First Regular Session Sixty-ninth General Assembly STATE OF COLORADO

PREAMENDED

This Unofficial Version Includes Committee Amendments Not Yet Adopted on Second Reading

LLS NO. 13-0432.01 Duane Gall x4335

HOUSE BILL 13-1253

HOUSE SPONSORSHIP

Lee, Court, Exum, Garcia, Hamner, Kraft-Tharp, Pabon, Ryden, Tyler

SENATE SPONSORSHIP

(None),

House Committees

Senate Committees

Business, Labor, Economic, & Workforce Development Appropriations

A BILL FOR AN ACT

101 CONCERNING A STUDY TO ASSESS THE AVAILABILITY OF CAPITAL FOR SMALL BUSINESSES IN COLORADO.

Bill Summary

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at http://www.leg.state.co.us/billsummaries.)

The bill directs the governor's office of economic development and international trade (OEDIT) to commission a study and report by a private Colorado entity (defined as the study author) identifying the availability of, need for, and barriers to acquisition of, capital for Colorado small businesses. The report is to be delivered on or before May 1, 2014.

The study author is directed to survey Colorado small businesses and collect data on their size and location, existing sources of capital, uses to which they put capital, and impediments to acquiring capital. The report will contain a summary of this information and the study author's findings and recommendations concerning the adequacy of existing mechanisms for providing capital to Colorado's small businesses and the steps state and local governments, private industry, and federal agencies can take to improve access to capital.

The bill creates a fund for purposes of financing the study. The fund consists of some moneys appropriated by the general assembly and the remainder from private gifts, grants, and donations. Any unexpended and unencumbered moneys remaining in the fund as of June 30, 2014, revert to the general fund of the state.

1 Be it enacted by the General Assembly of the State of Colorado: 2 **SECTION 1.** In Colorado Revised Statutes, **add** part 4 to article 3 46 of title 24 as follows: PART 4 4 5 ACCESS TO CAPITAL FOR SMALL BUSINESSES 6 24-46-401. Legislative declaration - need for empirical study. 7 (1) THE GENERAL ASSEMBLY HEREBY FINDS THAT: 8 (a) THE PRESENT AND PROSPECTIVE RIGHT TO GAINFUL 9 EMPLOYMENT AND GENERAL WELFARE OF THE PEOPLE OF THIS STATE 10 REQUIRE, AS A PUBLIC PURPOSE, THE PROMOTION AND DEVELOPMENT OF 11 NEW AND EXPANDED BUSINESS ENTERPRISES; 12 (b) IMPROVED ACCESS TO CAPITAL AND THE FORMATION AND 13 FUNDING OF CAPITAL MARKETS FOR SMALL BUSINESSES WILL ENCOURAGE 14 AND FOSTER THE DEVELOPMENT AND DIVERSIFICATION OF COLORADO'S 15 ECONOMY AND THE REDUCTION OF UNEMPLOYMENT AND 16 UNDEREMPLOYMENT IN THE STATE: 17 (c) THE STATE OF COLORADO CONTINUES TO HAVE HIGH LEVELS 18 OF UNEMPLOYMENT AND UNDEREMPLOYMENT; AND

-2- 1253

1	(d) SMALL BUSINESSES ARE HISTORICALLY THE SINGLE LARGEST
2	SOURCE OF NET NEW JOBS;
3	(2) THE GENERAL ASSEMBLY DETERMINES THAT:
4	(a) PROMOTING THE AVAILABILITY OF CAPITAL FOR SMALL
5	BUSINESSES IS IN THE PUBLIC INTEREST AND SERVES A PUBLIC PURPOSE OF
6	THE STATE IN PROMOTING THE WELFARE OF THE CITIZENS OF THE STATE
7	ECONOMICALLY, AS IT SUPPORTS THE FORMATION AND GROWTH OF NEW
8	AND EXISTING BUSINESSES AND THE RESULTING INCREASE IN
9	EMPLOYMENT, ECONOMIC ACTIVITY, AND STABILITY; AND
10	(b) SMALL BUSINESSES IN COLORADO WOULD BENEFIT FROM
11	EMPIRICAL RESEARCH, CONDUCTED BY INFORMED PROFESSIONALS, ON THE
12	CURRENTLY AVAILABLE SOURCES OF INVESTMENT CAPITAL, THE EXISTING
13	BARRIERS TO ACCESS TO THAT CAPITAL, AND PRACTICAL METHODS OF
14	OVERCOMING THOSE BARRIERS.
15	(3) THE GENERAL ASSEMBLY DECLARES THAT THE STUDY AND
16	REPORT PURSUANT TO THIS PART 4 WILL PROVIDE SIGNIFICANT NEW
17	INFORMATION AND FACILITATE THE PROVISION OF AVAILABLE CAPITAL TO
18	STIMULATE THE GROWTH OF SMALL BUSINESS ENTERPRISES, PROMOTE
19	INNOVATION, INCREASE EMPLOYMENT OPPORTUNITIES FOR COLORADO'S
20	CITIZENS, AND THUS SERVE THE PUBLIC INTEREST.
21	24-46-402. Definitions. As used in this part 4, unless the
22	CONTEXT OTHERWISE REQUIRES:
23	(1) "COMMISSION" MEANS THE COLORADO ECONOMIC
24	DEVELOPMENT COMMISSION CREATED IN SECTION 24-46-102.
25	(2) "Office" means the governor's office of economic
26	DEVELOPMENT AND INTERNATIONAL TRADE OR ITS SUCCESSOR OFFICE.
27	(3) "SMALL BUSINESS" MEANS A FOR-PROFIT ENTERPRISE THAT IS

-3-

1	LICENSED TO CONDUCT BUSINESS IN COLORADO AND HAS UP TO FIVE
2	HUNDRED EMPLOYEES.
3	(4) "STUDY AUTHOR" MEANS A COLORADO-BASED, PRIVATE
4	ORGANIZATION, NONPROFIT OR ORGANIZED FOR PROFIT, WITH EXPERIENCE
5	IN CONDUCTING RESEARCH AND WITH KNOWLEDGE OF COLORADO'S
6	CAPITAL MARKETS, PARTICIPANTS, AND MECHANISMS FOR MATCHING
7	COLORADO SMALL BUSINESSES WITH CAPITAL SOURCES.
8	24-46-403. Small business capital study - selection of study
9	author - advisory committee - membership - duties - creation of fund
10	- report. (1) The office shall contract with a study author to
11	CONDUCT THE STUDY DESCRIBED IN THIS SECTION. THE PRIMARY PURPOSE
12	OF THE STUDY IS TO ASSESS THE NEED FOR AND AVAILABILITY OF CAPITAL
13	FOR COLORADO SMALL BUSINESSES AND THE BARRIERS TO ACCESS TO
14	CAPITAL THAT ARE CURRENTLY FACED BY THOSE BUSINESSES. IN
15	ADDITION, THE STUDY MAY BE USED BY THE COLORADO SMALL BUSINESS
16	DEVELOPMENT CENTERS NETWORK FOR STRATEGIC PLANNING TO ENSURE
17	THAT QUALITY TRAINING AND CONSULTING PROGRAMS ARE IN PLACE FOR
18	SMALL AND MEDIUM-SIZED BUSINESSES.
19	(2) The office shall award the contract based on
20	COMPETITIVE BIDS.
21	(3) THE OFFICE'S STAFF SHALL FACILITATE THE EFFORTS OF THE
22	STUDY AUTHOR AND MAY PROVIDE STAFF SUPPORT IF NECESSARY.
23	(4) The study must include a survey of Colorado small
24	BUSINESSES. THE STUDY AUTHOR SHALL STRIVE TO COLLECT DATA FROM
25	AS MANY BUSINESSES AS IS NECESSARY TO PRODUCE AN APPROPRIATE
26	SAMPLE ON TOPICS THAT MAY INCLUDE:
27	(a) GEOGRAPHIC LOCATION:

-4- 1253

1	(b) Type of business, including the products and services
2	THE BUSINESS PROVIDES;
3	(c) YEARS IN OPERATION AND STAGE OF BUSINESS DEVELOPMENT;
4	(d) Number of employees;
5	(e) THE AMOUNT, SOURCES, AND USE OF CAPITAL SECURED DURING
6	THE PREVIOUS TEN YEARS;
7	(f) THE BUSINESS'S READINESS TO RECEIVE CAPITAL;
8	(g) A FORECAST OF ITS CAPITAL NEEDS FOR THE NEXT FIVE YEARS;
9	AND
10	(h) ANY OTHER INFORMATION THE STUDY AUTHOR DEEMS
11	RELEVANT.
12	(5) The study author shall consult with the office's
13	EXISTING PARTNERSHIPS THAT HAVE KNOWLEDGE OF CAPITAL NEEDS FOR
14	SMALL BUSINESSES, INCLUDING KEY INDUSTRY NETWORKS, REGIONAL
15	PARTNERSHIPS, SMALL BUSINESS DEVELOPMENT CENTERS, AND OTHER
16	ECONOMIC DEVELOPMENT PARTNERS.
17	(6) Report. On or before May 1, 2014, the study author
18	SHALL DELIVER A REPORT TO THE COMMISSION. THE OFFICE SHALL MAKE
19	THE REPORT AVAILABLE ON THE INTERNET BY JUNE 1, 2014, AND SHALL
20	INCORPORATE IT INTO THE OFFICE'S NOVEMBER 1, 2014, ANNUAL REPORT
21	TO THE GENERAL ASSEMBLY. THE REPORT MUST INCLUDE A SUMMARY OF
22	THE STUDY AUTHOR'S FINDINGS UNDER SUBSECTION (4) OF THIS SECTION,
23	TOGETHER WITH THE STUDY AUTHOR'S CONCLUSIONS AND
24	RECOMMENDATIONS FOR ACTION BY COLORADO'S STATE AND LOCAL
25	GOVERNMENTS, PRIVATE INDUSTRY, AND FEDERAL AGENCIES TO:
26	(a) REDUCE EXISTING CONSTRAINTS AND LIMITATIONS IN SECURING
27	CAPITAL;

-5- 1253

1	(b) INCREASE THE AMOUNT OF CAPITAL AVAILABLE TO
2	COLORADO'S SMALL BUSINESSES; AND
3	(c) OTHERWISE IMPROVE ACCESS TO CAPITAL BY COLORADO'S
4	SMALL BUSINESSES.
5	(7) THE OFFICE IS HEREBY AUTHORIZED TO RECEIVE FUNDING FOR
6	THE FINANCING OF THE STUDY. THE SOURCES OF FUNDING MAY INCLUDE
7	PUBLIC OR PRIVATE GIFTS, GRANTS, AND DONATIONS. THE OFFICE SHALL
8	TRANSMIT ALL MONEYS RECEIVED UNDER THIS SECTION TO THE STATE
9	TREASURER, WHO SHALL CREDIT THEM TO THE SMALL BUSINESS CAPITAL
10	STUDY FUND, ALSO REFERRED TO IN THIS SECTION AS THE "FUND", WHICH
11	IS HEREBY CREATED IN THE STATE TREASURY. THE FUND CONSISTS OF ANY
12	MONEYS CREDITED TO THE FUND PURSUANT TO THIS SUBSECTION (7) AND
13	ANY MONEYS APPROPRIATED TO THE FUND BY THE GENERAL ASSEMBLY.
14	ALL MONEYS CREDITED TO THE FUND AND ANY INTEREST AND INCOME
15	EARNED ON THE DEPOSIT AND INVESTMENT OF MONEYS IN THE FUND
16	REMAIN IN THE FUND, SUBJECT TO ANNUAL APPROPRIATION BY THE
17	GENERAL ASSEMBLY FOR PURPOSES OF THIS SECTION. ANY UNEXPENDED
18	AND UNENCUMBERED MONEYS REMAINING IN THE FUND ON JUNE 30, 2014,
19	SHALL REVERT TO THE GENERAL FUND.
20	24-46-404. Repeal of part. This part 4 is repealed, effective
21	JULY 1, 2014.
22	SECTION 2. Safety clause. The general assembly hereby finds,
23	determines, and declares that this act is necessary for the immediate
24	preservation of the public peace, health, and safety.

-6- 1253