

First Regular Session  
Sixty-ninth General Assembly  
STATE OF COLORADO

**REENGROSSED**

*This Version Includes All Amendments  
Adopted in the House of Introduction*

LLS NO. 13-0853.01 Christy Chase x2008

**SENATE BILL 13-228**

---

**SENATE SPONSORSHIP**

**Aguilar, Tochtrop**

**HOUSE SPONSORSHIP**

**Kraft-Tharp,**

---

**Senate Committees**  
Health & Human Services

**House Committees**

---

**A BILL FOR AN ACT**

101 **CONCERNING DECEPTIVE TRADE PRACTICES RELATED TO THE**  
102 **DISPENSING OF HEARING AIDS.**

---

**Bill Summary**

*(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <http://www.leg.state.co.us/billsummaries>.)*

The bill adds to the "Colorado Consumer Protection Act" (CCPA) deceptive trade practices related to the dispensing of hearing aids and subjects persons who dispense hearing aids to penalties under the CCPA if the dispenser engages in a deceptive trade practice in connection with dispensing a hearing aid.

Shading denotes HOUSE amendment. Double underlining denotes SENATE amendment.  
*Capital letters indicate new material to be added to existing statute.*  
*Dashes through the words indicate deletions from existing statute.*

SENATE  
3rd Reading Unamended  
April 23, 2013

SENATE  
Amended 2nd Reading  
April 22, 2013

---

1 *Be it enacted by the General Assembly of the State of Colorado:*

2           **SECTION 1.** In Colorado Revised Statutes, **recreate and**  
3 **reenact, with amendments,** 6-1-701 as follows:

4           **6-1-701. Deceptive trade practices - dispensing hearing aids.**

5 (1) AS USED IN THIS SECTION, UNLESS THE CONTEXT OTHERWISE  
6 REQUIRES:

7           (a) "DISPENSE", WITH REGARD TO A HEARING AID, MEANS TO SELL  
8 OR TRANSFER TITLE, POSSESSION, OR THE RIGHT TO USE BY LEASE,  
9 BAILMENT, OR ANY OTHER METHOD. THE TERM DOES NOT APPLY TO  
10 WHOLESALE TRANSACTIONS WITH DISTRIBUTORS OR DEALERS.

11           (b) "DISPENSER" MEANS A PERSON WHO DISPENSES HEARING AIDS.

12           (c) (I) "HEARING AID" MEANS ANY WEARABLE INSTRUMENT OR  
13 DEVICE DESIGNED OR OFFERED TO AID OR COMPENSATE FOR IMPAIRED  
14 HUMAN HEARING AND INCLUDES:

15           (A) ANY PARTS, ATTACHMENTS, OR ACCESSORIES TO THE  
16 INSTRUMENT OR DEVICE, AS DEFINED IN RULES ADOPTED BY THE DIRECTOR  
17 OF THE DIVISION OF PROFESSIONS AND OCCUPATIONS IN THE DEPARTMENT  
18 OF REGULATORY AGENCIES; AND

19           (B) EAR MOLDS, EXCLUDING BATTERIES AND CORDS.

20           (II) "HEARING AID" DOES NOT INCLUDE A SURGICALLY IMPLANTED  
21 HEARING DEVICE.

22           (d) "PRACTICE OF DISPENSING, FITTING, OR DEALING IN HEARING  
23 AIDS" INCLUDES:

24           (I) SELECTING AND ADAPTING HEARING AIDS FOR SALE;

25           (II) TESTING HUMAN HEARING FOR PURPOSES OF SELECTING AND  
26 ADAPTING HEARING AIDS FOR SALE; AND

1 (III) MAKING IMPRESSIONS FOR EAR MOLDS AND COUNSELING AND  
2 INSTRUCTING PROSPECTIVE USERS FOR PURPOSES OF SELECTING, FITTING,  
3 ADAPTING, OR SELLING HEARING AIDS.

4 (e) "SURGICALLY IMPLANTED HEARING DEVICE" MEANS A DEVICE  
5 THAT IS DESIGNED TO PRODUCE USEFUL HEARING SENSATIONS TO A  
6 PERSON WITH A HEARING IMPAIRMENT AND THAT HAS, AS ONE OR MORE  
7 COMPONENTS, A UNIT THAT IS SURGICALLY IMPLANTED INTO THE EAR,  
8 SKULL, OR OTHER INTERIOR PART OF THE BODY. THE TERM INCLUDES ANY  
9 ASSOCIATED UNIT THAT MAY BE WORN ON THE BODY.

10 (2) IN ADDITION TO ANY OTHER DECEPTIVE TRADE PRACTICES  
11 UNDER SECTION 6-1-105, A DISPENSER ENGAGES IN A DECEPTIVE TRADE  
12 PRACTICE WHEN THE DISPENSER:

13 (a) FAILS TO DELIVER TO EACH PERSON TO WHOM THE DISPENSER  
14 DISPENSES A HEARING AID A RECEIPT THAT:

15 (I) BEARS THE BUSINESS ADDRESS OF THE DISPENSER TOGETHER  
16 WITH SPECIFICATIONS AS TO THE MAKE AND SERIAL NUMBER OF THE  
17 HEARING AID FURNISHED AND THE FULL TERMS OF THE SALE CLEARLY  
18 STATED. IF THE DISPENSER DISPENSES A HEARING AID THAT IS NOT NEW,  
19 THE DISPENSER SHALL CLEARLY MARK ON THE HEARING AID CONTAINER  
20 AND THE RECEIPT THE TERM "USED" OR "RECONDITIONED", WHICHEVER IS  
21 APPLICABLE, WITHIN THE TERMS OF THE GUARANTEE, IF ANY.

22 (II) BEARS, IN NO SMALLER TYPE THAN THE LARGEST USED IN THE  
23 BODY OF THE RECEIPT, IN SUBSTANCE, A PROVISION THAT THE BUYER HAS  
24 BEEN ADVISED AT THE OUTSET OF THE BUYER'S RELATIONSHIP WITH THE  
25 DISPENSER THAT ANY EXAMINATION OR REPRESENTATION MADE BY A  
26 DISPENSER IN CONNECTION WITH THE PRACTICE OF DISPENSING, FITTING,  
27 OR DEALING IN HEARING AIDS IS NOT AN EXAMINATION, DIAGNOSIS, OR

1       PRESCRIPTION BY A PERSON LICENSED TO PRACTICE MEDICINE IN THIS  
2       STATE AND, THEREFORE, MUST NOT BE REGARDED AS MEDICAL OPINION OR  
3       ADVICE;

4               (III) BEARS, IN NO SMALLER TYPE THAN THE LARGEST USED IN THE  
5       BODY OF THE RECEIPT, A PROVISION INDICATING THAT DISPENSERS WHO  
6       ARE LICENSED, CERTIFIED, OR REGISTERED BY THE DEPARTMENT OF  
7       REGULATORY AGENCIES ARE REGULATED BY THE DIVISION OF PROFESSIONS  
8       AND OCCUPATIONS IN THE DEPARTMENT OF REGULATORY AGENCIES;

9               (IV) BEARS A PROVISION LABELED "WARRANTY" IN WHICH THE  
10       EXACT WARRANTY TERMS AND PERIODS AVAILABLE FROM THE  
11       MANUFACTURER ARE DOCUMENTED, OR INCLUDES AN ORIGINAL OR  
12       PHOTOCOPY OF THE ORIGINAL MANUFACTURER'S WARRANTY WITH THE  
13       RECEIPT;

14              (b) DISPENSES A HEARING AID TO A CHILD UNDER EIGHTEEN YEARS  
15       OF AGE WITHOUT RECEIVING DOCUMENTATION THAT THE CHILD HAS BEEN  
16       EXAMINED BY A LICENSED PHYSICIAN AND AN AUDIOLOGIST WITHIN SIX  
17       MONTHS PRIOR TO THE FITTING;

18              (c) (I) FAILS TO RECEIVE FROM A LICENSED PHYSICIAN, BEFORE  
19       DISPENSING, FITTING, OR SELLING A HEARING AID TO ANY PERSON, A  
20       WRITTEN PRESCRIPTION OR RECOMMENDATION, ISSUED WITHIN THE  
21       PREVIOUS SIX MONTHS, THAT SPECIFIES THAT THE PERSON IS A CANDIDATE  
22       FOR A HEARING AID; EXCEPT THAT ANY PERSON EIGHTEEN YEARS OF AGE  
23       OR OLDER WHO OBJECTS TO MEDICAL EVALUATION ON THE BASIS OF  
24       RELIGIOUS OR PERSONAL BELIEFS MAY WAIVE THE REQUIREMENT BY  
25       DELIVERING TO THE DISPENSER A WRITTEN WAIVER;

26              (II) DISPENSES, ADJUSTS, PROVIDES TRAINING OR TEACHING IN  
27       REGARD TO, OR OTHERWISE SERVICES SURGICALLY IMPLANTED HEARING

1 DEVICES UNLESS THE DISPENSER IS AN AUDIOLOGIST OR PHYSICIAN;

2 (d) FAILS TO RECOMMEND IN WRITING, PRIOR TO FITTING OR  
3 DISPENSING A HEARING AID, THAT THE BEST INTERESTS OF THE  
4 PROSPECTIVE USER WOULD BE SERVED BY CONSULTING A LICENSED  
5 PHYSICIAN SPECIALIZING IN DISEASES OF THE EAR, OR ANY LICENSED  
6 PHYSICIAN, IF ANY OF THE FOLLOWING CONDITIONS EXIST:

7 (I) VISIBLE CONGENITAL OR TRAUMATIC DEFORMITY OF THE EAR;

8 (II) ACTIVE DRAINAGE OF THE EAR, OR A HISTORY OF DRAINAGE OF  
9 THE EAR WITHIN THE PREVIOUS NINETY DAYS;

10 (III) HISTORY OF SUDDEN OR RAPIDLY PROGRESSIVE HEARING  
11 LOSS;

12 (IV) ACUTE OR CHRONIC DIZZINESS;

13 (V) UNILATERAL HEARING LOSS OF SUDDEN ONSET WITHIN THE  
14 PREVIOUS NINETY DAYS;

15 (VI) AUDIOMETRIC AIR-BONE GAP EQUAL TO OR GREATER THAN  
16 FIFTEEN DECIBELS AT 500 HERTZ (Hz), 1,000 Hz, AND 2,000 Hz;

17 (VII) VISIBLE EVIDENCE OF SIGNIFICANT CERUMEN  
18 ACCUMULATION ON, OR A FOREIGN BODY IN, THE EAR CANAL;

19 (VIII) PAIN OR DISCOMFORT IN THE EAR;

20 (e) FAILS TO PROVIDE A MINIMUM THIRTY-DAY RESCISSION PERIOD  
21 WITH THE FOLLOWING TERMS:

22 (I) THE BUYER HAS THE RIGHT TO CANCEL THE PURCHASE FOR ANY  
23 REASON BEFORE THE EXPIRATION OF THE RESCISSION PERIOD BY GIVING OR  
24 MAILING WRITTEN NOTICE OF CANCELLATION TO THE DISPENSER AND  
25 PRESENTING THE HEARING AID TO THE DISPENSER, UNLESS THE HEARING  
26 AID HAS BEEN LOST OR SIGNIFICANTLY DAMAGED BEYOND REPAIR WHILE  
27 IN THE BUYER'S POSSESSION AND CONTROL. THE   RESCISSION PERIOD IS

1 TOLLED FOR ANY PERIOD DURING WHICH A DISPENSER TAKES POSSESSION  
2 OR CONTROL OF A HEARING AID AFTER ITS ORIGINAL DELIVERY.

3 (II) THE BUYER, UPON CANCELLATION, IS ENTITLED TO RECEIVE A  
4 FULL REFUND OF ANY PAYMENT MADE FOR THE HEARING AID WITHIN  
5 THIRTY DAYS AFTER RETURNING THE HEARING AID TO THE DISPENSER,  
6 UNLESS THE HEARING AID WAS SIGNIFICANTLY DAMAGED BEYOND REPAIR  
7 WHILE THE HEARING AID WAS IN THE BUYER'S POSSESSION AND CONTROL;

8 ==

9 (III) (A) THE DISPENSER SHALL PROVIDE A WRITTEN RECEIPT OR  
10 CONTRACT TO THE BUYER THAT INCLUDES, IN IMMEDIATE PROXIMITY TO  
11 THE SPACE RESERVED FOR THE SIGNATURE OF THE BUYER, THE FOLLOWING  
12 SPECIFIC STATEMENT IN ALL CAPITAL LETTERS OF NO LESS THAN  
13 TEN-POINT, BOLD-FACED TYPE:

14 **THE BUYER HAS THE RIGHT TO CANCEL**  
15 **THIS PURCHASE FOR ANY REASON AT ANY**  
16 **TIME PRIOR TO 12 MIDNIGHT ON THE [INSERT**  
17 **APPLICABLE RESCISSION PERIOD, WHICH MUST BE NO**  
18 **SHORTER THAN THIRTY DAYS AFTER RECEIPT OF THE**  
19 **HEARING AID] CALENDAR DAY AFTER RECEIPT OF**  
20 **THE HEARING AID BY GIVING OR MAILING THE**  
21 **DISPENSER WRITTEN NOTICE OF**  
22 **CANCELLATION AND BY RETURNING THE**  
23 **HEARING AID, UNLESS THE HEARING AID HAS**  
24 **BEEN SIGNIFICANTLY DAMAGED BEYOND**  
25 **REPAIR WHILE THE HEARING AID WAS IN THE**  
26 **BUYER'S CONTROL.** ==

27 (B) THE WRITTEN CONTRACT OR RECEIPT PROVIDED TO THE BUYER

1 MUST ALSO CONTAIN A STATEMENT, IN PRINT SIZE NO SMALLER THAN  
2 TEN-POINT TYPE, THAT THE SALE IS VOID AND UNENFORCEABLE IF THE  
3 HEARING AID BEING PURCHASED IS NOT DELIVERED TO THE CONSUMER  
4 WITHIN THIRTY DAYS AFTER THE DATE THE WRITTEN CONTRACT IS SIGNED  
5 OR THE RECEIPT IS ISSUED, WHICHEVER OCCURS LATER. THE WRITTEN  
6 CONTRACT OR RECEIPT MUST ALSO INCLUDE THE DISPENSER'S LICENSE,  
7 CERTIFICATION, OR REGISTRATION NUMBER, IF THE DISPENSER IS REQUIRED  
8 TO BE LICENSED, CERTIFIED OR REGISTERED BY THE STATE, AND A  
9 STATEMENT THAT THE DISPENSER WILL PROMPTLY REFUND ALL MONEYS  
10 PAID FOR THE PURCHASE OF A HEARING AID IF IT IS NOT DELIVERED TO THE  
11 CONSUMER WITHIN THE THIRTY-DAY PERIOD. THE BUYER CANNOT WAIVE  
12 THIS REQUIREMENT, AND ANY ATTEMPT TO WAIVE IT IS VOID.

13 (IV) A REFUND REQUEST FORM MUST BE ATTACHED TO EACH  
14 RECEIPT AND MUST CONTAIN THE INFORMATION IN SUBPARAGRAPH (I) OF  
15 PARAGRAPH (a) OF THIS SUBSECTION (2) AND THE STATEMENT, IN ALL  
16 CAPITAL LETTERS OF NO LESS THAN TEN-POINT, BOLD-FACED TYPE:  
17 "REFUND REQUEST - THIS FORM MUST BE POSTMARKED BY \_\_\_\_\_  
18 (DATE TO BE FILLED IN). NO REFUND WILL BE GIVEN UNTIL THE HEARING  
19 AID OR HEARING AIDS ARE RETURNED TO THE DISPENSER." A SPACE FOR  
20 THE BUYER'S ADDRESS, TELEPHONE NUMBER, AND SIGNATURE MUST BE  
21 PROVIDED. THE BUYER IS REQUIRED ONLY TO SIGN, LIST THE BUYER'S  
22 CURRENT ADDRESS AND TELEPHONE NUMBER, AND MAIL THE REFUND  
23 REQUEST FORM TO THE DISPENSER. IF THE HEARING AID IS SOLD IN THE  
24 BUYER'S HOME, THE BUYER MAY REQUIRE THE DISPENSER TO ARRANGE  
25 THE RETURN OF THE HEARING AID.

26 (f) REPRESENTS THAT THE SERVICE OR ADVICE OF A PERSON  
27 LICENSED TO PRACTICE MEDICINE WILL BE USED OR MADE AVAILABLE IN

1 THE SELECTION, FITTING, ADJUSTMENT, MAINTENANCE, OR REPAIR OF  
2 HEARING AIDS WHEN THAT IS NOT TRUE OR USING THE TERMS "DOCTOR",  
3 "CLINIC", "STATE-LICENSED CLINIC", "STATE-REGISTERED",  
4 "STATE-CERTIFIED", OR "STATE-APPROVED" OR ANY OTHER TERM,  
5 ABBREVIATION, OR SYMBOL WHEN IT WOULD:

6 (I) FALSELY GIVE THE IMPRESSION THAT SERVICE IS BEING  
7 PROVIDED BY PERSONS TRAINED IN MEDICINE OR THAT THE DISPENSER'S  
8 SERVICE HAS BEEN RECOMMENDED BY THE STATE WHEN THAT IS NOT THE  
9 CASE; OR

10 (II) BE FALSE OR MISLEADING;

11 (g) DIRECTLY OR INDIRECTLY:

12 (I) GIVES OR OFFERS TO GIVE, OR PERMITS OR CAUSES TO BE GIVEN,  
13 MONEY OR ANYTHING OF VALUE TO ANY PERSON WHO ADVISES ANOTHER  
14 IN A PROFESSIONAL CAPACITY AS AN INDUCEMENT TO INFLUENCE THE  
15 PERSON OR HAVE THE PERSON INFLUENCE OTHERS TO PURCHASE OR  
16 CONTRACT TO PURCHASE PRODUCTS SOLD OR OFFERED FOR SALE BY THE  
17 DISPENSER; EXCEPT THAT A DISPENSER DOES NOT VIOLATE THIS  
18 SUBPARAGRAPH (I) IF THE DISPENSER PAYS AN INDEPENDENT ADVERTISING  
19 OR MARKETING AGENT COMPENSATION FOR ADVERTISING OR MARKETING  
20 SERVICES THE AGENT RENDERED ON THE DISPENSER'S BEHALF, INCLUDING  
21 COMPENSATION THAT IS PAID FOR THE RESULTS OR PERFORMANCE OF THE  
22 SERVICES ON A PER-PATIENT BASIS; OR

23 (II) INFLUENCES OR ATTEMPTS TO INFLUENCE ANY PERSON TO  
24 REFRAIN FROM DEALING IN THE PRODUCTS OF COMPETITORS;

25 (h) DISPENSES A HEARING AID TO A PERSON WHO HAS NOT BEEN  
26 GIVEN TESTS UTILIZING APPROPRIATE ESTABLISHED PROCEDURES AND  
27 INSTRUMENTATION IN THE FITTING OF HEARING AIDS, EXCEPT WHEN



1 SELLING A REPLACEMENT HEARING AID WITHIN ONE YEAR AFTER THE DATE  
2 OF THE ORIGINAL PURCHASE;

3 (i) MAKES A FALSE OR MISLEADING STATEMENT OF FACT  
4 CONCERNING GOODS OR SERVICES OR THE BUYER'S RIGHT TO CANCEL WITH  
5 THE INTENTION OR EFFECT OF DETERRING OR PREVENTING THE BUYER  
6 FROM EXERCISING THE BUYER'S RIGHT TO CANCEL, OR REFUSES TO HONOR  
7 A BUYER'S REQUEST TO CANCEL A CONTRACT FOR THE PURCHASE OF A  
8 HEARING AID, IF THE REQUEST WAS MADE DURING THE RESCISSION PERIOD  
9 SET FORTH IN PARAGRAPH (e) OF THIS SUBSECTION (2);

10 (j) EMPLOYS A DEVICE, A SCHEME, OR ARTIFICE WITH THE INTENT  
11 TO DEFRAUD A BUYER OF A HEARING AID;

12 (k) INTENTIONALLY DISPOSES OF, CONCEALS, DIVERTS, CONVERTS,  
13 OR OTHERWISE FAILS TO ACCOUNT FOR ANY FUNDS OR ASSETS OF A BUYER  
14 OF A HEARING AID THAT IS UNDER THE DISPENSER'S CONTROL; OR

15 (l) CHARGES, COLLECTS, OR RECOVERS ANY COST OR FEE FOR ANY  
16 GOOD OR SERVICE THAT HAS BEEN REPRESENTED BY THE DISPENSER AS  
17 FREE.

18 (3) (a) THIS SECTION APPLIES TO A DISPENSER WHO DISPENSES  
19 HEARING AIDS IN THIS STATE.

20 (b) THIS SECTION DOES NOT APPLY TO THE DISPENSING OF HEARING  
21 AIDS OUTSIDE OF THIS STATE SO LONG AS THE TRANSACTION EITHER  
22 CONFORMS TO THIS SECTION OR TO THE APPLICABLE LAWS AND RULES OF  
23 THE JURISDICTION IN WHICH THE TRANSACTION TAKES PLACE.

24 **SECTION 2.** In Colorado Revised Statutes, 6-1-105, **add** (1)  
25 (ddd) as follows:

26 **6-1-105. Deceptive trade practices.** (1) A person engages in a  
27 deceptive trade practice when, in the course of such person's business,

1 vocation, or occupation, such person:

2 (ddd) VIOLATES SECTION 6-1-701.

3 **SECTION 3.** In Colorado Revised Statutes, **amend** 6-1-114 as  
4 follows:

5 **6-1-114. Criminal penalties.** Upon a first conviction any person  
6 who promotes a pyramid promotional scheme in this state or who violates  
7 any provision of part 3 of article 5.5 of title 12, C.R.S., SECTION 6-1-701,  
8 or section 6-1-717 is guilty of a class 1 misdemeanor, as defined in  
9 section 18-1.3-501, C.R.S., and, upon a second or subsequent conviction  
10 FOR A VIOLATION of part 3 of article 5.5 of title 12, C.R.S., OR SECTION  
11 6-1-701, is guilty of a class 6 felony, as defined in section 18-1.3-401,  
12 C.R.S.

13 **SECTION 4. Safety clause.** The general assembly hereby finds,  
14 determines, and declares that this act is necessary for the immediate  
15 preservation of the public peace, health, and safety.