

**Colorado WaterWise**  
- The Voice of Colorado's Water Conservation Community

Frank Kinder  
Colorado WaterWise, Co-Chair  
Colorado Springs Utilities  
719-337-5522

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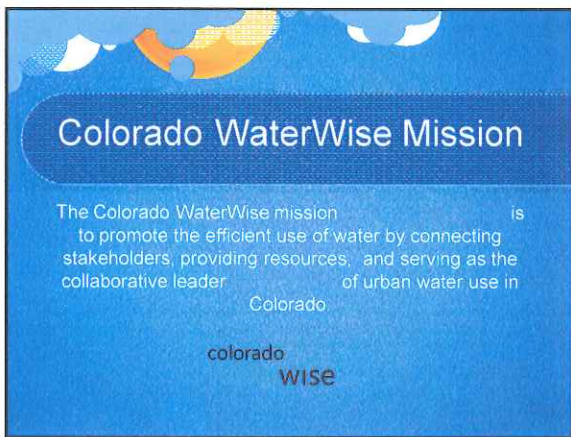
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**Colorado WaterWise Mission**

The Colorado WaterWise mission is to promote the efficient use of water by connecting stakeholders, providing resources, and serving as the collaborative leader of urban water use in Colorado.

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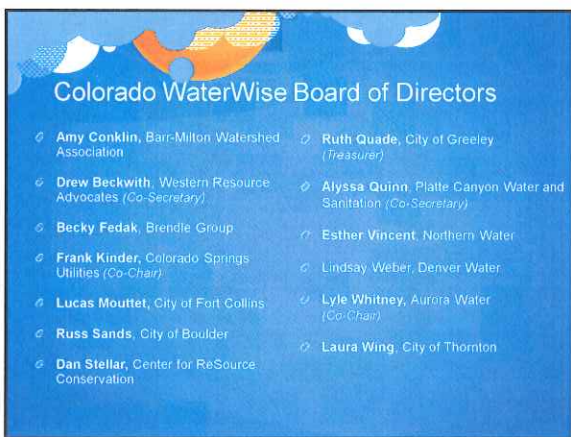
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**Colorado WaterWise Board of Directors**

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◇ Russ Sands, City of Boulder	◇ Laura Wing, City of Thornton
◇ Dan Stellar, Center for ReSource Conservation	

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## 2013 Strategic Objectives

- ◊ Serve as the primary urban water conservation technical resource for professionals in Colorado
- ◊ Promote urban water conservation to professionals throughout Colorado
- ◊ Ensure Colorado WaterWise's organizational sustainability and growth
- ◊ Participate in the development of urban water conservation policies and integrated resources planning

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## Strategic Outcomes and Goals

- ◊ 100+ Members
- ◊ 650+ Stakeholder Contacts
- ◊ Host Annual Water Conservation Summit
- ◊ Distribute Quarterly Newsletter
- ◊ Robust Website
- ◊ Tools for Members Only
- ◊ Publication of Guidebook (2010)
- ◊ Year of Water 2012 Partner (2012)
- ◊ Best Practices Library (2012)
- ◊ Partnership to construct Industrial, Commercial and Institutional User Tool (2013)
- ◊ Spearhead "Value of Water" toolkit (2013/14)
- ◊ Developing Water-User Calculator (2014)
- ◊ Create Smart Phone App for landscape professionals (2014)

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Colorado WaterWise  
Guidebook of Best Practices for Municipal Water Conservation in Colorado  
2010

Funded through a Water Efficiency Grant from the Colorado Water Conservation Board

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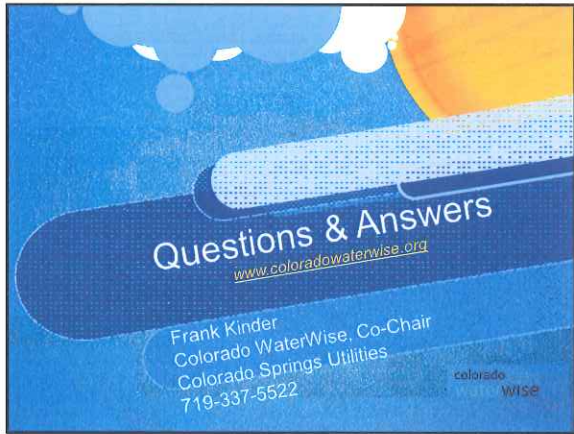
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