

# Automatically Receive **Hot Leads** from Connect for Health Colorado

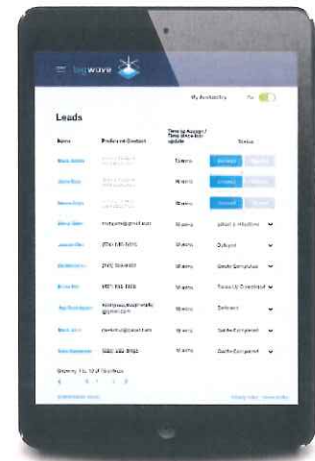
As a valued broker partner, you have been selected to represent **Connect for Health Colorado®** and help manage our Individual/Family sales leads. This is a great opportunity for you to increase your book of business.

## *Instantly receive and manage new leads!*

**Real-Time Leads**, our innovative, internet-based system, can automatically funnel qualified leads to you from Connect for Health Colorado. As soon as a consumer requests the assistance of a broker/agent, their information is captured and sent to you to follow up.

### Here's how it works:

1. Leads are sent directly to the first available broker who meets the criteria for the lead.
2. You will have 30 minutes to acknowledge receipt of the leads via email, text or push notification.
3. If you are unavailable, the system sends the leads to the next broker on the list.
4. You will be responsible for following up on the leads and providing status updates in the system.



### Registration is quick and easy

To activate your account, please complete your registration promptly. As soon as you successfully complete your registration and accept the terms of the service agreement, you can start accepting and managing your new leads in the **Real-Time Leads** system.

*Register now and start receiving leads immediately!*