THE HOWES GROUP

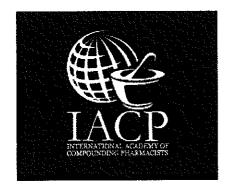
The Howes Group, LLC is pleased to represent the following organizations:























Colorado's emergency medical and trauma services system provides transportation and immediate care to the sick and injured 24 hours a day, 365 days a year, providing approximately 350,000 patients with care and transportation by ambulance.

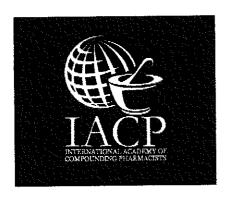
The number of injury deaths in Colorado was 2,937 in 2006, making trauma the leading cause of death for Coloradans ages 1-44.

Studies indicate that 30 to 40 percent of all trauma deaths occur within one hour of injury, and that 30 to 40 percent of these deaths are preventable if timely, appropriate care is received.

Based on trauma registry data and 2000 national cost figures, the department estimates the total annual cost of injury in Colorado to be \$6.85 billion (\$1.49 billion in medical costs and \$5.36 billion in productivity losses).

The individual program components that make up Colorado's emergency medical and trauma services system include:

- Public Education and Information
- Injury Prevention
- Communications Systems
- Training and Certification of Emergency Medical Technicians
- Transportation Systems, including Air and Ground Ambulance Licensure Standards
- Trauma Center Designation for Acute Care Hospitals and Clinics
- Rehabilitative Care
- Disaster Medical Care
- Education and Research
- Trauma Registry and Prehospital Data Collection
- State and Regional Continuing Quality Improvement Systems
- Planning State Emergency Medical and Trauma Services Advisory Council and Regional Emergency Medical and Trauma Advisory Councils



International Academy of Compounding Pharmacists

Pharmacy compounding is the customized preparation of a medicine that is not otherwise commercially available. These medications are prescribed by a physician, veterinarian, or other prescribing practitioner, and compounded by a state-licensed pharmacist. A growing number of people and animals have unique health needs that off-the-shelf, onesize-fits-all prescription medicines cannot meet. For them, customized medications are the only way to better health.

What is IACP?

Since 1991, the International Academy of Compounding Pharmacists (IACP) has fought to protect, promote and advance the art and skill of the compounding pharmacy profession. We represent more than 1,800 pharmacists, physicians, technicians and patients who are committed to practicing quality pharmacy compounding.



Rural/Metro Ambulance Corporation

- Serves 23 states
- Over 8,000 personnel
- In Colorado since 1998
- Coverage includes Denver, Aurora, Littleton, and Highlands Ranch
- Responds to over 27,000 emergency calls per year
- Provides emergency/non-emergency transportation to many Denver area hospitals
 - -University of Colorado Hospital, The Medical Center of Aurora, Centennial Medical Plaza, Rose Medical Center, Parker Adventist Hospital, Spalding Rehabilitation Hospital, Buckley Air Force Base, AirLife Denver
- Preferred provider for United Health Care/PacifiCare/Secure Horizons and Total Longterm Care managed care organizations
- Provides medical standby service for several local events and venues
 -Dick's Sporting Goods Park, Arapahoe Park Horse Track, KidSpree,
 COMPASS and school sporting events
- Offers child-centered programs designed to enhance safety and health awareness for families
- Supports community organizations
 - -Community College of Aurora, Denver SafeKids Coalition, COMPASS after school program, Boy/Girl Scouts of America, Friends of AirLife/AirLife Memorial



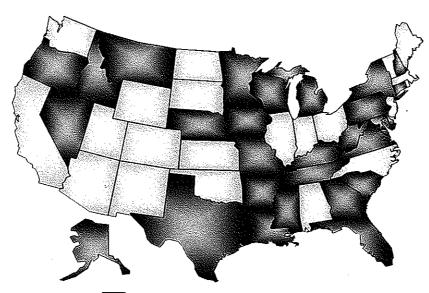
COVENTRY HEALTH CARE INC:

- A national health care company providing health insurance and administrative services to a broad array of commercial, government, and individual customers
- Headquartered in Bethesda, MD
- 15,000 Employees
- Assets Of \$7.1 Billion
- 4.7 Million Members served in 49 states plus DC and Puerto Rico
- 5th Largest Publicly Traded Managed Care Company Based On Market Cap
- Fortune 500 Company

Coventry Offers:

Pharmacy Management

- Care Management
- **Utilization Management**
- Disease Management
- Complex Case Management
- Provider Networks
- **Administrative Services**
- Data Analysis/Consulting

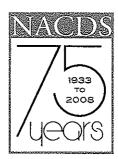


States with existing Medicaid contract

Future Coventry customers







COLORADO PHARMACY INFRASTRUCTURE:

There are approximately 735 pharmacies in Colorado, including:

- approximately 598 chain pharmacies
- approximately 137 independent pharmacies

There are approximately 2,592 community pharmacists active in the state of Colorado, including:

• 2,357 chain pharmacists with in-state addresses.

Colorado pharmacies employ approximately 49,218 full and part-time employees, including:

- 48,205 chain pharmacy employees
- 1,013 independent pharmacy employees

Colorado pharmacies pay an estimated \$632,374,000 in total taxes to the state of Colorado every year, including:

- \$623,679,000 by chain pharmacies
- \$8,694,000 by independent pharmacies

The Marketplace:

- 80.6% Third Party
- 5.9% Medicaid
- 13.6% Cash

Seniors 65 and over make up 10.1% of the total population in the state of Colorado.