

# Profiling measurement issues



"Ironically, the national trend toward mandated data collection may raise public expectations concerning the emergence of definitive evidence about racial profiling, even though existing methodological limitations...virtually ensure these expectations will not be met."-  
Liederbach et al (2007)

## Disparity

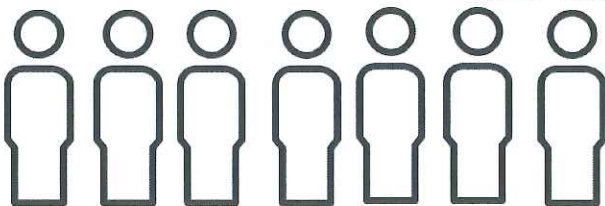
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## Profiling

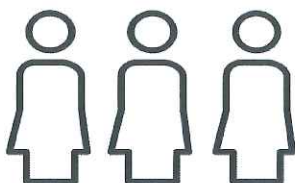
Is there a disparity among various groups in how likely they are to experience police enforcement actions?

Is bias-based profiling on the part of law enforcement the reason for any disparities found among groups?

### Traffic Stops and Disparity: An Example



70% of people stopped in a particular jurisdiction are men.



30% of people stopped in a particular jurisdiction are women.

**What can explain this disparity?**

Quantity

Quality

Location

Bias

**Benchmarking:  
The Denominator Problem**

**How often a group IS stopped**

**How often a group SHOULD BE  
stopped if no bias is present**

## **Location Matters**

**Reactive, Rapid Response**  
Responding to calls for help

**Effective Police Interventions to Reduce Crime**

**Data-driven  
Micro-places  
Hot spots  
Proactive  
Focused**