

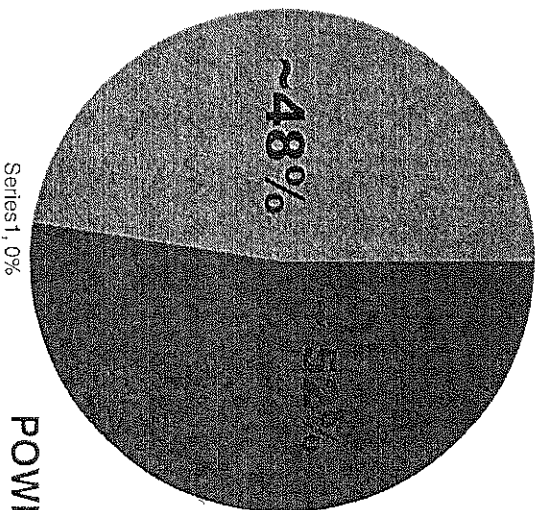
THE TALE OF TWO PIES

THE IMPACT OF BHE'S RATE CHANGE ON A TYPICAL SMALL GENERAL SERVICE DEMAND RATE CUSTOMERS

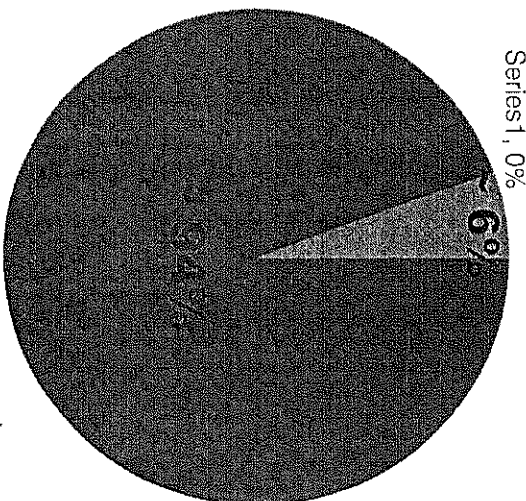
**Balanced Before
August 2013**

**Lopsided After August
2013**

ENERGY IN KWH



POWER IN KW



174.5% Escalation of Demand Rates Per KW for Small General Service Demand Rate Customers

2,408% Devaluation of Energy Per kWh for Small General Service Demand Rate Customers