

History Colorado

SMART Presentation to the Joint
House and Senate Education
Committees

December 3, 2014



HISTORY *Colorado*

Strategic Plan

► **Mission**

History Colorado inspires generations to find wonder and meaning in our past to engage in creating a better Colorado.



Strategic Plan

► **Vision**

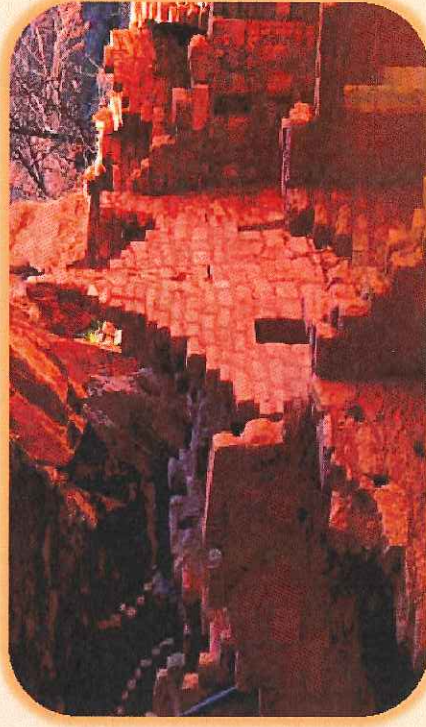
History Colorado cultivates the most well-informed, engaged citizenry in the nation who understand the present in the context of the past and work together to build a better Colorado.



Strategic Plan

► Goals

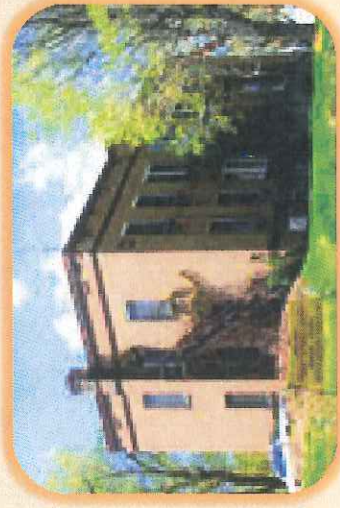
- » To inspire a love of, connection to, and engagement in Colorado and the state's history.
- » To provide excellent stewardship of Colorado's past through our collections.
- » To build an efficient, effective and financially robust organization to ensure our sustainability into the future.



FY 2013-14

► Results

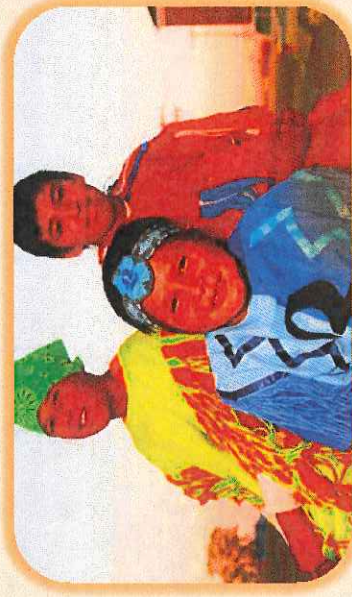
- » State Historical Fund grants awarded: **\$9,038,188**
- » Estimated impact to economy: **\$36,152,752**
- » Emergency response work to preserve several significant structures statewide



FY 2013-14

► Results

- » K-12 Education Programming (includes onsite at museums and facilitated outreach: **81,063** students.
- » School districts served through online and onsite outreach efforts: **95 of the 179** districts in the state.



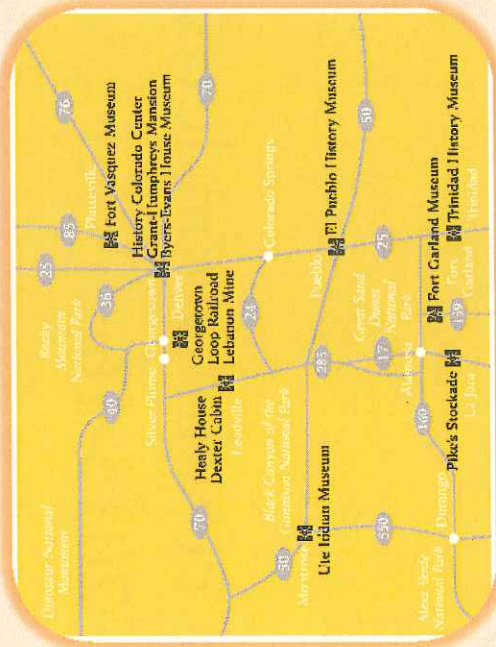
FY 2013-14

► Results

» History Colorado Center
Denver Visitation: 174,678

» Regional Museums

Visitation: 251,662



FY 2015-16 Budget Request

History Colorado is seeking a continuation level of funding in FY 2015-16.

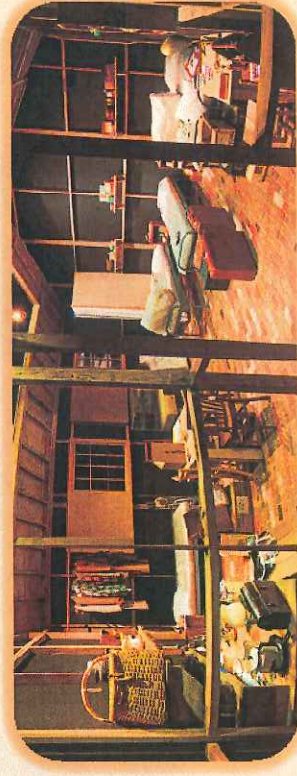


Education Programs

► FY 2013-14 Results

» Opened *Living West: Natural Systems, Human Choices* exhibit

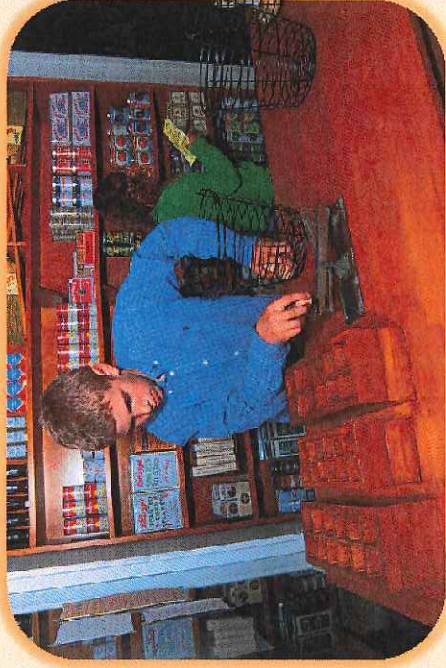
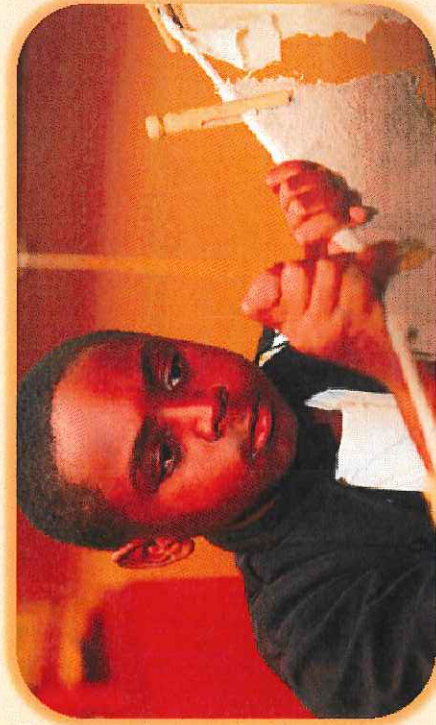
- Explores relationship between Coloradans and the environment over time.
- Has garnered national awards.
- Made possible through major support from Denver Water and the Gates Family Foundation.



HISTORY Colorado

Education Programs

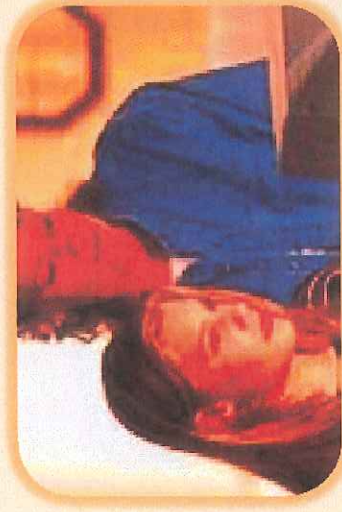
- ▶ **FY 2013-14 Results**
 - » Named *True West's* “Top Western History Museum of the Year.”
 - » Named one of the “Top Places in Colorado to Take Kids” by the Denver Post.



Education Programs

► **FY 2013-14 Results**

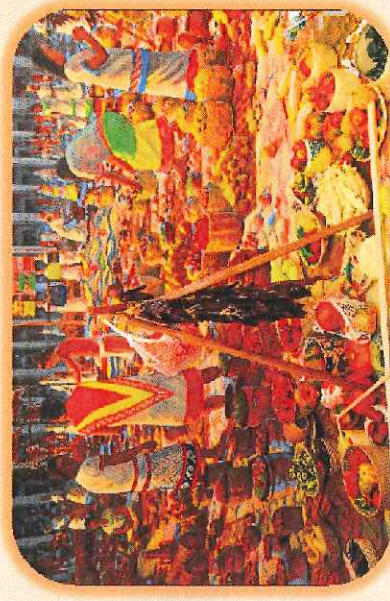
- » Launched new digital learning environments for 4th, 7th, 8th and 11th graders:
 - Close consultation with teachers.
 - Serves students throughout the state.
 - Funding from Institute of Museum & Library Services and BP America.



Education Programs

► FY 2013-14 Results

- » Hosted first major traveling exhibit:
Food: Our Global Kitchen organized by the American Museum of Natural History; sponsored by Whole Foods.
- » Partnered with Immigration and Naturalization Service to provide venue for Naturalization Ceremonies. (first was February 2014)



Education Programs

► FY 2013-14 Results

- » Launched second season of *Colorado Experience* in partnership with Rocky Mountain PBS.
- » Won a 2014 Heartland Emmy Award for the episode, *Fly Girl*.
- » Documented more than 5,000 photographs, objects and documents to support launch of argus.net, an online service providing broad access to our collections.



Education Programs

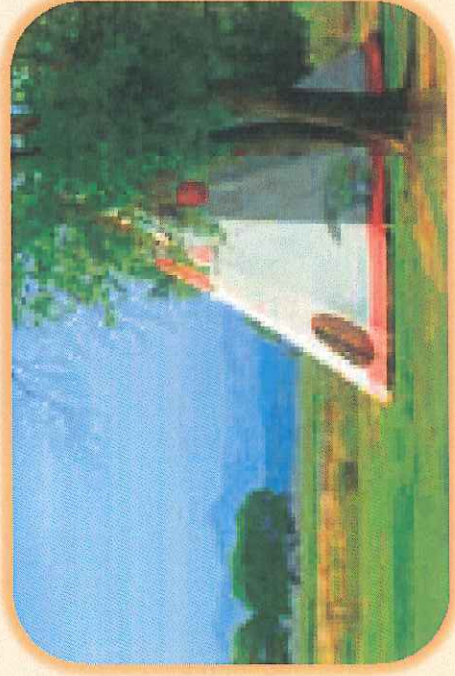
▶ **FY 2013-14 Results**

- » Responded to more than 9,500 research requests through the Stephen H. Hart Library & Research Center.
- » Fulfilled requests from researchers, scholars, students, educators and the general public.



Education Programs

- ▶ **FY 2013-14 Results**
 - » Began planning expansion of Ute Indian Museum in Montrose.
 - » Consulted with three Ute Indian tribes about expansion.
 - » Completion expected in 2016.



Education Programs

► FY 2013-14 Results

» Opened *Children of Ludlow: Life in a Battle Zone, 1913-1914* at El Pueblo History Museum commemorating the centennial of the Ludlow Massacre.

- Exhibit was sponsored in part by Black Hills Energy.
- It was recognized by the American Alliance of Museums for excellence in label writing.



Preservation

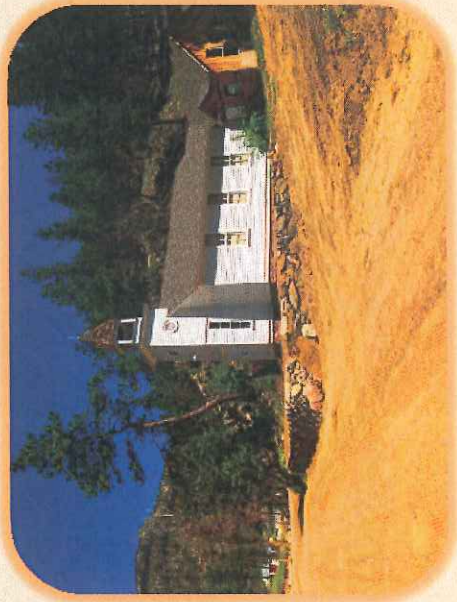
- ▶ **FY 2013-14 Results**
 - » Awarded \$256,307,546 in 4,104 grants statewide, including the State Capitol Dome restoration.
 - » Four grants totaling \$51,000 awarded for emergency stabilization of historic properties destroyed by 2013 floods.



After the Flood



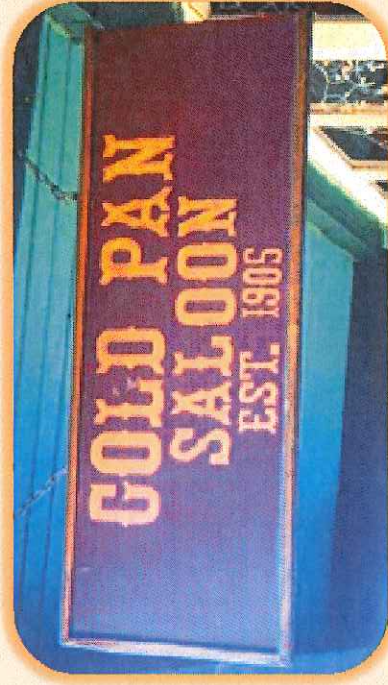
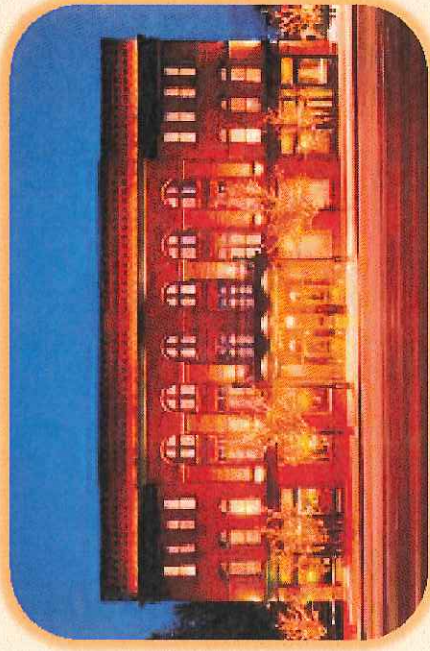
Stabilization



Restoration Completed July 2014

Preservation

- ▶ **FY 2013-14 Results**
 - » Claimed \$817,615 in federal rehabilitation tax credits and \$969,630 in state rehabilitation tax credits.
 - » Projects included Hotel Jerome in Aspen and Gold Pan Saloon in Breckenridge.



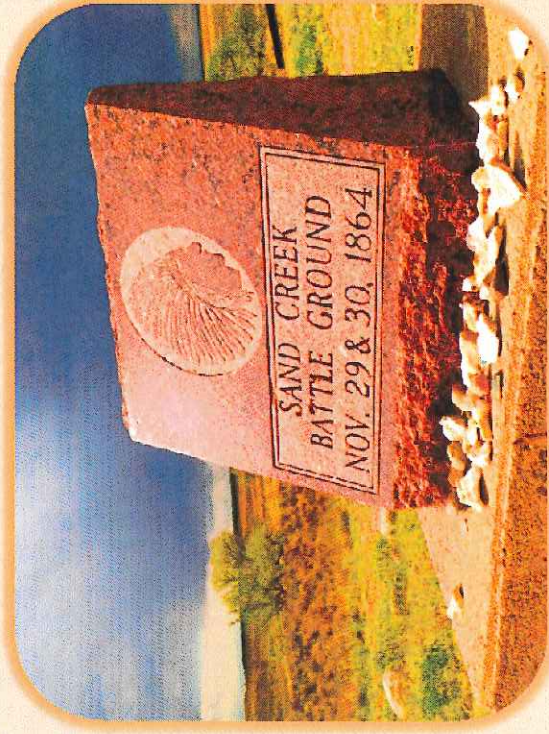
Preservation

- ▶ **FY 2013-14 Results**
 - » Supported rehabilitation of Denver's Union Station.
 - Largest preservation tax credit project in Colorado history
 - Garnered \$8 million in tax credits (will claim in 2015)



Preservation

- ▶ **FY 2013-14 Results**
 - » Worked with National Park Service, Cheyenne and Arapaho tribal representatives and other experts on the interpretation, design and land use of Sand Creek Massacre site near Eads.



Annual Performance Audit

- ▶ **FY 2013-14 Results**
 - » All six audit findings are being addressed and implemented.
 - » Full report to be presented to Legislative Audit Committee in March 2015.

