%</u>	Individual contributions
<u>0%</u>	Fees/earned income
<u>4%</u>	Workplace giving campaigns
<u>26%</u>	In-kind contributions
<u>100%</u>	TOTAL



Make-A-Wish Foundation, Inc.  
 Fiscal Year Ending August 31, 2009  
 2008-2009 Budget

	BUDGET 2008-2009
<b>SUPPORT &amp; REVENUE</b>	
Individual Support	
Individual Gifts	200,950
Tribute/Memorials	43,680
Board Annual Giving	24,000
Employee Giving	2,844
Work Place Giving	96,000
Clubs/Civic organizations	-
Direct Mail Contributions	123,752
Major Gifts	350,000
Bequests/Trusts	168,000
Total Individual Support	1,009,228
Corporate Support	
Corporation and Foundation Gifts	225,000
Corporate Matching Gifts	14,000
Inkind Wish	487,500
Inkind Other	23,400
Total Corporate Support	749,900
Grants - Solicited	70,000
Special MAW Fundraising Programs	
Adopt-A-Wish	125,000
Kids for Wish Kids	98,500
Total Special MAW Fund. Programs	223,500
Special Events	
Internal Special Events	
Fundraising Revenue - Cash	569,000
Fundraising Revenue - Inkind	5,700
Less: Donor Benefit - Cash	(129,945)
Less: Donor Benefit - Inkind	(5,700)
Total Internal Special Events	439,055
External Special Events, net of DB	310,199
Total Special Events	749,254
Miscellaneous	
Wish Assist Fees	6,500
Other	600
Total Misc. Income	7,100
<b>TOTAL SUPPORT &amp; REVENUE</b>	<b>2,808,980</b>
INKIND SUPPORT	510,900
CASH SUPPORT	2,298,080
<b>ALLOCATED PROGRAM %</b>	<b>78.00%</b>



Make-A-Wish Foundation, Inc.  
 Fiscal Year Ending August 31, 2009  
 2008-2009 Budget

	BUDGET 2008-2009
NUMBER OF WISHES	250
Ave Cost Per Wish Cash	\$ 4,610
Ave Inkind Per Wish	\$ 1,950
WISH EXPENSE	
Direct Wish Cash	1,152,500
Direct Wish Inkind	487,500
TOTAL WISH EXPENSES	1,640,000
OTHER OPERATING EXPENSES	
Salary & Wages	643,016
Med/Dental/Life/WC	47,753
401 K Employee	25,760
Payroll Taxes	44,590
Professional Fees	125
Advertising & Promotion - G&A	19,250
Advertising & Promo - F/R	4,249
Advertising & Promo - Inkind	14,800
Planned Giving Expense	1,000
Contract Labor - Admin	16,500
Contract Labor - F/R	42,600
Contract Labor - Inkind	1,600
Office Supplies/Equipment	3,200
Office Supplies/Equipment - F/R	3,425
Computer Supplies/Maint/Software	6,950
Telephone Expense	10,500
Postage and Shipping Expense	6,200
Postage/Shipping - F/R	17,952
Rent-Building	97,080
Equipment Rental	7,500
Repairs & Maintenance	500
Printing	4,580
Printing - F/R	34,903
Printing - Inkind	7,000
Dues & Subscriptions	750
Meals/Meetings	1,500
Meals/Meetings-F/R	2,400
Travel & Mileage	11,500
Travel & Mileage - F/R	3,255
Travel & Mileage - Inkind	-
Appreciation & Awards	3,150
MAW Affiliation Fees	75,000
Licenses/Permits/Other Fees	996
Bank Charges and Processing Fees	8,400
Miscellaneous	996
TOTAL OTHER OPERATING EXPENSES	1,168,980
TOTAL EXPENSES	2,808,980
IN-KIND EXPENSE	510,900
OTHER EXPENSE	2,298,080
Other Income	
Investment Income	
Dividends and Interest	18,000
Less: Investment Fees	(4,000)
Total Investment Income, net	14,000

