



HB12-1131 CHILD LOSS AWARENESS LICENSE PLATE

Founded in 2005, Rowan Tree Foundation is an *all-volunteer* 501(c)3 nonprofit organization based in Parker, Colorado. We offer ongoing bereavement support for families coping after the death of a child at any age. All of our programs are free.



Plates for Awareness

Awareness is the core of what we do. We believe strongly that making people aware of our services will increase the chance that people will find support when a child dies at any age. One goal of our License Plate Project is to increase awareness.

Plates for Healing

Families coping after the death of a child will cherish the opportunity to display a license plate that says they are remembering a child. This plate will be suitable for parents, friends, extended family, and siblings and serve as a small part of a healthy healing process after the death of a child.

No Fundraising

Rowan Tree Foundation will receive no funds from the sale of these plates.

A Purple Candle

Our trademarked design created expressly for our license plate will appeal to a wide audience. Purple is the color of healing, the candle is lit in memorial, and the white heart stands out as a message that love is forever. Below the image, the words **CHILD LOSS.ORG** will be a simple, easy to remember web address dedicated to the story of how our plate came to be, links to resources, and news about memorial events, and more.

Community

There are many sister organizations in the Denver-Metro area that helped gather signatures and are standing in support behind this bill. This project reaches far beyond Rowan Tree Foundation and has been a means to connect our resources to serve the needs of the bereaved community we all serve in different ways.

About Us

Our mission at RTF is to provide ongoing support and resources for families who are coping with the devastating loss of a much-loved child. We carry out this mission by offering online peer support forums, outreach services, memorial events, education, and awareness opportunities for families dealing with the loss of a child.

Our vision is of a world where child loss is treated openly and bereaved families are given the support they need, free of charge.

Thank you for your support of HB12-1131.

Rowan Tree Foundation

Helping families heal after the loss of a child



Memorial Events

We own the "Angel of Hope" memorial statue in Parker, CO at which we host two **FREE** memorial events annually. A Butterfly Release takes place each June, and a Candlelight Remembrance every December.

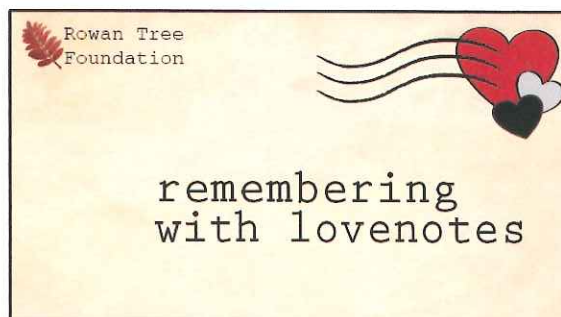
During our December Program, as each child's name is read aloud, the child's family places a long-stemmed white flower at the base of the statue. The event takes place in the evening, and the entire park is lit with hundreds of white luminaria that light the way to the statue in the winter night.

For our summer Butterfly Release, each person receives their own butterfly to open in honor of the child they are remembering. It is a powerful and moving event that always concludes with smiles and uplifted hearts and children chasing hundreds of huge monarch butterflies in the meadow behind the statue.



Remembering with Lovenotes

Our newest program, launched in 2011, our Lovenotes are handmade personalized cards that are sent to parents for the anniversary of their child's death. The message within is always a wish for peace and letting them know we are remembering their child with them.



Thank you for this opportunity to share some of the work we are doing at Rowan Tree Foundation.