



**ROCKY MOUNTAIN**  
**HEALTH PLANS®**  
 Good health. That's the plan.

January 12, 2009

Dear House Committee on Health and Human Services:

Welcome to the 2009 Colorado General Assembly. Because health care is a top agenda item, we would like to offer Rocky Mountain Health Plans as a resource to you and your colleagues as you look for solutions to improving health care in Colorado.

For Rocky Mountain Health Plans, Colorado isn't just a state. It is our home and we have a thirty-year history of successfully serving the people that live here. Our membership includes individuals and families, Medicare and Medicaid-eligible persons, and children who receive care under the Child Health Plan Plus program. As a Colorado-based, not-for-profit organization, we believe our unique health care delivery model is key to improving care and addressing costs.

Today, Rocky Mountain Health Plans offers a wide range of medical benefit options including PPO, HMO, health savings accounts, shared-funding and self-funded medical plans. Our SOLO Health Plans for individuals are resoundingly embraced as a long-needed solution for thousands of uninsured Coloradans. Offering products that are socially responsible support our not-for-profit mission and are key to making us a strong and stable native Colorado company.

### **Nationally Recognized**

Rocky Mountain Health Plans has received national attention for the programs we've implemented and successes we have achieved. One of our initiatives, *Improving Diabetes Outcomes in Mesa County*, won the 2006 America's Health Insurance Plans Foundation Innovation and Excellence Award in Chronic Care. We are also proud to be named a *Well Workplace* by the Wellness Councils of America. Rocky Mountain Health Plans was selected by Goldline Research as one of *The Most Dependable Insurance Professionals of The Western United States for 2008*. This recognition demonstrates our commitment to outstanding customer service and reinforces our belief that our customers are the most important part of our business.

We hope that you will consider us a resource when deliberating on health care matters.

Sincerely,

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## 2008 Fact Sheet

As of December 1, 2008

- Rocky Mountain Health Plans is a Colorado-based, not-for-profit health plan. Founded in 1974, we offer a wide range of medical benefit options, including PPO, HMO, and Health Savings Account-eligible plans. Medical plans can be fully-insured, fully-insured with cost sharing options, or self-funded.
- Rocky Mountain and affiliated entities provide services to 170,788 enrollees:
  - 4,333 fully-insured employer groups with 62,245 Members
  - 170 self-funded employer groups with 55,247 Members
  - 12,847 Individuals
  - 24,039 Medicare seniors
  - 85 Medigap Members
  - 12,688 Medicaid eligible persons
  - 3,637 children under the Child Health Plan Plus program
- We take the initiative to improve the lives of our Members and the health of our communities. By offering innovative health plans and providing excellence in service and care for our Members, we stay true to our traditions of putting people before profits and honoring the rights of physicians and patients in medical decision-making.
- Rocky Mountain provides access to one of the largest provider networks in Colorado:
  - 2,434 primary care doctors
  - 5,093 specialists
  - 3,116 non-physician specialty providers
  - 88 hospitals
  - 472 outpatient facilities
  - 890 pharmacies
- Our organization is financially strong and stable, receiving A.M. Best Company's highest rating for a health plan of our size (B++ - Very Good). Because of our financial security, Rocky Mountain has been rated A- (Excellent Financial Strength) by The Street, Inc. This rating places us in the top 19.7 percent of the industry, an elite group of 108 health insurance companies.
- Rocky Mountain Health Plans contributes significantly to Colorado's economy by circulating more than \$479 million in annual revenue throughout the state.
- For more than 30 years, Rocky Mountain Health Plans has remained independent in an industry where buyouts and consolidations are routine. We continue to make decisions at the local level to serve and protect Members, not shareholders.
- We are the proud recipient of the 2006 America's Health Insurance Plans Foundation **Innovation and Excellence Award** in Chronic Care for our *Improving Diabetes Outcomes in Mesa County* initiative and proud to be named a 2007 **Colorado Top Company** by *ColoradoBiz* magazine.
- Rocky Mountain has also been named a **Well Workplace** by the Wellness Councils of America. We earned this recognition by successfully meeting rigorous health promotion standards. By earning this prestigious designation, we are recognized as one of *America's Healthiest Companies*.
- The organization's headquarters are in Grand Junction. Regional offices are in Denver, Pueblo, and Durango.