

Tobacco Retailer Licensing Makes an Impact

Attachment E

Community	Population (rounded up)	Illegal Sales Rates Before License	Illegal Sales Rates Post License
Yuba County, CA ¹⁰	473,000	27%	15%
Merced County, CA ¹⁰	311,000	65%	31%
San Juan County, CO ¹¹	107,000	80.6% ¹¹	15.8% ¹²
Woodridge, IL ¹³	33,300	70%	5%

¹⁰ Center for Tobacco Policy and Organizing, American Lung Association in California, 2013.

¹¹ Healthy Kids Colorado Survey on Tobacco and Health, 2008.

¹² San Juan County Health Department, 2013.

¹³ Johnson L.A., Ji P.Y., and Birkhead, S.H. (1991) "Active Enforcement of Cigarette Control Laws in the Prevention of Cigarette Sales to Minors," JAMA, 266:3159-3161