



# Licensed TO Sell TOBACCO

In January 2013, Evolverment launched the **Licensed to Sell Tobacco Initiative** to implement a tobacco retail license ordinance in Denver. Between January and June 2013, Evolverment advocates collected 5,421 public opinion surveys on youth tobacco access from a convenience sample in Denver.

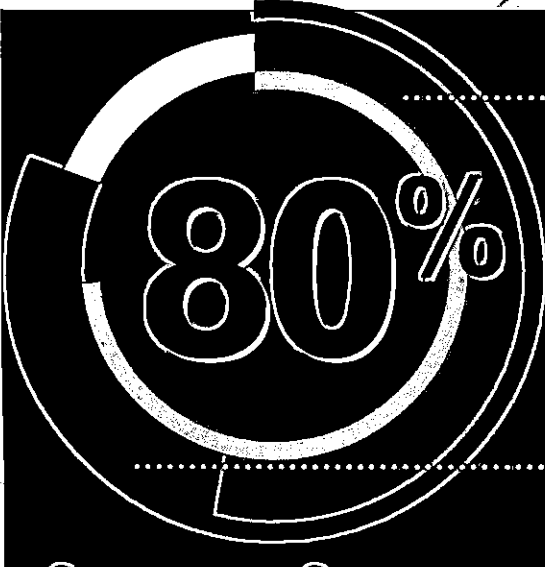


**59%** of youth think it is **very or somewhat easy** for youth under 18 to buy tobacco at retail stores in Denver.

**60%** of youth tobacco users think it is very or somewhat easy.



**82%** of adults are concerned that youth under 18 are able to **illegally purchase** tobacco products in **Denver**



**Strongly Support: 55%**



of adults **support** requiring retailers to obtain a **license to sell** tobacco products (Including **69%** of adult tobacco users!)

**Somewhat Support: 25%**



**Of those that support tobacco retail licensing:**

**95%** of adults support **suspending** a store's tobacco retail license