



Anthem Blue Cross and Blue Shield in Colorado

FAST FACTS



John Martie, President and General Manager

Introduction

For nearly 70 years, Anthem Blue Cross and Blue Shield has had a vision for a healthy Colorado – to improve the lives of the people we serve and the health of our communities. Today, more than three-quarters of a million Coloradans rely on our health products and services, and we are the only insurer that serves every part of the state and every segment of the market. You may think of us primarily as a health benefits company, but Anthem Blue Cross and Blue Shield in Colorado is that and much more. We are one of Colorado's largest companies, employing nearly 1800 people in good paying jobs. We contribute millions of dollars to the state's economy and our communities each year. Most importantly, we are a company made up of Coloradans who care deeply about the state where we live and work.

Products/Services

We offer Coloradans a comprehensive array of health plans (PPO, HMO, EPO, CDHPs) designed to meet the needs of individuals, small and large employers, individuals, and senior citizens. We also offer group life and disability insurance, dental and vision insurance, behavioral health and EAP, and 360 Degree Health, an innovative health and wellness program.

Economic Impact

- We have nearly 1800 employees located in two offices – two in Denver, one in Colorado Springs.
- We paid more than \$1.3 billion in claims to hospitals, physicians, laboratories and other providers in 2007.
- We paid more than \$23 million in income taxes and more than \$17 million in premium taxes in 2007.

External State Fact Sheet

Serving Coloradans

We serve more than 888,000 members in Colorado, including:

- More than 14,000 seniors.
- Nearly 100,000 individuals (not covered through an employer health plan).
- More than 770,000 members in small businesses, large groups and national accounts.

Our provider network includes:

- 74 out of 75 Colorado hospitals.
- More than 8,500 primary care physicians and specialists.
- National and worldwide access through the Blue Cross and Blue Shield network.

We process over 7.5 million claims annually, or over 640,000 each month.

We handle over 1.3 million member and provider inquiries per year.

Giving Back

- In 2008, we contributed \$1.4 million to Colorado nonprofit organizations, including the American Lung Association, Alzheimer's Association, and the Colorado AIDS Project.
- Our associates volunteer over 500 hours annually to local groups and programs.
- The Anthem Blue Cross and Blue Shield Foundation has partnered with America on the Move and CBS4 to launch *Fit 4 Colorado*, a statewide initiative to promote the health and well-being of children and adults. This program educates and informs the public about the benefits of increased activity and healthier eating, provides tips on how to maintain a healthy weight and be more active, and provides resources to log activity and help participants reach their goals.

Locations in Colorado

700 Broadway
Denver, CO 80273-0002

7600 E. Eastman Ave.
Denver, CO 80231

555 Middle Creek Parkway
Colorado Springs, CO 80921

Helen Drexler
303-831-2443