



**Planned Parenthood of the Rocky Mountains (PPRM)**, founded in 1916, provides high-quality, affordable healthcare services as well as the education and information people need to make responsible choices.

**Our mission:** To improve the quality of life by enabling all people to exercise individual choice in their own reproductive health.

**Our services in Colorado:** PPRM operates 25 health centers in Colorado. In Fiscal Year 2008, we provided affordable and confidential services to 99,693 men, women, and teens. Our services include: all birth control methods (most are available without a pelvic exam), emergency contraception (EC), abortion services, sexually transmitted disease testing and treatment, HIV testing and referral for follow-up, pregnancy testing and information about all pregnancy options, annual exams and screening for breast and cervical cancer, treatment for abnormal pap test results including colposcopies, cryotherapy and LEEP, treatment of vaginal infections, mid-life services for women, and a Prenatal Plus program in Denver.

Some interesting PPRM in Colorado facts (FY 2008):

- 5,267 Medicaid clients accessed our services
- 1,933 low-income women were seen through the Women's Wellness Connection
- Of clients who reported their income, 68.24% are at or below 200% FPL<sup>1</sup>
- 17,885 people participated in PPRM's Community Education programs
- PPRM employs 315 Coloradans
- PPRM enjoys support from more than 300 volunteers

**Education:** Our Education department educates and empowers individuals and communities to make responsible choices regarding their sexuality and sexual health. PPRM programs target individuals of all ages and are vigorously evaluated to ensure they generate successful outcomes.

**Public Affairs:** Our Public Affairs department works to expand and secure reproductive healthcare rights; to defeat harmful state and federal legislation, and advocates for responsible sexual and reproductive healthcare policies that can make a difference in the lives of men, women, and teens. We garner bi-partisan support, mobilize our network of nearly 40,000 grassroots activists, and conduct direct lobbying.

**Importance of Publicly Funded Family Planning:** Providing the full range of preventative services enables women to plan their families, avoid unintended pregnancies, and increase positive health outcomes. Public funding for family planning helps to ensure healthier families and results in significant cost savings to federal and state healthcare programs. According to the Guttmacher Institute, for every 1 dollar invested in family planning, Colorado saves \$3.38 in averted births.<sup>2</sup> In 2006, Guttmacher estimated that 611,110 Colorado women were in need of contraceptive services and supplies, nearly half of whom are under 250% of FPL.<sup>3</sup>

<sup>1</sup>2008 FPL is defined as an income of \$10,400 for an individual, plus \$3,600 for each additional individual in the household. *Federal Register*, Vol. 73, No. 15, January 23, 2008, pp. 3971-3972

<sup>2</sup> Frost, Jennifer, et al., (2008). The Impact of Publicly Funded Family Planning Clinic Services on Unintended Pregnancies and Government Cost Savings. *Journal of Health Care for the Poor and Underserved*, 19(3), 778-796.

<sup>3</sup> Guttmacher Institute, (2008). *Women in Need of Contraceptive Services and Supplies, 2006*. <http://www.guttmacher.org/pubs/win/WIN2006.pdf>.

For more information:

Cathy Alderman, PPRM, VP of Public Affairs, 303.813.7645

Fofi Mendez, Mendez, Steadman & Associates, 303.863.7777