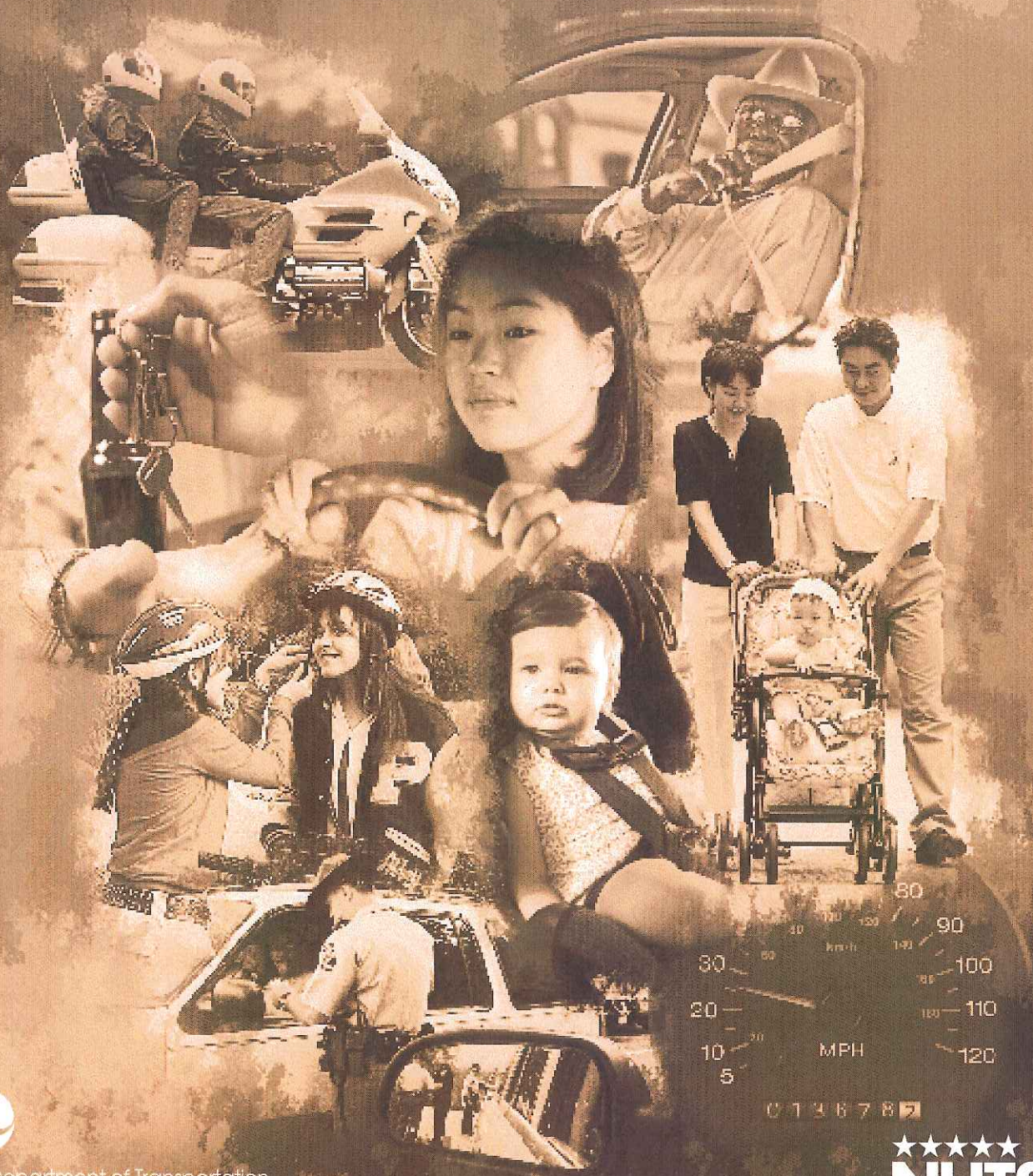


Countermeasures That Work:

A Highway Safety Countermeasure Guide
For State Highway Safety Offices
Seventh Edition, 2013



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

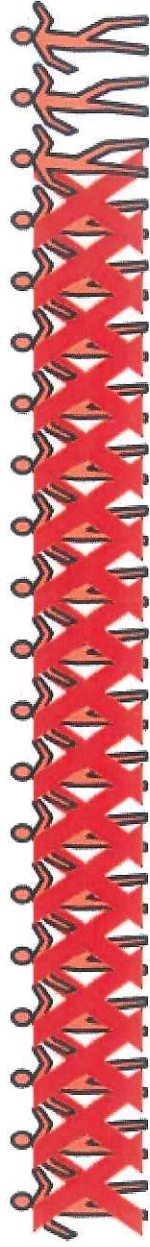
★★★★★
NHTSA
www.nhtsa.gov

Why are we concerned with slowing down traffic?

PEDESTRIAN INJURIES AT IMPACT SPEEDS

MPH

40



85% death

15% injured

30



45% death

50% injured

5% uninjured

20



5% death

65% injured

30% uninjured