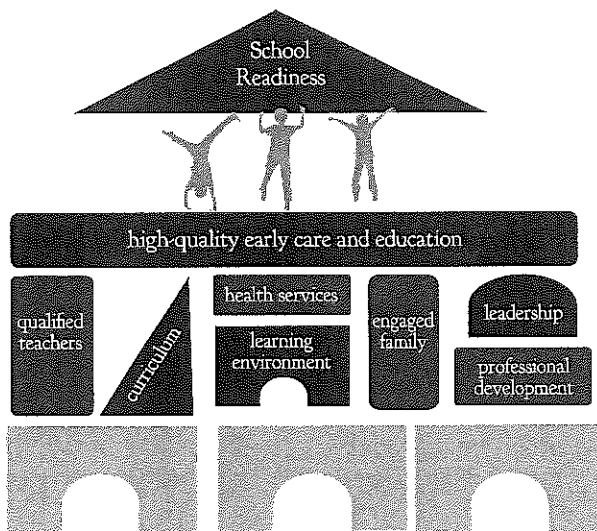


Investing in Early Learning Ventures: A Shared Services Solution

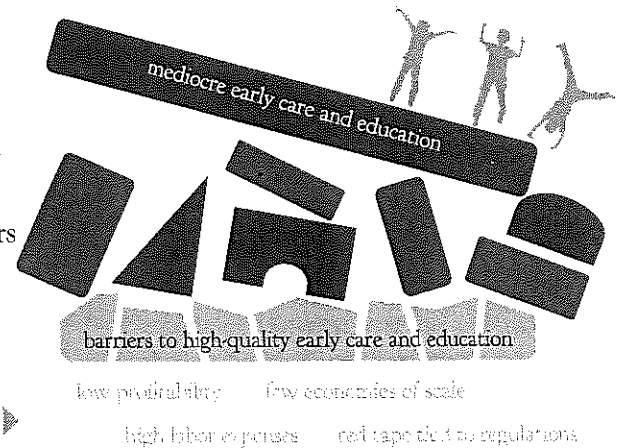
Attachment C

* **The Possibility:**
high-quality early childhood education can produce significant savings for society

* **The Challenge:**
delivering high-quality early care and education requires a solid business framework



The Reality:
child care is typically of mediocre quality because most providers lack the necessary Business Framework



* **THE INNOVATION:** Early Learning Ventures (ELV) is a non-regulatory shared services model designed to mitigate the effects of child care market imperfections and improve child care quality. ELV combines the power of technology with the ingenuity of community partners to build strong business frameworks supporting the delivery of high-quality early care and education.

Critical Economies of Scale
Purchasing • Human resources
Marketing • Procurement

Efficient Business Systems
Registration & enrollment
Full back office Financial
Services solution

Program & Staff Development
Curriculum resources
Child development tracking
Staff professional development



STRONGER
Together

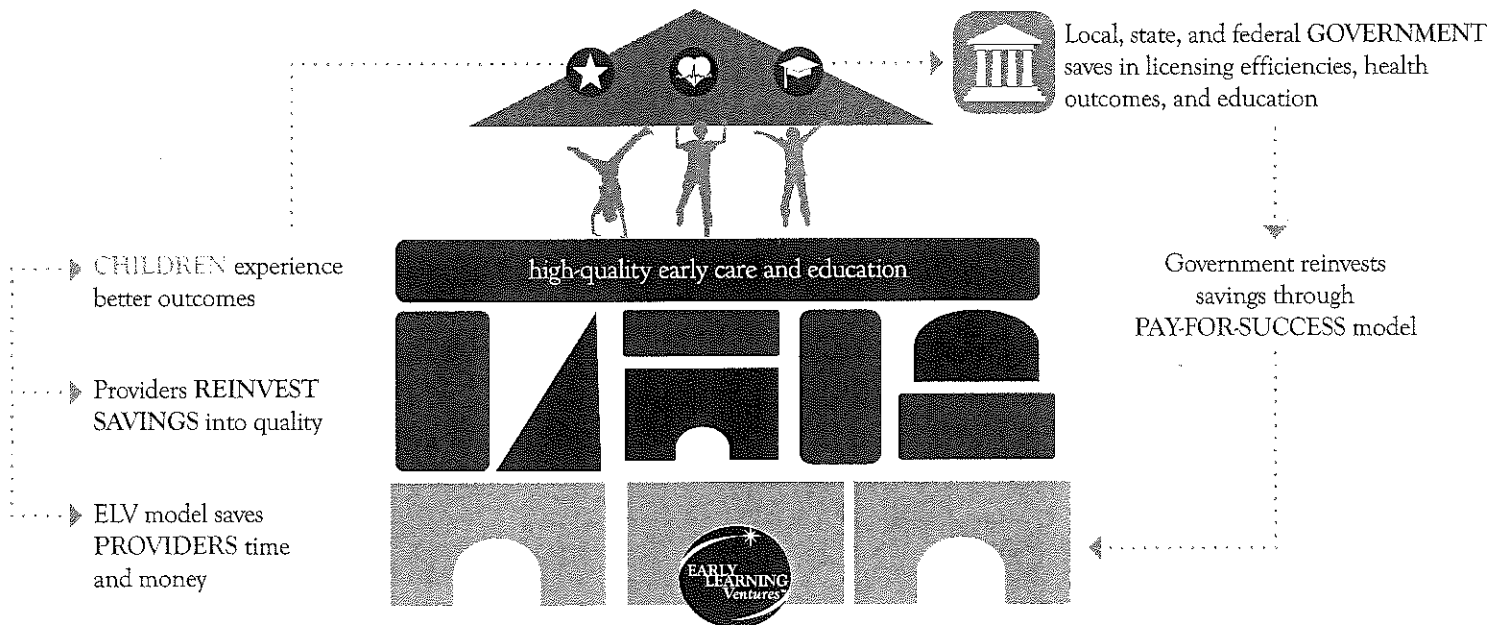
* How the Model Works



- * ELV creates operational efficiencies and economies of scale that allow child care providers to offer higher quality care at a lower cost
- * As affiliates save time and money through the ELV model, they are able to reinvest some of their savings into participating at a higher tier, which includes all services at lower levels
- * The Alliance CORE technology platform provides a comprehensive, fully integrated bridge between small, market-based child care providers and the often siloed child care regulatory, quality improvement, and subsidy systems.
- * ELV's virtual financial services offerings provide an elite team of experts to deliver back office financial services solutions directly to child care providers

* Results of an ROI study indicated up to \$8.08 return per dollar and up to \$114,400 for five-year return for providers

* ELV as a Pay-For-Success Opportunity



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