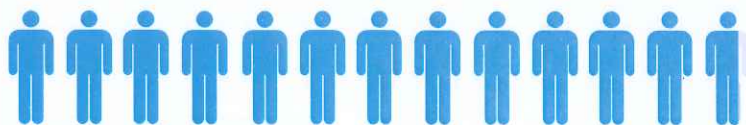


CONNECT FOR HEALTH COLORADO<sup>®</sup>  
INDIVIDUAL MARKETPLACE  
**THE FACTS**



## HIGHLIGHTS FOR 2014

= 10,000



**123,138**  
Covered Lives

\*Lives covered as of 12/31, though enrollments were as much as 150,000 in 2014



**\$251,000,000**

Total Individual and Family Savings with Tax Credits

## 2015 OPEN ENROLLMENT

= 10,000



**141,639**  
Covered Lives

\*Lives covered as of 3/9



**70%**  
Customer  
Retention Rate



**176**

Health Plans from 10 Different  
Health Insurance Companies



**16**

Dental Plans from  
5 Different Carriers



**\$228.95**

Average Tax Credit  
(54% of customers)



**\$340.05**

Average Premium  
Selected (all customers)

## OUTREACH & ASSISTANCE



**640**

Health Coverage Guides &  
Certified App. Counselors



**1,300**

Brokers



**500+**

Enrollment Events  
(Nov. 2014 thru Feb. 2015)



**18**

Enrollment Sites Statewide

## NEW 2015 FEATURES

- ✓ Single Application and Eligibility System
- ✓ Increased Competition
- ✓ Prescription Drug Look-up Tool
- ✓ Provider Look-up Tool
- ✓ Online Health Insurance Virtual Assistant

## PATH TO SUSTAINABILITY

- ✓ 1.4% Admin Fee
- ✓ \$1.25 Per Policy Per Month Special Fee Assessment
- ✓ High Risk Pool Reserves
- ✓ Revenue from Carrier Tax Credit Donations
- ✓ Private Grants

**ConnectforHealthCO.com**

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TTY: 855-346-3432



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