



- Began in 2006;
- Four lead organizations include the Colorado Children's Campaign, Covering Kids and Families, Colorado Coalition for the Medically Underserved and Metro Organizations for People;
- Grown to an initiative of more than 40 organizations;
- Goal of ensuring quality health care coverage to all kids in our state.

• Insurance is the first step

Uninsured	Public	Private
60% no doc visit	66% at least one visit	75% at least 1 visit
50% no med expenses	80% had expenses	80% had expenses

- Quality matters
- Public and Private insurance should work together
- Kids have unique needs

Health Insurance for Colorado's Children

Uninsured 12%

Source: Colorado Health Statistics, Colorado Children's Health Insurance, 2008 Update, March 2009

Health Insurance for Colorado's Children

Medicaid/CHP+

- Serve nearly 20% of Colorado's kids.
- Guarantee quality, affordable healthcare for kids, including screenings, immunizations, eyeglasses and medications.
- Provide peace of mind for working families.
- Are a smart investment in prevention.
- Are popular programs, well-supported by voters.

Health Insurance for Colorado's Children

Private Insurance

- Serve 68% of Colorado's kids.
- Whole family, one provider network.
- Captures business dollars.
- About 37.5% of Colorado's uninsured work for employers that don't offer employee coverage.
- Average cost of an employer sponsored family plan is \$12,680; employers pay about \$9,325 of that.



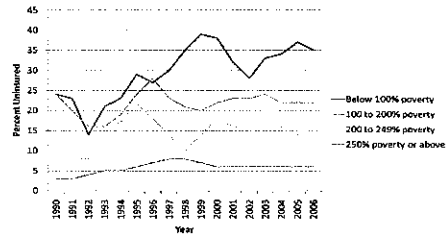
Health Insurance for Colorado's Children

Uninsured

- More than 12% of Colorado's kids are uninsured. That's 153,000 children.
- Uninsurance = cost shifting and lost earnings.
- Many are young children.
- They are very low-income.
- Their families work full-time.
- They live in a cycle of poverty.



Colorado children 17 and below without health insurance, by poverty level



Most uninsured kids are already eligible for Medicaid or CHP+

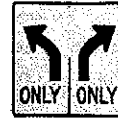
Eligible but Not Enrolled in Medicaid	47,604
Eligible but Not Enrolled in CHP+	30,626
Total Eligible but Not Enrolled	78,230

Source: CHA analysis of 2005-2008 CPS surveys, covering CY05-2007



Barriers to Enrollment

- Uncoordinated System for Medicaid and CHP+
 - Complicated application process
 - Confusing eligibility determination system
 - Difficult renewal procedures
- Lack of consistent and coordinated communication and training



Churn

- Children cycle between programs or on and off the system
 - 211 advisory committee is focusing on reducing churn and promoting retention
 - Recommendations include prioritizing 12 month Medicaid eligibility; administrative renewals (incomes well below Medicaid); aligning renewal dates with other programs; promoting off-cycle renewals.



Covering All Colorado Kids is Achievable:

- Most of uninsured children are already eligible for Medicaid and CHP+.
- 73% of Coloradans polled believe that every child should be covered by a government supported health care program if private health care proves unaffordable.
- Colorado state and federal leaders committed to ensuring that all children have health care.





Children's Legislative Victories in 2007

- Presumptive Eligibility for Children
- Establishment of the 211 Advisory Committee
- Exemption of pregnant women and children in CHP+ from Colorado law requiring proof of lawful presence
- Medical Home Initiative
- Performance Measure Advisory Group



Children's Legislative Victories in 2008

- Administrative Verification of Income
- Raised eligibility level for CHP+ from 205% FPL to 225% FPL with the authority to raise to 250% with funding
- Improved the CHP+ mental health benefit to be equal to that offered in Medicaid
- 211 to investigate streamlining/combining CHP+ and Medicaid
- Increased funding for medical home and CHP+ outreach
- Fully funded the immunization registry



Children's Legislative Victories in 2009

- Authorized online application and phone re-enrollment process
- Raised eligibility level for CHP+ from 205% FPL to 250% FPL
- Raised eligibility level for parents in Medicaid from 60% FPL to 100% FPL.
- Funded 12 month continuous eligibility in Medicaid for children



Moving Ahead

Objective I: Reform the System to Work Better for Kids and Families

- Strategy I: Design a seamless system of health insurance for kids.
- Strategy II: Reduce red tape so it's easier for kids to get and keep health coverage.
- Strategy III: Improve outreach to and enrollment of eligible kids.
- Strategy IV: Fill in the gaps in care and coverage for kids and pregnant women.



Objective II: Generate awareness and engage public support

Objective III: Pursue the final steps to Covering All Kids and Crossing the Finish Line



Ensure that all children have affordable, quality, comprehensive health care by:

- **Enrolling all Colorado children currently eligible for coverage** through Medicaid and CHP+ in those programs; and
- **Expanding and simplifying coverage** for children in families that currently earn too much to qualify for public programs but can't afford the high cost of private health insurance.
- **Creating routes to affordable, quality coverage** for children in families that purchase insurance privately.

It's Time to Finish the Job



Healthy Kids
A Healthily Colorado

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