

Cannabis Regulatory Framework Fact Sheet

The best way to protect public safety, prevent illegal diversion, and ensure an orderly transition to adult use businesses is to adopt the successful regulatory framework of medical marijuana.

Vertical Integration

Requires businesses that grow marijuana to also have consistent and reliable legal outlets through which to sell it. It ensures that the vast majority of marijuana cultivated will be sold through connected retail stores, reducing the likelihood that marijuana will be diverted to other states and youth. For the immediate future, requiring vertical integration is the best means to have an effective and orderly transition to an adult use market.

70/30 Rule

Requires that a marijuana business grow at least 70% of what it sells, keeping the vast majority of marijuana transfers “in-house,” which allows easier tracking and monitoring for state and local regulators.

Seed to Sale Tracking

Requires marijuana be tagged and tracked through the entire manufacturing process, and limits diversion by requiring that businesses maintain true and accurate accounting of all inventory.

Measured Implementation

Ensures that the regulatory division is able to meet the demands of the new licensing framework.

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