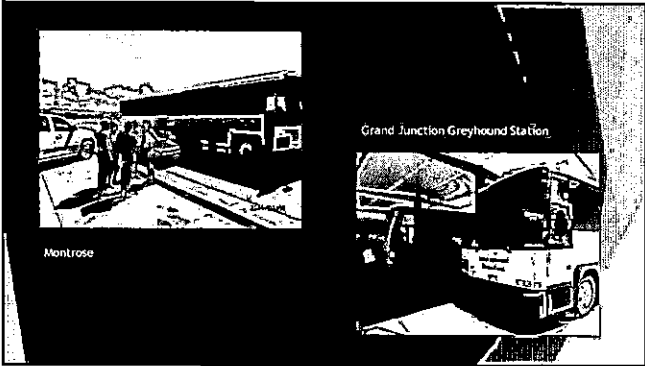


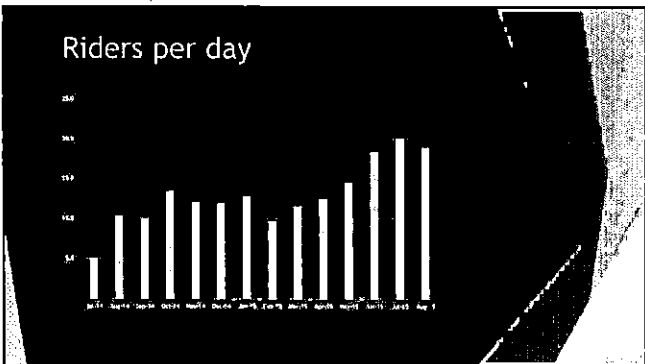
Route and Schedule

Leave Durango	7:00 AM
Arrive Grand Junction	12:43 PM
Leave Grand Junction	1:45 PM
Arrive Durango	7:44 PM



Sample fares, one-way

Durango-Grand Junction	\$40
Dolores-Telluride	\$19
Telluride-Montrose	\$11
Montrose-Grand Junction	\$10
Durango-Denver, RRSL-Greyhound	\$73-90
Durango-Denver by air	\$361-591



Challenges

- ▶ Working with new systems (credit cards, interlining with Greyhound)
- ▶ Maintaining older equipment with safety as a priority
- ▶ Getting the word out
- ▶ Hiring drivers

What's next

- ▶ New vehicles
AC, wi-fi, USB charging
- ▶ Internet and TV marketing
- ▶ Online Road Runner Stage Lines e-commerce

