



Colorado Legislative Council Staff
NO FISCAL IMPACT

Drafting Number: LLS 06-0173**Date:** January 10, 2006**Prime Sponsor(s):** Rep. McFadyen
Sen. Hagedorn**Bill Status:** House Transportation & Energy**Fiscal Analyst:** Brad Denning (303-866-4777)

TITLE: CONCERNING THE PLACEMENT OF ON-PREMISE ADVERTISING DEVICES AT COMPREHENSIVE DEVELOPMENTS.**Summary of Assessment**

Under current law, certain types of advertising devices are restricted for use in highway right-of-way by federal statutes and agreements, including any signs or devices advertising activities conducted on the property on which they are located. Pursuant to Section 131 of Title 23 of the United States Code, states that do not provide for the effective control of signs along the interstate highway system could lose 10 percent of federal highway funding. In FY 2006-07, Colorado is expected to receive approximately \$400 million in funding from the federal government.

This bill would permit an on-premise advertising device located within a comprehensive development to advertise any activity conducted in the comprehensive development, not just on the property where the activity is specifically located. "Comprehensive development" is defined as a group of two or more parcels of adjoining land primarily for commercial or industrial activities that are located entirely on one side of a highway, has a common identity and plan for public and private improvements, and has local government approval as a development. The bill also defines an "on- premise advertising device" to include an advertising device located within a comprehensive development that advertises any activity conducted in the comprehensive development, as long as the placement of the advertising device does not reduce federal highway funding according to Section 131 of Title 23 of the United States Code.

The bill is not expected to affect state or local government revenues or expenditures, including the receipt of any federal funds. Therefore, it is assessed as having no fiscal impact. The bill is effective on the day following the expiration of the ninety-day period after final adjournment of the General Assembly.

Departments Contacted

Transportation