





# A

## Plan A - Total Redo

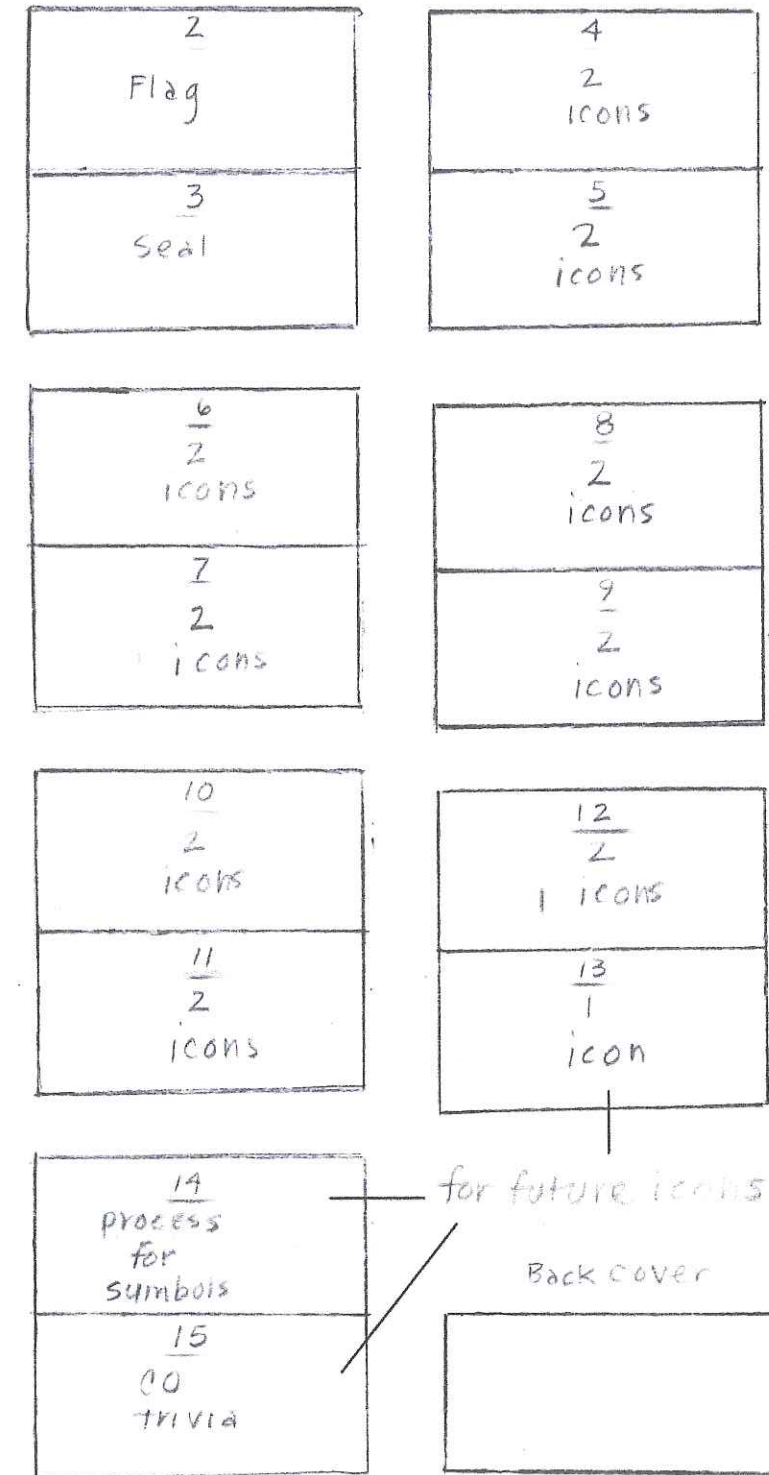
Description: redesign brochure as a 16-page booklet, trim size 3.65" x 8.5" to fit in display rack. Redo illustrations in more polished style with a new cover.

### Cost Estimate:

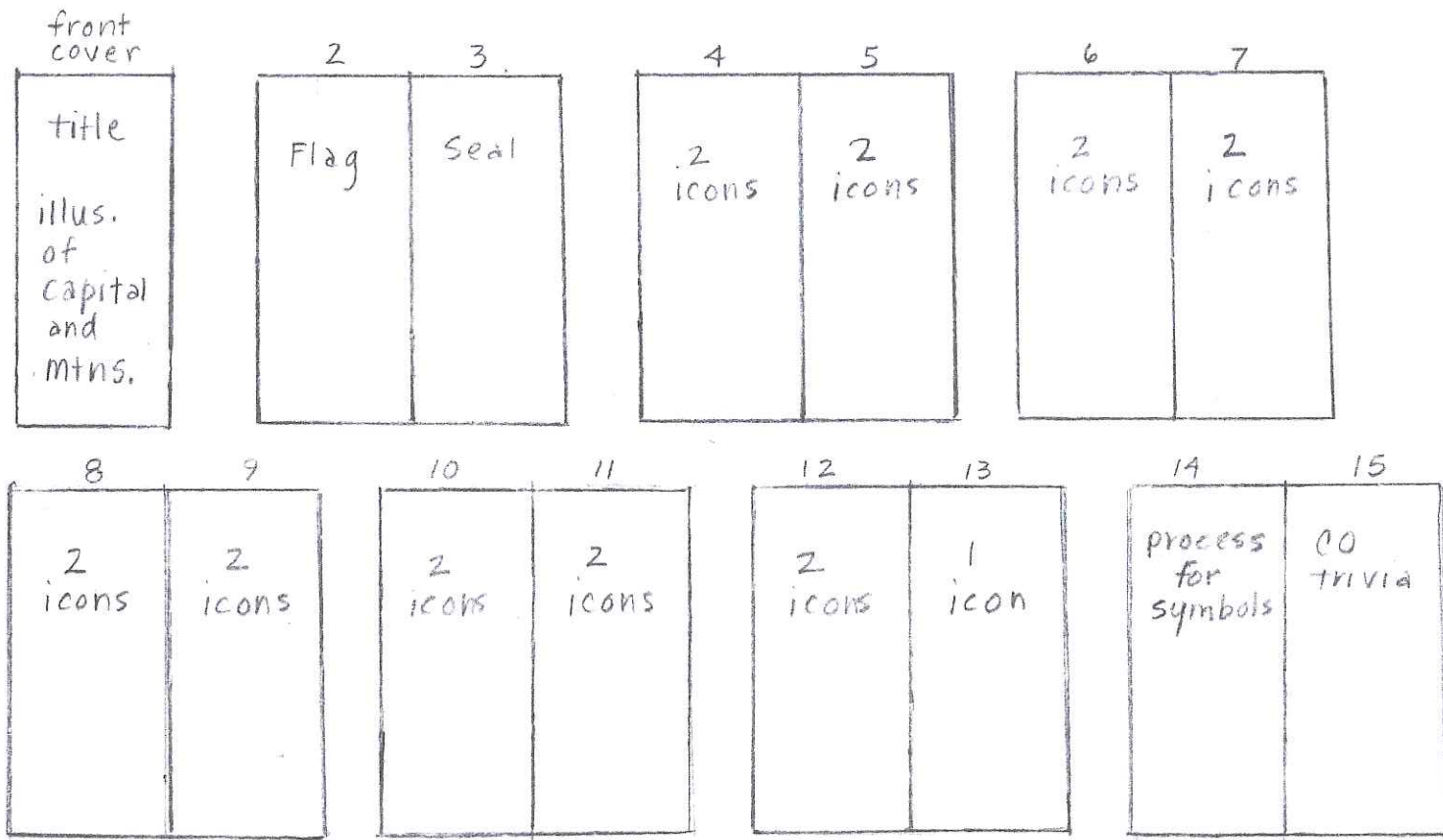
Brochure design and production	\$ 950.
Illustrations - 21 x \$300	6300.
Cover illustration	500.
<b>Total estimate*</b>	<b>\$7750.</b>

\*copywriting and printing to be responsibility of the State

front cover

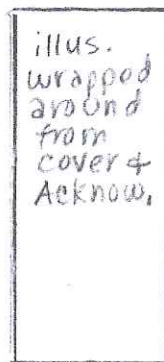


OR



for future icons

Back cover



'portrait' orientation



portfolio available online at [www.pictorialist.me](http://www.pictorialist.me)

'landscape' orientation



# B

## Plan B - Partial Redesign

Description: Existing size and layout with new more polished illustrations. Show illustration only once but larger. Polish illustration on front page.

Cost estimate:

Brochure redesign and production	\$ 550.
Illustrations - 21 x \$300	6300.
Cover illustration	500.
Total estimate*	<u>\$ 7350.</u>

\*copywriting and printing to be responsibility of the State

# C

## Plan C - Illustration enhancement

Description: same design with existing illustrations polished

Cost estimate:

Illustrations polished - 19 x \$125	2375.
New illustrations - 2 x \$300	600.
Cover illustration polished	125.
Total estimate*	<u>\$ 3100.</u>

\*copywriting and printing to be responsibility of the State

# D

## Plan D -New Illustrations Only

Description: illustrations for Western Tiger Salamander and Pack Burro Racing In existing style

Cost estimate:

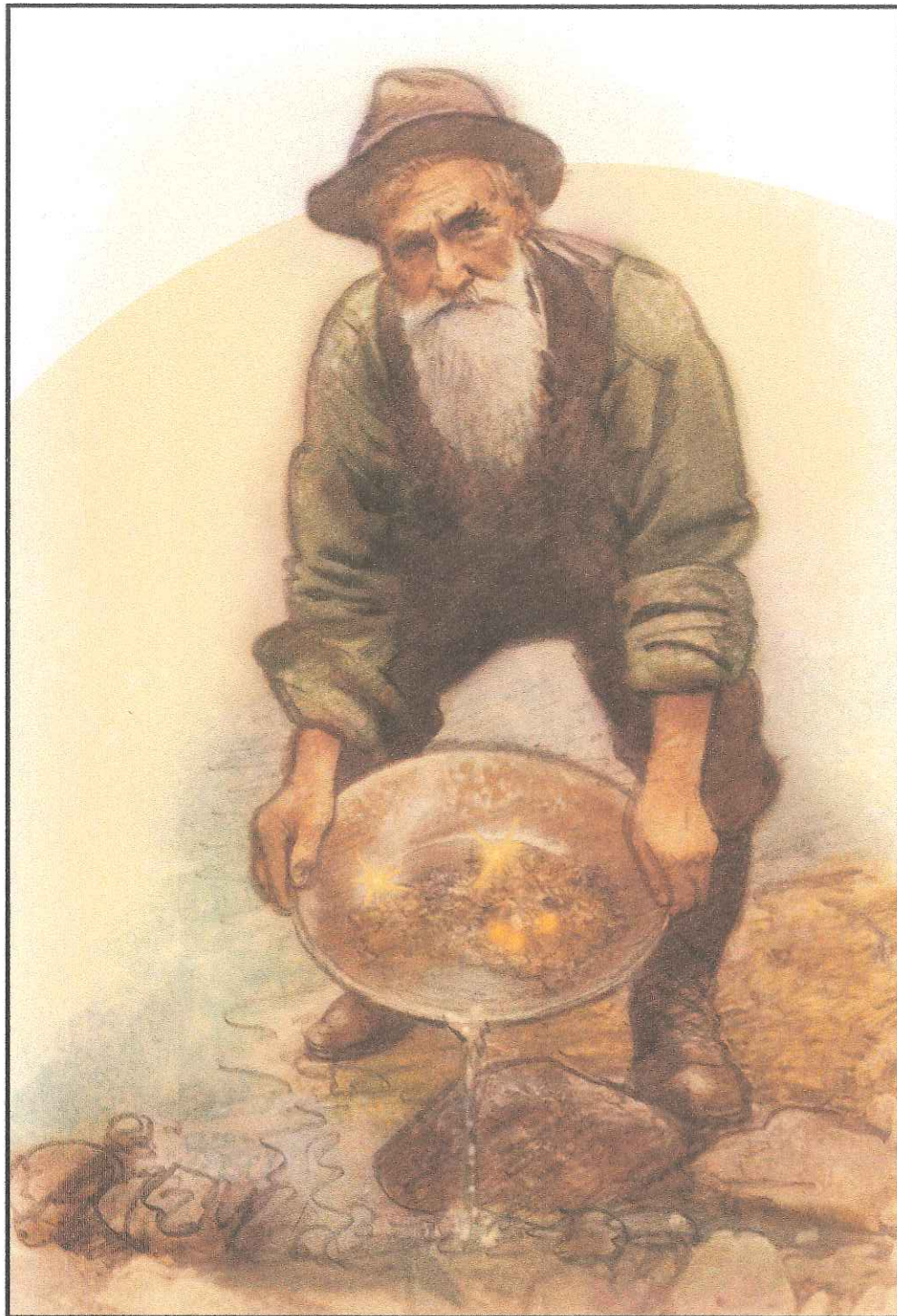
Illustrations 2 x \$300	\$ 600.
Total estimate*	<u>\$ 600.</u>

\*copywriting and printing to be responsibility of the State

Posters and postcards can also be designed with the new artwork to be attractive, lively & informative.  
Estimates on request.

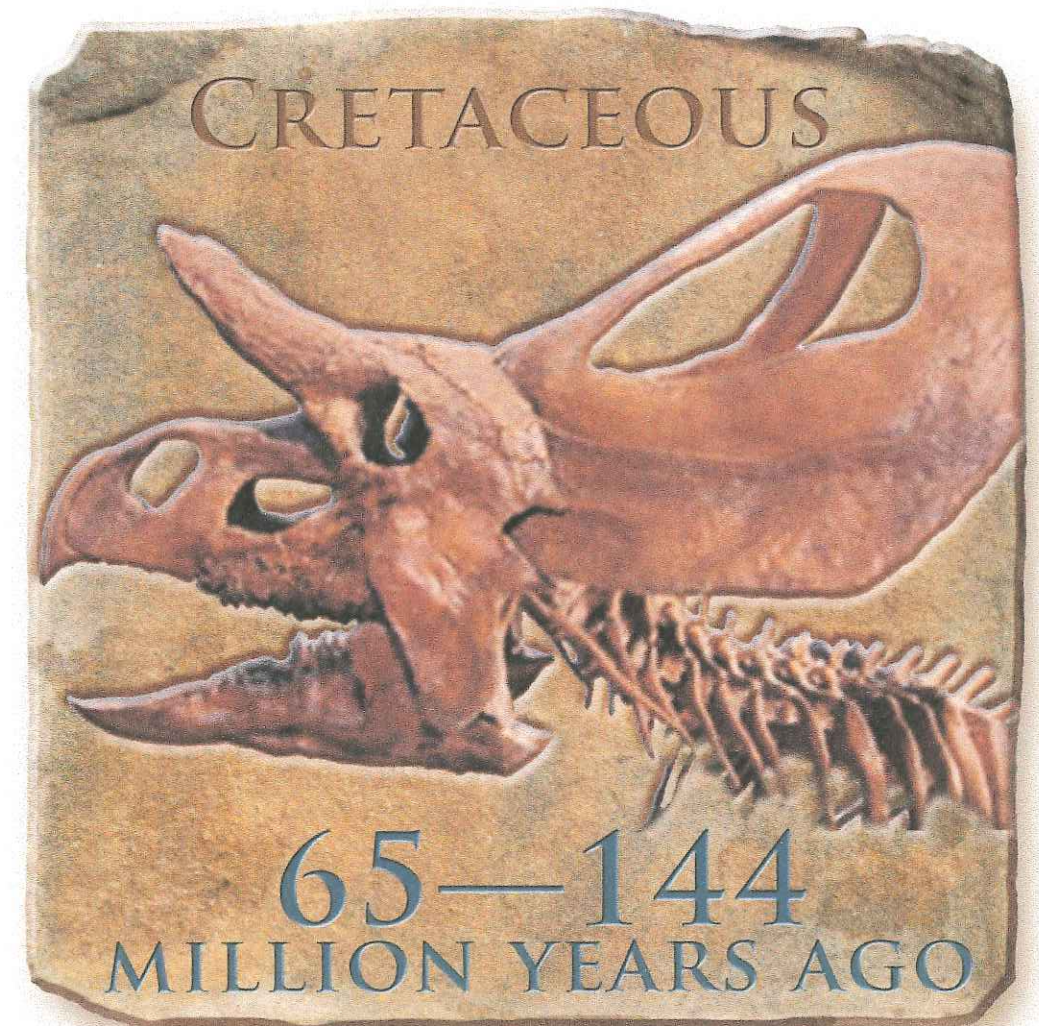
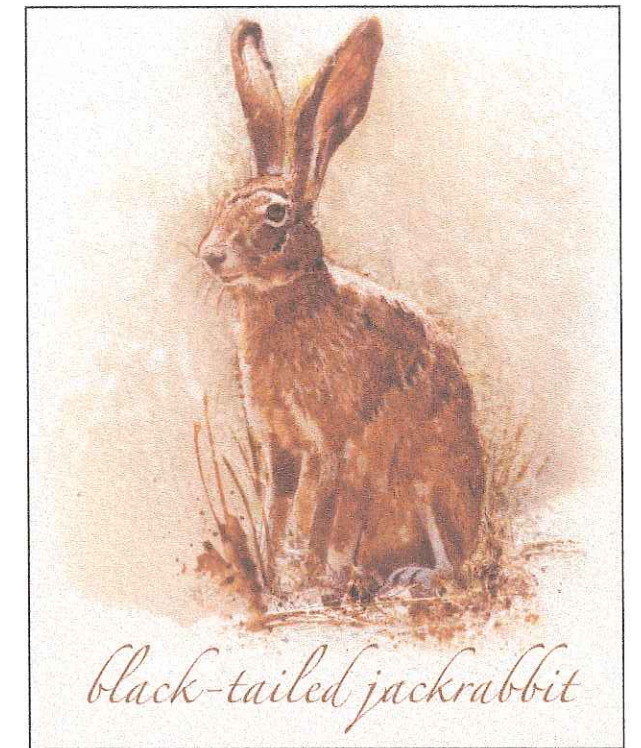
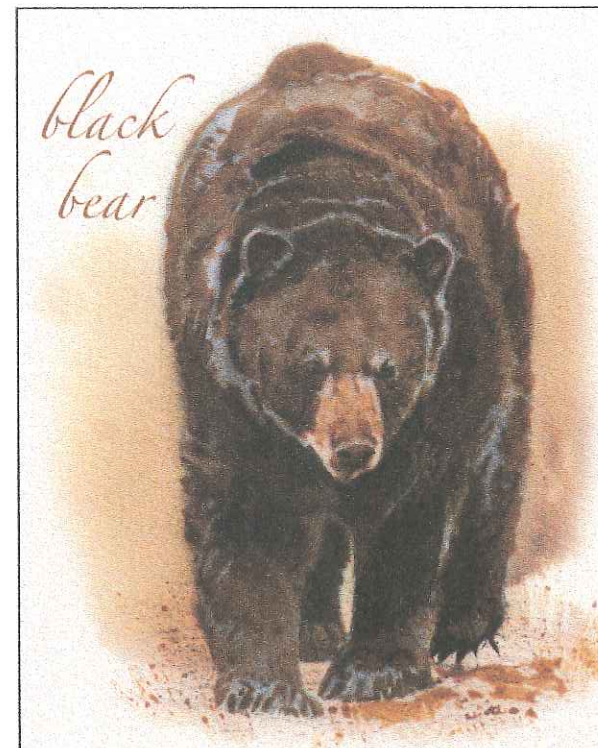
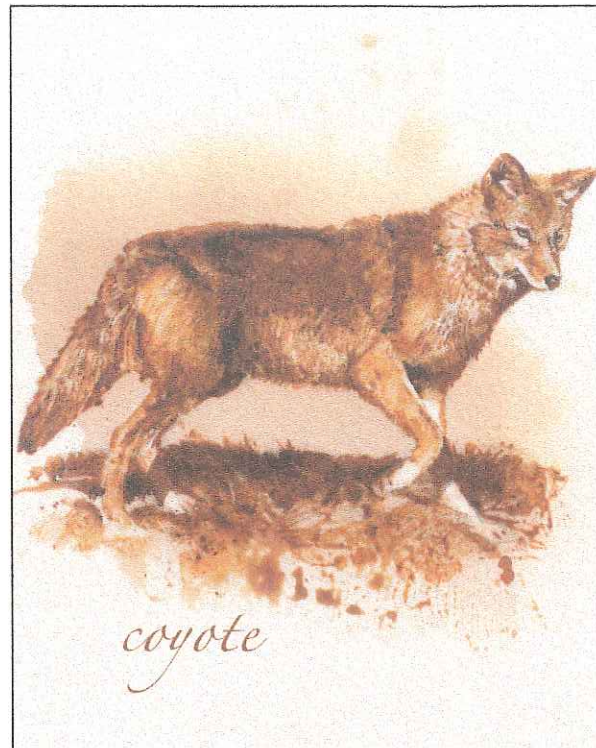






Artwork by Thom Buchanan

Full portfolio can be viewed at  
[www.pictorialist.me](http://www.pictorialist.me)







A 6'X10' mural created for the Edwin Carter Museum—Breckenridge, CO

Thom Buchanan  
Pictorialist





interpreting the natural world and our cultural heritage since 1993

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educate...

Member of:



2009 Awards:



First Place, site bulletin category "Steam Rails to Ski Trails: An Architectural Walking Tour of Steamboat Springs"

Second Place, interior exhibit category, Edwin Carter Museum, Breckenridge, Colorado



Bronze Telly Award for film "Edwin Carter, Log Cabin Naturalist"

GSA Contract Holder

In addition to holding a long-term GSA for exhibit design services, EDA is partnered with CHM Government Services on the National Recreation Program Business Advisory Service Indefinite Delivery Indefinite Quantity (IDIQ) Contract with the U.S. Forest Service. This IDIQ provides the Forest Service with Business Advisory Services for their recreation and wilderness programs nationwide. To learn more about available services, please download a brochure by clicking Here

Exhibit Design Associates is a multi-disciplinary design firm whose mission is to create quality interpretive media and provide planning and consulting services for managers of cultural and natural resources

In addition to operating an art and design studio, I also have been a senior associate with Exhibit Design Associates for 18 years. As an exhibit design and production team, we have designed and created exhibits, murals and large-scale art projects for museums, visitor centers and education facilities.



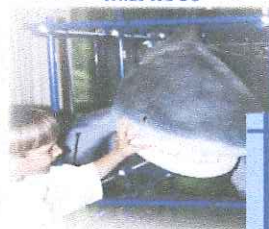
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What We Believe



What We Do



For Whom We Do It



What We Have Done Later



Exhibit Design Associates is a multi-disciplinary design firm whose mission is to create quality interpretive media and provide planning and consulting services for managers of cultural and natural resources

Large and small, EDA is happy to discuss your exhibit project.



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Meet the People of Exhibit Design Associates

Click on each image for more information

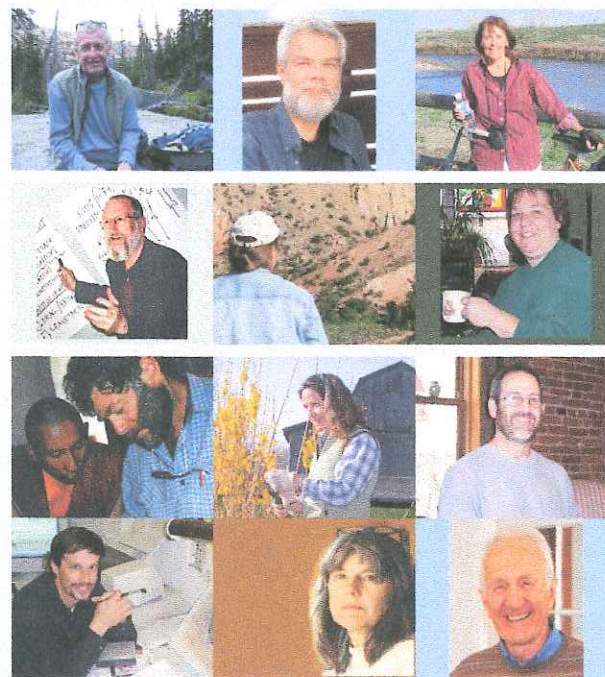


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Sumner Lake State Park New Mexico



Eagle Nest Lake State Park New Mexico



Estes Park, CO  
970.577.5436  
www.exhibitdesignassociates.com