HOUSE BILL 14-1366

A BILL FOR AN ACT

CONCERNING REASONABLE RESTRICTIONS ON THE SALE OF EDIBLE RETAIL MARIJUANA PRODUCTS.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://www.leg.state.co.us/billsummaries.)

The department of revenue (department) rules currently require all retail marijuana and retail marijuana products to be in packaging meeting requirements similar to the federal "Poison Prevention Packaging Act of 1970". The bill limits this provision to edible retail marijuana products.

The bill requires the department, on or before January 1, 2016, to

House Committees
Health, Insurance, & Environment

Senate Committees
Health & Human Services
adopt rules requiring edible retail marijuana products to be shaped, stamped, colored, or otherwise marked with a standard symbol indicating that it contains marijuana and is not for consumption by children.

Current law prohibits a retail marijuana products licensee (manufacturer) from adding marijuana to a trademarked food product unless the trademarked food product is part of a recipe and the manufacturer does not represent that the final product contains a trademarked food product. The bill expands this prohibition to knowingly adding marijuana to food products that a reasonable consumer would confuse with a trademarked food product. It also prohibits knowingly adding marijuana to a product that is primarily marketed to children.

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**Be it enacted by the General Assembly of the State of Colorado:**

**SECTION 1. Legislative declaration.** (1) It is the intent of the Colorado General Assembly that any person engaged in sale of retail marijuana or its derivatives shall not explicitly or implicitly market or offer for sale these products to anyone under the age of 21.

(2) It is further the intent of the general assembly to:

(a) Protect people from the unintentional ingestion of edible retail marijuana products; and

(b) Ensure that edible retail marijuana products are readily identifiable by the general public.

**SECTION 2.** In Colorado Revised Statutes, 12-43.4-202, add (3) (c.5) as follows:

**12-43.4-202. Powers and duties of state licensing authority - rules - repeal.** (3) (c.5) (I) PURSUANT TO THE AUTHORITY GRANTED IN PARAGRAPH (b) OF SUBSECTION (2) OF THIS SECTION, ON OR BEFORE JANUARY 1, 2016, THE STATE LICENSING AUTHORITY SHALL PROMULGATE RULES REQUIRING THAT EDIBLE RETAIL MARIJUANA PRODUCTS BE CLEARLY IDENTIFIABLE, WHEN PRACTICABLE, WITH A STANDARD SYMBOL INDICATING THAT IT CONTAINS MARIJUANA AND IS NOT FOR CONSUMPTION
BY CHILDREN. THE SYMBOLS PROMULGATED BY RULE OF THE STATE LICENSED AUTHORITY MUST NOT APPROPRIATE SIGNS OR SYMBOLS ASSOCIATED WITH ANOTHER COLORADO BUSINESS OR INDUSTRY.

(II) ON OR BEFORE AUGUST 1, 2014, THE STATE LICENSING AUTHORITY SHALL CONVENE A STAKEHOLDERS GROUP, INCLUDING BUT NOT LIMITED TO REPRESENTATIVES OF THE DEPARTMENT OF PUBLIC HEALTH AND ENVIRONMENT, RETAIL MARIJUANA STORE LICENSEES, RETAIL MARIJUANA PRODUCTS MANUFACTURERS LICENSEES, CHILD ABUSE PREVENTION EXPERTS, AND ADVOCATES FOR CHILDREN'S HEALTH, TO MAKE RECOMMENDATIONS FOR RULES ON HOW EDIBLE RETAIL MARIJUANA PRODUCTS CAN BE CLEARLY IDENTIFIABLE, WHEN PRACTICABLE, TO INDICATE THAT IT CONTAINS MARIJUANA, IS NOT FOR CONSUMPTION BY CHILDREN, AND IS SAFE FOR CONSUMERS. PRIOR TO FEBRUARY 1, 2015, THE STATE LICENSING AUTHORITY SHALL REPORT ITS FINDINGS TO THE HEALTH AND HUMAN SERVICES COMMITTEE OF THE SENATE AND THE HEALTH INSURANCE & ENVIRONMENT COMMITTEE OF THE HOUSE OF REPRESENTATIVES, OR ANY SUCCESSOR COMMITTEES.

SECTION 3. Safety clause. The general assembly hereby finds, determines, and declares that this act is necessary for the immediate preservation of the public peace, health, and safety.