



COLORADO
WOMEN'S
CHAMBER of COMMERCE
LIMITLESS

P 303.458.0220
F 303.458.0222

info@cwcc.org
cwcc.org

1350 Seventeenth
Street
Suite 100
Denver, CO 80202

Date: March 30, 2015

To: The Honorable Angela Williams, State Representative

From: Donna Evans, CEO, and Colorado Women's Chamber of Commerce

Re: Support for HB 15-1306

Dear Representative Williams,

The Colorado Women's Chamber of Commerce has taken a formal position to advocate for HB 15-1306.

The CWCC recognizes that our statewide economy benefits from the inclusion of a wide variety of business types. In order to support this mission and enable to the Colorado community to fully take advantage of the diversity of our commercial composition, we first have to establish a baseline understanding of the status quo.

Information is power, and a study to evaluate the current trends regarding the participation of historically underutilized businesses will be beneficial to our state on a variety of levels. There is tangible value in supporting ALL of our state's entrepreneurs, business owners and economic initiatives. This important Business Opportunity Study will not only help us understand where we are...but to better understand where we need to go.

Sincerely,

A handwritten signature in black ink that reads "Donna Evans". The signature is fluid and cursive, with the first name being more prominent.

Donna Evans
President & CEO
Colorado Women's Chamber of Commerce &
The Women's Leadership Foundation