



Delta Dental of Colorado- Fact Sheet

- Fifty years of providing dental insurance to the people of Colorado
- Membership – approximately 900,000 members, 3,000 employer groups
- Provider Network – approximately 2,800 dentists, 90% of Colorado's licensed dentists – twice as large as any other carrier
- Revenues - \$216 million in 2008
- Focused on oral health – strong commitment to evidence based dentistry.

A unique mission

Delta Dental of Colorado is the only Non-Profit health services corporation operating in Colorado whose focus is dental coverage. It has no shareholders. Over 50% of its' annual operating gain is returned to community benefit. The company's mission is improving the oral health of Colorado's people. Every decision it makes is focused on achievement of this mission. Nearly half of Colorado's population has no dental benefits. The best way to improve oral health is to get dental insurance to as many people as possible as people with coverage are twice as likely to see a dentist regularly.

Unlike many medical diseases, oral disease is almost 100% preventable. When it comes to oral health, regular dental care is critical. Sadly, oral disease is the most prevalent childhood disease. It can have debilitating effects on children's development. The company devotes significant energy and resources deploying insurance products and managing its dentist network to increase access and decrease barriers to dental care. Not only is regular care necessary for good oral health – scientific research continues to find strong links between oral health and medical health. A relatively small investment in oral health can lead to big gains in overall health.

The mission goes beyond our customers

The Delta Dental Foundation focuses on those with no access to dental insurance. Over the last five years, the Foundation has devoted more than \$10 million on programs ranging from free dental care, to conducting public oral health education programs, to placing hygienists in pediatric offices. A grant of \$1.5 million was recently made to The Children's Hospital to fund a new dental clinic focused on preventing oral disease in infants and young children.

Dental expertise

Delta Dental was founded by dentists 50 years ago. This significant experience with oral health, an unparalleled data base of dental information, and staff dentists who use the most current science and evidence, allows for innovative product design and management of the dentist network. The entire focus is placed on maximizing the potential for improving oral health and reducing the disease burden.

