



COLORADO
**HEALTH
BENEFIT**
EXCHANGE

Presentation to Joint House Health and Environment
and Senate Health and Human Services Committees

March 1, 2012

Mission

The mission of the Colorado Health Benefit Exchange is to increase access, affordability and choice for individuals and small employers purchasing health insurance in Colorado.



Board of Directors - Voting

- **Arnold Salazar**, Alamosa, Colorado Health Partnerships, Inc.
- **Elizabeth Soberg**, Centennial, UnitedHealthcare
- **Eric Grossman**, Englewood, TriZetto
- **Gretchen Hammer**, Denver, Colorado Coalition for the Medically Underserved
- **Michael Fallon MD**, Denver, Emergency Room Physician
- **Nathan Wilkes**, Arapahoe County, Headstorms, Inc
- **Richard T. Betts**, Telluride, ASAP Accounting
- **Robert Ruiz-Moss**, Lone Tree, Anthem Blue Cross
- **Steve ErkenBrack**, Grand Junction, Rocky Mountain Health Plans



Board of Directors - Ex-Officio

- **Jim Riesberg**, Commissioner of Insurance, Division of Insurance, DORA
- **Ken Lund**, Executive Director, Office of Economic Development and International Trade
- **Susan Birch**, Executive Director, Department of Health Care Policy and Financing



Board of Directors

- Twice monthly meetings since July 11
- Articles of Governance
- Officer Elections
- Six committees: Governance, Personnel, Finance, Grant Review, Rules and Regulation Review, Technology and Implementation



Legislative Implementation Review Committee

- **Rep. Bob Gardner – Chair**
- **Sen. Betty Boyd – Vice-Chair**
- **Rep. Beth McCann**
- **Rep. Jim Kerr**
- **Rep. Ken Summers**
- **Rep. Max Taylor**
- **Sen. Ellen Roberts**
- **Sen. Irene Aguilar**
- **Sen. Jeanne Nicholson**
- **Sen. Kevin Lundberg**



COHBE Staff

- Patty Fontneau, Executive Director
- COHBE Operations



Key Activities

- Stakeholder engagement
- Level One Establishment Grant
- Services and Technology Solution
- Policy Analysis and Decisions



Stakeholder Engagement

- Open board and committee meetings
- Community meetings
- Tribal outreach and engagement



Establishment Grant

- Refine the vision and goals for the Colorado Health Benefit Exchange consistent with SB11-200;
- Secure staff, consultant and expert resources, and actively engage stakeholders to inform and support Exchange planning and operation activities;
- Develop a three-year business and operational plan outlining the key activities, timelines, and benchmarks including information technology (IT) infrastructure and functionality, necessary to fully operate in 2014;
- Identify and begin to establish the systems and program capacity in core areas, such as IT development, to secure certification of the Colorado Health Benefit Exchange by January 1, 2013; and,
- Prepare and submit additional Exchange grant applications in 2012 to support full implementation and operation of a Colorado Exchange by January of 2014.
- Evaluate alternative mechanisms to be self-sustaining by 2015.



Services and Technology Solution

- Business partners will provide website, call center operations, business operations and support for small employer and individual marketplaces
- Vendor selection by the end of April



Policy Analysis and Decisions

- Researching and discussing policy decisions for successful implementation of Exchange by 2014
- SB11-200
 - Considerations regarding structure of the Exchange, size of the small employer market, unique needs of rural Coloradans, affordability and cost in the context of quality care and access to purchasing health insurance

