



Capitol Dome Sponsorship Policy

The Capital Development Committee via the Capitol Building Advisory Committee and Colorado Preservation Inc. have the responsibility of oversight for all sponsorship associations. The criteria below establish the basic standards for sponsorship for the **Share in the Care Colorado** Capitol Dome Restoration Campaign.

Any sponsorship, cause marketing relationships, corporate partnership or any other commercial partnership of the Capitol Dome Restoration Campaign, shall not:

- promote hostility, disorder or violence
- attack ethnic, racial or religious groups
- discriminate, demean, harass or ridicule any person or group of persons on the basis of gender or sexual orientation
- be libelous or untruthful
- inhibit the function of **Share in the Care Colorado** or any of its programs, activities or events
- override the campaign's character or identity
- promote, favor or oppose the candidacy of any candidate for election or any ballot issue

Further, sponsorship shall not:

- be inappropriate or tasteless for the primary audience
- be offensive, obscene or pornographic as defined by prevailing community standards
- promote the use of controlled drugs, tobacco or firearms
- interfere with Share in the communications or marketing programs of **Share in the Care Colorado**
- create an impression that the State of Colorado is sanctioning or promoting any particular product or business
- include individual corporate recognition on any portion of the Statehouse Dome, dome scaffolding and/or scrim

Business categories that are specifically prohibited include:

- Adult Entertainment
- Medical Marijuana
- Tobacco Products
- Hard Liquor