



2015 Fiscal Year Budget

Approved by C4HCO Board – June 9, 2014

FY2015 Budget Context

- Budget period is 7/1/2014 through 6/30/2015 (C4HCO fiscal year)
- A significant portion of this budget (7/1/2014-12/31/2014) was previously approved as part of the Level 2 Grant Budget
- Technology implementations and enhancements will be funded by Federal grants throughout the full fiscal year
- Operations will be funded by Federal grants for the first 6 months of the fiscal year

FY2015 Budget Categories

- **Customer Service Center**
 - FY 2014 Budget \$22.5M, FY 2015 Budget \$13.6M
 - Includes:
 - Support for calls, chats and emails
 - Back office processing of applications, manual transactions and financial activities
 - Supervision, QA, and training
 - Facilities, technology in the center (fixed and variable)
- **Marketing, Communications & Outreach**
 - FY 2014 Budget \$10.1M, FY 2015 Budget \$4.8M
 - Includes:
 - Market research, paid media, outreach & enrollment events, collateral/materials, media relations

FY2015 Budget Categories – Cont'd

- Technology
 - FY 2014 Budget \$38.5M, FY 2015 Budget \$29.5M
 - Expensed Costs \$9.2M
 - Hosting
 - Licenses
 - Maintenance & Support
 - Security
 - PMO/IT Business Analysis
 - Capitalized Costs \$20.3M
 - System enhancements – individual marketplace, service portal, agent and small business portals
 - Shared Eligibility System
 - New functionality – integrated plan management and financial management, API, address validation, additional reporting

FY2015 Budget Categories – Cont'd

- Operations
 - FY 2014 Budget \$5.43M, FY 2015 Budget \$2.32M
 - Consulting, training, DOI/HCPF
- Assistance Network
 - FY 2014 Budget \$10.1M, FY 2015 Budget \$6.05M
 - Support 53 assistance sites, including 6 regional hubs
 - 890 qualified individuals support the Assistance Network, including 440 Health Coverage Guides
 - Enrollment support for difficult to reach and vulnerable populations, provides local presence and visibility and geographic, community and cultural relevance
- General & Administrative
 - FY 2014 Budget \$7.36M, FY 2015 Budget \$6.98M
 - Salaries, payroll taxes, employee insurance and benefits
 - Occupancy, travel, & insurance
 - Legal, accounting & other professional fees
 - Supplies, office equipment and copying
 - Conferences, conventions, meetings & memberships

Budget Totals

- FY 2015 Budget \$66,357,180 – including technology implementation and enhancements and other capital expenditures
 - Includes \$3M to purchase building in Colorado Springs, which was approved in the Level 2 Grant. Purchase will depend upon an analysis of ROI to be evaluated later this year.
- Operations will be funded by Federal grants for the first 6 months
- Technology will be funded by Federal grants for the entire fiscal year

Health Insurer Market Assessment

- Board establishes Health Insurer Assessment for calendar year 2015
- This will fund a portion of C4HCO's FY2015 Budget and a portion of the FY2016 Budget
- HB 13-1245 allows a Health Insurer Assessment of \$1.80 pmpm
- Recommendation that Health Insurer Assessment for 2015 is set at \$1.25 pmpm