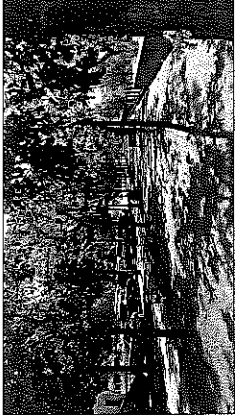
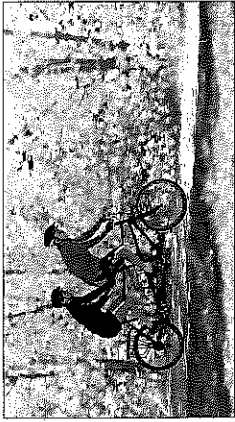
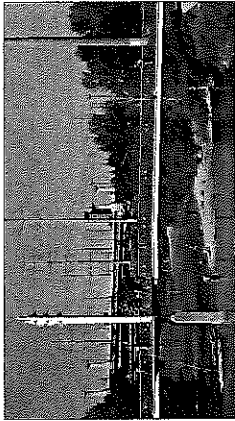


# NATIONAL WESTERN CENTER



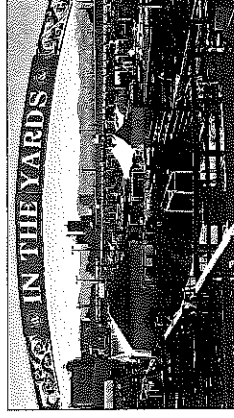
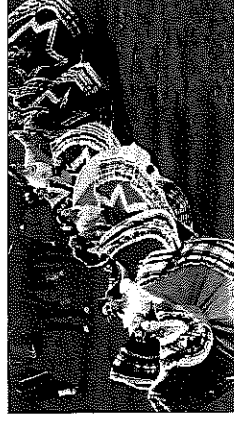
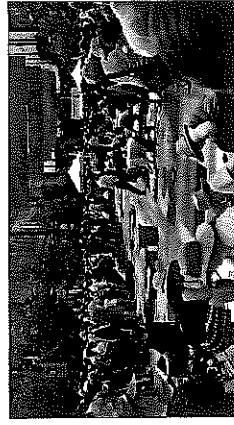
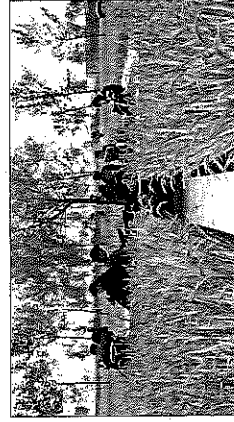
## Water Purification

### Improve Access to and Health of the South Platte River

- Move rail from river's edge and consolidate to center of site
- Bury or move the Delgany Interceptor sewer lines
- Relocate National Western Drive to allow for better river and Event Pavilion access
- Improve river habitat and health
- Create recreational trails and educational areas along the river

### Flexible, Year-Round Programs to Drive New Tourism

- Create flexible, efficient, vibrant indoor and outdoor spaces that allow various uses throughout the year, including markets, offices, restaurants, retail, festivals, and the Stock Show
- Provide a variety of programs—educational, recreational, commercial, competitions, entertainment, visual and performing arts—for neighbors and local to global visitors
- Provide hands-on, informal and formal educational programs for families, students, and life-long learners
- Build off the history and heritage of the site, while highlighting innovation, particularly in food, energy, and water use
- Pursue long-term opportunities to create new programs, spaces, and partnerships



### Provide New Connections

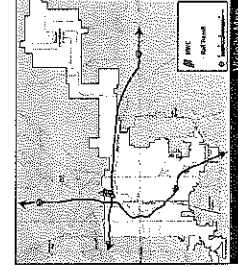
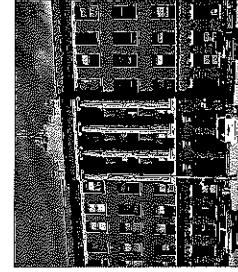
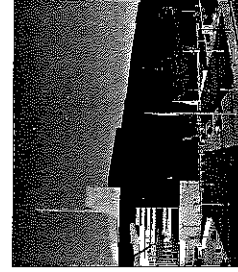
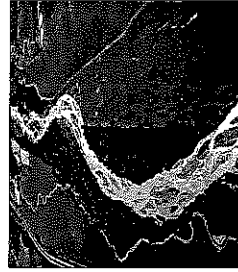
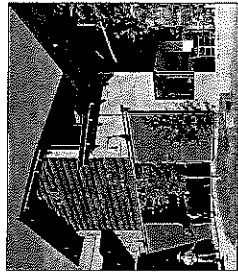
- Create two new connections across the river between Washington Street and National Western Drive at 49th Avenue and 51st Avenue
- Connect Washington Street and Brighton Boulevard with a new complete/green street
- Provide an elevated walkway connection to provide access to the RTD Rail Station
- Improve pedestrian and bicycle facilities throughout the NWCC
- Increase active transportation options with improved pedestrian and bicycle facilities on all new and existing streets
- Lower 46th Avenue under I-70 viaduct to allow easier movement between the NWCC and the Denver Coliseum
- Improve Brighton Boulevard to accommodate change in land use and improved streetscape that integrates green infrastructure
- Redevelop the area south of I-70, including Coliseum, for complementary uses to the NWCC

### Provide Partnership Opportunities

- Build off the history and heritage of and secure the future of the National Western Stock Show
- Increase year-round program opportunities for education, food and food production, art, agriculture and livestock, water resources, and recreational activities through collaboration
- Provide flexibility for long term opportunities to add additional partners with complementary vision and goals
- Redevelop Coliseum site south of I-70 for complementary uses and new partners

For more information on the National Western Center please visit: [Denver.gov/NWCC](http://Denver.gov/NWCC)

# NATIONAL WESTERN CENTER



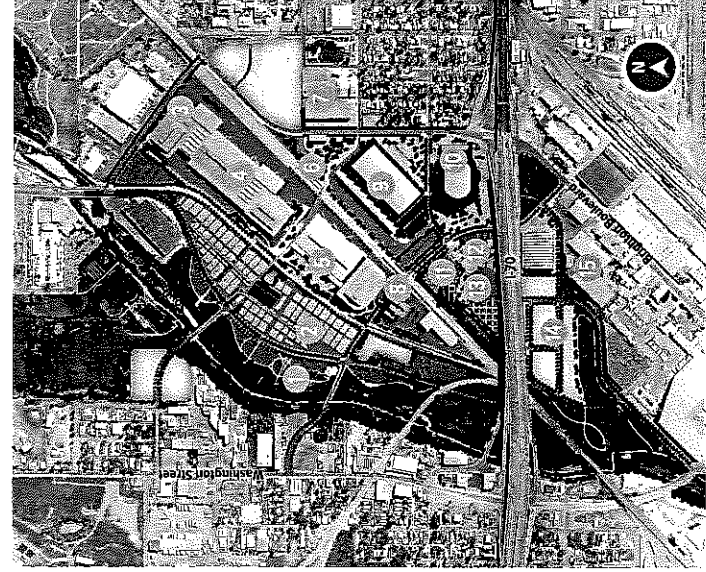
## Site Orientation and Character

### Vision

The National Western Center celebrates the pioneering spirit and promise of the West through year-round experiential life-long learning, the arts, entertainment, competition and commerce.

### Guiding Principles

- Community and Neighborhood Integration
- Engage the River and Nature
- Celebrate Western Heritage
- Inspire Health and Wellness
- Build Cultural Crossroads
- Be Pioneering: Break Trail and Foster Innovation
- Create Fun and Entertaining Experiences
- Grow Local, Regional, and Global Intelligence
- Embrace an Ethic of Regeneration



Illustrative Master Plan

## Key Site Elements

- 1 Water Resources Center and South Platte Riverfront
- 2 Stockyards/Event Pavilion
- 3 CSU Equine Sports Medicine Clinic
- 4 Equestrian Center
- 5 Livestock Center
- 6 NWC Transit Station
- 7 Shared User/TOD Parking Structure
- 8 Livestock Exchange Building/Flex Space
- 9 Trade Show/Exhibition Hall
- 10 New Arena
- 11 CSU Center
- 12 Colorado Commons
- 13 Stadium Arena Market
- 14 Coliseum Redevelopment
- 15 Forney Transportation Museum

### National Western Center Partners

