

# BUSINESS HEALTH FORUM

## Engaging Colorado Employers in Health Care Reform

The **Business Health Forum** engages the business community in major health care policy reform through the work of the Colorado General Assembly, Gov. Bill Ritter's administration, the Colorado Congressional delegation and other venues where health care debate is taking place. The Forum itself does not take positions on proposals, but it provides information to individuals in the business community to encourage their thoughtful participation in the health care reform debate.

The Business Health Forum works to accomplish the following objectives:

- *A better-informed business community about the causes of the current problems with access to, coverage and cost of health care.*
- *Business leaders who actively participate in the health care policy debate at the local and state levels.*
- *Better coordination among private- and public-sector associations that include employers and increased dialogue with other stakeholder groups.*
- *A business leadership group with a vision for sustainable health care reform in Colorado.*

The Forum was created in April 2007 and is funded through grants from The Colorado Health Foundation, The Colorado Trust, Robert Wood Johnson Foundation, Wellpoint Foundation and Rose Community Foundation. We have worked with numerous organizations, including the Colorado Restaurant Association; economic development groups as the Southeast Business Partnership; local chambers of commerce; the Colorado Association of Commerce and industry; the Governor's Office; Mountain States Employers Council, National Federation of Independent Business, Colorado Forum, Colorado Business Group on Health, Colorado Consumer Health Initiative, Colorado Association of Health Plans, Service Employees International Union and others.

The Forum participates in several health care reform collaborative projects including: Colorado Voices for Coverage, Partnership for Healthy Colorado, SCHIP Reauthorization Coalition and 2010 All Kids Covered.

Members of the business community can learn more about important reform issues by signing up for the Forum's weekly newsletter, attending one or more of its forums, viewing its Web site at [www.bizhealthforum.org](http://www.bizhealthforum.org) and by indicating the issues that most interest them on its sign-up page. The Forum uses that information to e-mail them pertinent information about the issues they care about most.

We have and will continue to help business leaders get more involved in health care reform efforts by notifying them of specific opportunities to weigh in on proposals, legislation and issues.

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