



SHARE IN THE CARE COLORADO QUARTERLY REPORT TO CDC/CBAC

STATE FISCAL YEAR 2012 QUARTER
(PERIOD ENDING 12/31/2011)

PRESERVING OUR
HISTORY
ASSURING OUR
LEGACY

A signature initiative of
Colorado Preservation, Inc.
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www.ShareInTheCareColorado.org

SHARE IN THE CARE COLORADO

("SCC")

Quarterly Report to the CDC for the period ending December 31, 2011

(State FY Qtr 2/Calendar Qtr 4)

CAMPAIGN EXECUTIVE COMMITTEE

Marie Patterson – AngloGold Ashanti North America, *Campaign Chair*

Kasia Iwaniczko MacLeod – 5280 Consulting Group, Inc., *Campaign Strategy Director*

Danielle Dascalos – Danielle Dascalos Public Relations, *Media and PR Chair*

Katie Carroll – Colorado Preservation, Inc., *Campaign Development Manager*

CORPORATE PARTNERSHIP/SPONSORSHIP

SCC has created new sponsorship packages to provide options for “smaller businesses” to become involved with the campaign. The three investment levels include: **\$15,000 (Gold Donor)**, **\$10,000 (Silver Donor)** and **\$5,000 (Bronze Donor)**. The rights and benefits to these lower investment level packages can be viewed in *Attachment 1* of the quarterly report.

CONTRACTED/APPROVED BY TASK FORCE:

BP America Commemorative Ornament (*Signed by Task Force 10/11/11*)

BP America made a \$25,000 donation to the SCC campaign, of which \$5,000 was applied to the production of the commemorative ornaments. One thousand 24-karat gold plated brass ornaments created by Charleston Mint, Inc. were offered for a tax-deductible donation of \$100 or greater. Additionally, the ornaments were made available at one of our retail partner locations (the Brown Palace Hotel Flower and Coffee Shops and the Molly Brown House Museum Gift Shop) for \$25 per ornament. Each of these locations sold the ornaments at consignment and retained \$5/ornament sold. *See attachment 2: Ornament Ad*

To date, the ornament campaign has collected **\$19,144**. Of the 1,000 produced, one hundred were provided to BP America per sponsorship agreement and an additional 100 were set aside for previous and future sponsors. Any remaining ornaments will be utilized to create commemorative packages for purchase once the addition 2012, 2013 and 2014 are produced.

ACTIVE PROSPECTS & FOUNDATIONS UPDATE

SCC is communicating with the Governor’s Office on Community Relationships in order to develop a strategic plan moving forward regarding the local and national foundations involvement in the cause-marketing campaign Kasia has met with the Governor’s Office on Community Relationships and has begun developing a strategy moving forward to address the foundations ask. Advertising agency, Rabble + Rouser (a formal in-kind sponsorship proposal is expected in the near future) has volunteered their time to aid in further developing the strategy which will involve, a public, private fundraising effort, coupled with a local and national foundation match. The local and national foundation asks will focus on a matching dollar to the public and private fundraising efforts. *Active Prospects in conjunction with this

effort are: The Boettcher Foundation, The Anschutz Foundation, King Soopers, and Colorado Restaurant Association. Additional support is being confirmed in conjunction with the complete strategy plan. Both will be presented for approval to the Task Force within the next month.

ACTIVE PROSPECTS:

*Please see Foundation Update for this report.

IN-KIND SUPPORT – CONTRACTED/APPROVED BY TASK FORCE

SCC IN-KIND DONATIONS		
Donor	Description	Amount
Radius Media Holdings	Logo Scrim Banners	\$50,000
AngloGold Ashanti	Ornament Postage/Mailers	\$1,014
TOTAL IN-KIND DONATIONS		\$51,014

Radius Media Holdings, Inc. – Share in the Care Colorado Logo Banners for Scrim Sustaining Sponsor (Approx.) \$50,000 – non-budget relieving (Task Force Approved – 12/23/2012)

The campaign has secured via in-kind sponsorship contract, Radius Media Holdings, Inc.'s large format print company, signlanguage to print the SCC logo banners to be affixed to the scrim during phase 1 of the scaffolding installation. Radius will be creating the logo banners on an in-kind donation basis, services totaling \$50,000. Tim Brown, Chairman, Radius Media Holdings, Inc., Scott Cohen, CEO signlanguage, John Greenwood, CEO, Radius Media Holdings, Inc. have worked in conjunction with Randy Vigil of Atlantic Scaffolding, Jaime Rodriguez of GH Phipps Construction Companies, and Larry Friedberg, Colorado's State Architect to ensure all required parties are involved and proper installation which began on February 2, 2012.

The scrim was to display a 28x30 foot SCC logo banner in four quadrants to increase visibility and raise public awareness about the campaign's restoration efforts. Radius Media/signlanguage produced the logo banners prior to the scaffolding installation. Pursuant to the logistics meeting with the State Architect, GH Phipps, Atlantic Scaffolding, SCC, & Radius Media/signlanguage, the scaffolding, scrim and logo installation placement plan was developed with all parties. Upon completion and approval of the plan, a copy of the press release, media alert and invitation to the unveiling was communicated to the Legislature and Governor's office in advance of the formal media and public communication cooperation with the Governor's office, a formal event was held on the Capitol West steps with the Governor, State Architects Office, SCC Campaign Staff, and Radius/signlanguage Executives on Thursday, February 2, 2012.

PUBLIC CAMPAIGN

During State FY Qtr 2/Calendar Qtr 4, SCC has generated \$22,539 from individuals through online donations processed at SCC's website, collections from the dome donation boxes placed throughout the

Colorado State Capitol Building, ornament sales, direct mail donations, and mGive's mobile texting.
Attachment 3: SCC Dome Donor Report for State FY Qtr 2/Calendar Qtr 4

SCC Public Campaign	
Donor	Amount Collected Qtr 2/FY2012
On-line Donations	\$916.92
Capitol Donation Boxes	\$246.12
Ornament Sales	\$19,144.03
Direct Mail Donations	\$787.00
mGive Text Campaign	\$1,440.00
Interest earned on Bank Account	\$5.00
TOTAL	\$22,539.07

MEDIA/PR

In connection with the commemorative ornament program, the campaign has welcomed various media and PR opportunities within the State FY Qtr 2/Calendar Qtr 4. Entercom Radio aired an interview with Kasia regarding the commemorative ornaments program **11/19-20 & 11/26-27** on the following radio stations: **KOSI, KQMT, KALC, and KEZW**. In addition to an interview with Gary Shapiro on **9NEWS** which aired **November 22nd, 2011**, and a **9NEWS** Saturday morning interview **December 17th, 2011**.

Additional media and PR has been generated for the premier of Havey Production's **Centennial Statehouse: Colorado's Greatest Treasure**, was hosted February 3rd, at Colorado Preservation, Inc.'s annual **Saving Places Conference** at the Convention Center. SCC PR worked with Radius Media (scrim logo donors), GH Phipps, and the State Architect in order to ensure media coverage was provided when the scrim was placed on the dome. The SCC team developed a media plan to coincide with the film premiere PR on February 3rd. Prior to media communication, Kasia ensured the Legislature and Governor were aware and invited to attend.

State FY Qtr 2/Calendar Qtr 4 - Media Calendar of Events:

October 2011

- Released ornament ad and press release to media statewide (**Attachment 2**)
- Coordinated guest appearances on radio and TV
- Coordinated with 5280 Magazine on 2012 insert
- Coordinated with Jim Havey and team to plan film premiere and coverage

November 2011

- Continued to publicize ornament campaign with TV/radio guest appearances

December 2011

- Began promoting upcoming Havey film in monthly publications (**Attachment 5**)
- Distributed new trailer with film premiere date and website link statewide

- Continued to publicize ornament campaign with TV/radio guest appearances
- Distributed ornament ad to all daily and weekly newspapers
- Arranged to have ornaments sold at the Brown Palace & Molly Brown House Museum gift shops

PRESS RELEASES SENT:

- **October 8, 2011** – AngloGold Ashanti Gold Donation (*Attachment 4a*)
- **November 15, 2011** – Ornaments on Sale Now release (*Attachment 4b*)
- **December 8, 2011** – Centennial Statehouse film premiere (*Attachment 4c*)

The SCC presented Denver Magazine with a \$100,000 in-kind media partnership agreement, which was approved by the Task Force. Due to the dissolution of the magazine, SCC requests the Task Force approved agreement be removed from the record.

Sponsorship Historical

Media Partnerships

- ▶ Comcast \$30,000 cash/\$220,000 promotional three-year sponsorship
- ▶ 9NEWS \$250,000 in promotional support for term of campaign
- ▶ Entercom Radio (KOSI, Alice, KEZW, The Mountain) \$250,000 in promotional support for term of campaign
- ▶ CBS Outdoor (Billboards statewide) \$250,000 in promotional support for term of campaign
- ▶ AT&T and mGive

Commercial Sponsorships (Secured with CSG)

- ▶ Colorado Education Association (Schools initiative) \$50,000 sponsorship; \$25,000 received)
- ▶ Colorado Mining Association \$25,000 secured

ATTACHMENTS
Quarterly Report to the CDC for the period ending December 31, 2011
(State FY Qtr 2/Calendar Qtr 4)

ATTACHMENT 1: Lower Level Sponsorship Packages: Gold, Silver & Bronze

ATTACHMENT 2: 2011 Commemorative Ornament Ad

ATTACHMENT 3: SCC Dome Donor Report for State FY Qtr 2/Calendar Qtr 4

ATTACHMENT 4: State FY Qtr 2/Calendar Qtr 4 Press Releases

- a. AngloGold Ashanti Gold Donation PR, October 8th 2011
- b. Commemorative Ornament PR, November 15th, 2011
- c. Centennial Statehouse film premiere PR, December 8th, 2011

ATTACHMENT 5: Media Summary Reports

ATTACHMENT 6: Centennial Statehouse film premiere Ad

ATTACHMENT 7: SCC Balance Sheet *(as of December 31, 2011)*

ATTACHMENT 8: SCC Profit & Loss *(July – June 2011)*

ATTACHMENT 9: SCC Profit & Loss by Class *(July – December 2011)*

ATTACHMENT 10: SCC Financial Report for Legislative Staff and DPA

ATTACHMENT 1:
Lower Level Sponsorship Packages: Gold, Silver & Bronze



Share in the Care Colorado Gold Donor Rights & Benefits

As a Gold Donor, your company will receive a various benefits in recognition of your contribution of \$15,000 that demonstrate (Company)'s corporate citizenship and social responsibility in Colorado through your leadership in this high profile public initiative.

❖ Gold Donor recognition with Share in the Care Colorado

- Gold Donor status for Share in the Care Colorado, the three-year, statewide initiative to fund the restoration of the Colorado Capitol Dome
- (Company)'s name/logo will receive positive association and affinity with the campaign name, (e.g. "(Company) Gold Donor of Share in the Care Colorado ")
- Positive presence to a statewide audience through 2013 estimated to exceed five million people

❖ Public Recognition

- Licensing rights for term of contract to Share in the Care Colorado logo and "Gold Donor" moniker statewide (*Not be used as a commercial endorsement without expressed written permission*)
- Name listed in Share in the Care Colorado case statement
- Recognition on Gold Sponsor honor roll on Share in the Care Colorado's web site (www.ShareInTheCareColorado.org)
- Name recognition in the Gold Donor honor roll in *Colorado Preservationist*, published quarterly with 5,000 circ.



❖ Hospitality Benefits

- As Gold Donor, (Company) will receive invitations with special receptions and events providing opportunities to interact with government, civic and corporate leaders
- Complimentary commemorative merchandise will also be provided to the sponsor including:
 - ♦ Commemorative Dome ornament
 - ♦ *Centennial Statehouse* DVD
 - ♦ Share in the Care Colorado poster
- Deepest discount on purchasing additional commemorative merchandise



Share in the Care Colorado Silver Donor Rights & Benefits

As a Silver Donor, your company will receive a various benefits in recognition of your contribution of \$10,000 that demonstrate (Company)'s corporate citizenship and social responsibility in Colorado through your leadership in this high profile public initiative.

❖ Silver Donor recognition with Share in the Care Colorado

- Silver Donor status for Share in the Care Colorado, the three-year, statewide initiative to fund the restoration of the Colorado Capitol Dome
- (Company)'s name/logo will receive positive association and affinity with the campaign name, (e.g. "(Company) Silver Donor of Share in the Care Colorado")
- Positive presence to a statewide audience through 2013 estimated to exceed five million people

❖ Public Recognition

- Licensing rights for term of contract to Share in the Care Colorado logo and "Silver Donor" moniker statewide (*Not be used as a commercial endorsement without expressed written permission*)
- Recognition on Silver Sponsor honor roll on Share in the Care Colorado's web site (www.ShareInTheCareColorado.org)
- Name recognition in the Silver Donor honor roll in *Colorado Preservationist*, published quarterly with 5,000 circ.



❖ Hospitality Benefits

- As Silver Donor, (Company) will receive invitations with special receptions and events providing opportunities to interact with government, civic and corporate leaders
- Complimentary commemorative merchandise will also be provided to the sponsor including:
 - ◆ Commemorative Dome ornament
 - ◆ *Centennial Statehouse* DVD
- Deepest discount on purchasing additional commemorative merchandise



Share in the Care Colorado Bronze Donor Rights & Benefits

As a Bronze Donor, your company will receive a various benefits in recognition of your contribution of \$5,000 that demonstrate (Company)'s corporate citizenship and social responsibility in Colorado through your leadership in this high profile public initiative.

❖ Bronze Donor recognition with Share in the Care Colorado

- Bronze Donor status for Share in the Care Colorado, the three-year, statewide initiative to fund the restoration of the Colorado Capitol Dome
- (Company)'s name/logo will receive positive association and affinity with the campaign name, (e.g. "(Company) Bronze Donor of Share in the Care Colorado ")
- Positive presence to a statewide audience through 2013 estimated to exceed five million people

❖ Public Recognition

- Licensing rights for term of contract to Share in the Care Colorado logo and "Bronze Donor" moniker statewide (*Not be used as a commercial endorsement without expressed written permission*)
- Recognition on Bronze Sponsor honor roll on Share in the Care Colorado's web site (www.ShareInTheCareColorado.org)
- Name recognition in the Bronze Donor honor roll in *Colorado Preservationist*, published quarterly with 5,000 circ.



❖ Hospitality Benefits

- As Bronze Donor, (Company) will receive invitations with special receptions and events providing opportunities to interact with government, civic and corporate leaders
- Complimentary commemorative merchandise will also be provided to the sponsor including:
 - ◆ Commemorative Dome ornament

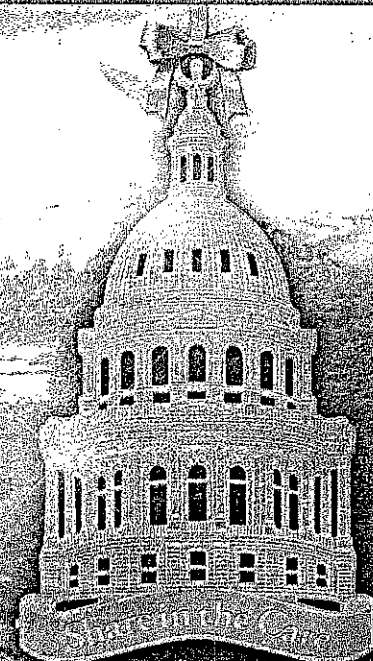
ATTACHMENT 2:
2011 Commemorative Ornament Ad



ADD SOME SPARKLE TO YOUR HOLIDAYS

Enjoy this beautiful 3-D commemorative ornament depicting the Colorado Capitol dome in glimmering brass custom crafted by The Charleston Mint. This is the first of four limited edition ornaments to be released annually from 2011 to 2014 in conjunction with Share in the Care Colorado, the campaign to restore Colorado's Statehouse Dome.

Made possible through a sponsorship with BP America, receive one as our thanks for a tax-deductible donation of \$100 or greater to the dome campaign. The ornament is also available for purchase for \$25.



A signature initiative of
Colorado Preservation, Inc.



Donate online at www.ShareInTheCareColorado.ORG

Or send your tax-deductible donation payable to
Capitol Dome c/o CPI, 2100 Downing St., Denver, CO 80205

ATTACHMENT 3:
SCC Dome Donor Report for State FY Qtr 2/Calendar Qtr 4

Share in the Care Colorado Donor Report
(State FY Qtr 2/Calendar Qtr 4)

Donor Name	Date of Gift	Gift Solicitor
Carroll, Jack and Ninkí	01/01/2011	DOME
	02/10/2011	DOME
	03/23/2011	DOME
	05/02/2011	DOME
Geist, Nancy	05/02/2011	DOME
Majeres-Tate, Sharon and Tate, James	05/02/2011	DOME
	05/12/2011	DOME
	07/05/2011	DOME
Gomez, Leroy and Anglo, Lizaya	09/01/2011	DOME
Higdon, L.D.	09/01/2011	DOME
Frothingham, Stephen	09/03/2011	DOME
	09/05/2011	DOME
Cheney, Marilyn	09/14/2011	DOME
	09/19/2011	DOME
Brooks, Joseph	09/22/2011	DOME
Hogan, Bernard and Patricia	09/22/2011	DOME
AngloGold Ashanti North America Inc.	09/22/2011	DOME
Dungan, Betty	09/22/2011	DOME
Spence, Rosemary	09/22/2011	DOME
Watazychn, Helen	09/22/2011	DOME
Brown, Gregg and Donna	09/23/2011	DOME
Vance, Barbara	09/23/2011	DOME
	09/27/2011	DOME
	10/01/2011	DOME
	10/03/2011	DOME
Crump, Joseph	10/03/2011	DOME
Kowalski, Janet	10/06/2011	DOME
Pearce, Sally	10/07/2011	DOME
Mandler, Mark and Karyn	10/12/2011	DOME
Story, Sally	10/12/2011	DOME
Spitz, Eva	10/14/2011	DOME
	10/17/2011	DOME
Gorman, William	10/18/2011	DOME
Adams County Quilters	10/27/2011	DOME
W.H. Franzen (Adams County Quilters)	10/27/2011	DOME
Delpha Race (Adams County Quilters)	10/27/2011	DOME
The Sawaya Law Firm	10/27/2011	DOME
Riviezzo, Andrea	10/28/2011	DOME
Pukkonen, Mary Ann	10/28/2011	DOME
Giertz, William	10/30/2011	DOME
Kendzioriski, Nikolai and Amy	10/30/2011	DOME
	11/01/2011	DOME
Grenfell, Ila	11/03/2011	DOME
Rideout, Jeffrey	11/06/2011	DOME
Seich, Stephen	11/06/2011	DOME
Geist, Holly	11/09/2011	DOME
	11/14/2011	DOME
Zielesch, Donald	11/14/2011	DOME
Richardson, Susan	11/15/2011	DOME
Clark, Dene	11/18/2011	DOME
Middleton, Adrienne	11/22/2011	DOME
Shayne Brady (Capitol Hill United Neighborhoods, Inc.)	11/22/2011	DOME
Hodge, Sarah	11/26/2011	DOME
Whalen, Margaret	12/01/2011	DOME
Kathryn Pride (Kathryn L. Pride Revocable Trust)	12/05/2011	DOME
Vlaanderen, Sharon and C	12/05/2011	DOME
Becker, Heidi	12/06/2011	DOME
Lange, John and Vivian	12/06/2011	DOME
Dome Donation Box (Dome Donation Box)	12/12/2011	DOME
Mathis, Betty	12/13/2011	DOME

ATTACHMENT 4:
State FY Qtr 2/Calendar Qtr 4 Press Releases

- a. **AngloGold Ashanti Gold Donations PR, October 8th 2011**
- b. **Commemorative Ornament PR, November 15th, 2011**
- c. **Centennial Statehouse film premiere PR, December 8th, 2011**



For Immediate Release

Contact: Danielle Dascalos ddascalos@comcast.net 720-837-3845
www.shareinthecarecolorado.org

AngloGold Ashanti Donates 72 ounces of Gold

Share in the Care Colorado, the State Capitol Dome Restoration Campaign

Denver, CO (Sept. 22, 2011) – AngloGold Ashanti's Chief Executive Officer Mark Cutifani and Vice President/General Manager of Cripple Creek & Victor Gold Mining Company (CC&V) Ray DuBois presented gold mined in Colorado to Governor John Hickenlooper and *Share in the Care Colorado* Honorary Chairman Senator Hank Brown today at the capitol in support of the initiative to restore the dome of Colorado's iconic statehouse.

The gold doré bullion (an alloy of gold and silver) displayed at the event today weighed 55 pounds, contained 675 troy ounces of gold and 195 ounces of silver valued at \$1.19M based on a 9:30 a.m. London gold price. Gold needed for the re-gilding of the dome is estimated at 72 ounces. AngloGold Ashanti will donate up to 72 ounces for the re-gilding process making the donation's value an estimated \$127,000 based on today's morning London gold price.

State legislators, sponsors of *Share in the Care Colorado* and local business leaders gathered in the west foyer as a 55 pound doré bullion mined at CC&V's operation in southern Teller County was presented to Governor Hickenlooper. The doré bullion, also known as a button, will be tracked by a chain of custody from mine to smelter to gold-leaf manufacturer so that the tradition established in 1908 of using 100 percent pure Colorado gold on the dome will be reestablished. The company's gift of the required 72 troy ounces of 24 karat gold leaf will be reapplied to the dome toward the end of a comprehensive restoration effort expected to conclude in July of 2014.

"The gold dome on the state Capitol is one of Colorado's most recognizable symbols," Governor John Hickenlooper said. "The gold is a true Colorado treasure and represents the state's past, present and future. Today's donation of gold, mined in our own backyard, will help complete the Capitol restoration and serve as a symbol of Colorado's natural resources. We are grateful to the people, business and community leaders throughout the state who are supporting the *Share in the Care Colorado* project."

"Participating in this initiative aligns with AngloGold Ashanti and CC&V's values in that safety is number one and the community and society in which we operate will be better off for us having been there," AngloGold Ashanti's Chief Executive Officer Mark Cutifani said. "The donation of gold from CC&V has been mined by employees dedicated to safety and environmental stewardship. They all take pride in knowing they played a significant role in the restoration of the capitol dome."

The exterior structure of the dome and the architectural details that decorate its surface are made of cast iron. Water infiltration and the intense freeze-thaw cycle of the Colorado climate has weakened the mild steel bolts and screws holding the hundreds of pieces of the architectural assembly together. The observation deck has been closed to all visitors since a portion of the cast iron cladding fell on it when fasteners failed in 2006. A complete assessment of the damage has been completed since then, and beginning in the winter of 2012 the dome will begin. The extensive repair process, which involves complete removal of paint covering the cast iron and the replacement of the 110 year-old bolts with new stainless steel fasteners, is expected to take more than two years.

In addition to repairing the cast iron, the gilded copper roofing surface of the dome will be removed and recycled prior to its complete restoration. *Share in the Care Colorado* is working to arrange the donation of the copper sheeting to which new gold leaf produced from the metal donated today by AngloGold Ashanti and the Cripple Creek & Victor Gold Mining Company, will be applied.

In 2010, the legislature appropriated \$4 million from the State Historical Fund (SHF) so that restoration efforts could begin. Colorado Preservation, Inc., a non-profit organization founded in 1984 to promote historic preservation by providing information, education, training, expertise and advocacy, has taken on the critical role of heading up *Share in the Care Colorado* to raise the remaining \$13 million needed by July 2014. The goal of the campaign is to raise the funds to repair the dome privately so that the dome can be restored and the capacity of the SHF, which is so important for every community in the state, can be maintained. By raising the funds needed to restore the dome privately, an equal amount of money can be retained in the State Historical Fund grant program, which creates \$6 of economic activity for every dollar it awards. That means by raising the remaining \$13 million needed for the restoration, the people of Colorado will help to secure \$78 million of economic activity in communities across Colorado at a time when they need it most.

In addition to the gift of gold from AngloGold Ashanti and the Cripple Creek & Victor Gold Mining Company, many individuals, local businesses and non profit organizations have already stepped up to help including the Colorado Mining Association, KUSA/9News, the Colorado Education Association, Comcast, KEZW and KOSI radio, CBS Outdoor, AT&T Colorado, Colorado Humanities, Circuit Media, and Havey Productions.

Support from AT&T Colorado has also made it easy for the public to participate in the campaign. **Simply text the word DOME from any wireless phone or device to 50555 to make a \$10 donation.** To give more, donate online at www.ShareInTheCareColorado.org or send your gift by check made payable to Capitol Restoration Trust Fund c/o Colorado Preservation, Inc., 2100 Downing St., Denver, CO 80205. **ALL** individual donations go directly to the restoration of the capitol dome.

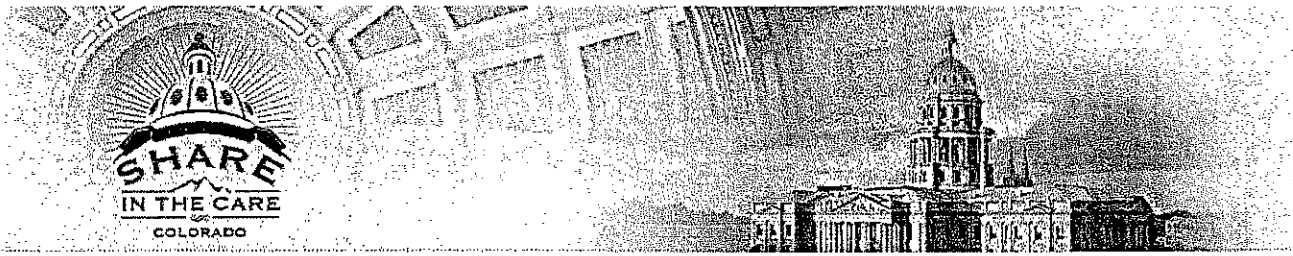
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About CC&V: Cripple Creek & Victor Gold Mining Company ("CC&V") is principally owned and managed by AngloGold Ashanti (Colorado) Corp., a wholly owned subsidiary of AngloGold Ashanti North America Inc. (AGANA), an indirect wholly owned subsidiary of AngloGold Ashanti Ltd., one of the world's largest gold producers.

About "Share in the Care Colorado": *Share in the Care Colorado*, the statewide campaign to restore the Colorado Statehouse dome, is our shared opportunity as Coloradans, whether we are new or longtime residents of the State, to celebrate our history and be good stewards of the treasures of Colorado for future generations. Colorado Preservation, Inc., a non-profit organization founded in 1984 to promote historic preservation in our State by providing information, education, training, expertise and advocacy, has taken on the critical role of heading up *Share in the Care Colorado*.



Colorado Preservation, Inc.
BUILDING A FUTURE *with* HISTORIC PLACES



Contact: Danielle Dascalos ddascalos@comcast.net 720-837-3845
www.shareinthecarecolorado.org

Add Some Sparkle to Your Holidays and Help Bring A New Shine to the Colorado State Capitol Dome

2011 Share in the Care Colorado Commemorative Ornaments Available Now

Denver, CO - Colorado Preservation, Inc. announced today that the first 1,000 donors who make a tax-deductible gift of \$100 or more, beginning Nov. 1, 2011, to *Share in the Care Colorado* will receive a handcrafted, limited-edition, holiday ornament depicting the Colorado State Capitol dome in glimmering bronze relief. The *2011 Share in the Care Colorado commemorative ornament*, sponsored by BP America, Inc., is the first in a limited edition series of four designed to annually mark the progress of the lengthy restoration of the dome of Colorado's iconic statehouse.

"The people of our State can add some real sparkle to their holidays, while helping to bring a new shine to the Colorado State Capitol Dome," Kasia Iwaniczko MacLeod, *Share in the Care Colorado* Campaign Strategy Director said. "Donating to the campaign is a festive way to get involved and share in the care!"

Colorado Preservation, Inc., a non-profit organization founded in 1984 to promote historic preservation by providing information, education, training, expertise and advocacy has taken on the critical role of heading up *Share in the Care Colorado*, the statewide campaign to restore the Colorado State Capitol dome.

"BP America has been operating in Colorado since 1901 – the same year our State Capitol was officially completed – so it is an honor to have its participation as a key sponsor of the inaugural holiday ornament. BP along with the other businesses and individuals who have already participated in the campaign, realize that this is a shared and unique opportunity as Coloradans to celebrate our history and be good stewards of a special treasure in Colorado that belongs to us all," MacLeod added.

"Since our beginnings in the past century as a marketer of kerosene in Colorado, BP has been a leader in natural gas development and continues to make investments for a new energy future through wind and solar operations in the state. BP also fuels the communities of Colorado with investments in important civic organizations statewide, so on behalf of our over 400 employees in Colorado, I'm pleased to join *Share in the Care Colorado* in supporting the dome restoration effort," said Lisa Hough, local spokesperson for BP America.

Supporters of the Share in the Care campaign can obtain their own limited edition holiday ornament with a donation of \$100 or more.

Order a Commemorative Ornament Today!

Help *Share in the Care Colorado* by ordering a commemorative ornament today. To ensure delivery by the holidays, donations should be made by November 19. Simply visit www.shareinthecarecolorado.org and click on the ornament icon to make a donation of \$100 or more. Ornaments will be delivered to you by December 19, 2011, in time to give as gifts for the holidays.

Support from AT&T Colorado has also made it easy for the public to participate in the campaign. **Simply text the word DOME from any wireless phone or device to 50555 to make a \$10 donation.**

To give more, donate online at www.ShareInTheCareColorado.org or send your gift by check made payable to Capitol Restoration Trust Fund c/o Colorado Preservation, Inc., 2100 Downing St., Denver, CO 80205. **ALL** individual donations are tax-deductible and are specifically restricted to the restoration of the capitol dome.

Editor's notes:

Why Does the Dome Need Repair?

The Colorado capitol dome needs restoration because the exterior structure of the dome and the architectural details that decorate its surface are made of cast iron and are damaged. Water infiltration and the intense freeze-thaw cycle of the Colorado climate has weakened the mild steel bolts and screws holding the hundreds of pieces of the architectural assembly together. The observation deck has been closed to all visitors since a portion of the cast iron cladding fell on it when fasteners failed in 2006. A complete assessment of the damage has been completed since then, and the dome restoration will begin in early 2012. The extensive repair process, which involves covering the exterior of the dome, complete removal of paint covering the cast iron and the replacement of the 110 year-old mild steel bolts with new stainless steel fasteners, is expected to take more than two years.

How Can We Afford To Repair The Dome in This Economic Climate?

In 2010, the legislature appropriated \$4 million from the State Historical Fund so that restoration efforts could begin but Colorado Preservation, Inc. is helping to raise the remaining \$13 million needed privately. If the funds are raised privately, State Historical Fund grants can continue to be made available to communities in all 64 Colorado counties, which will help secure \$78 million of economic activity in towns across Colorado at a time when communities need it most.

Many individuals, local businesses and non profit organizations have already stepped up to help including AngloGold Ashanti and the Cripple Creek & Victor Gold Mining Company, the Colorado Mining Association, KUSA-TV/9News, the Colorado Education Association, Comcast, KEZW and KOSI radio, CBS Outdoor, AT&T Colorado, Colorado Humanities, Circuit Media, and Havey Productions.

###



Colorado Preservation, Inc.
BUILDING A FUTURE *with* HISTORIC PLACES

A FILM BY HAVEY PRODUCTIONS

CENTENNIAL STATEHOUSE

Colorado's Greatest Treasure

Contact: Danielle Dasalos 303.427.0921 or ddascalos@comcast.net

www.coloradopreservation.org or www.haveypro.com

Celebrate Colorado!

**Order Tickets Now for a Benefit Film Premiere of
Centennial Statehouse: Colorado's Greatest Treasure
Feb. 3, 2012 – 6 p.m. – Colorado Convention Center**

Denver (Dec. 8, 2011)—Colorado Preservation, Inc. announced today that *Centennial Statehouse: Colorado's Greatest Treasure*, a new film by Havey Productions, will premiere at 6 p.m. on Friday, Feb. 3, 2012 at the Colorado Convention Center during the 2012 Saving Places Conference. All proceeds from this event will support distribution of the film to more than 1800 Colorado schools and libraries and will help support the *Share in the Care Colorado* campaign to restore the capitol dome.

"The general public is invited to this fundraising film premiere that celebrates Colorado and showcases the magnificent history of our State Capitol," Colorado Preservation Inc.'s conference coordinator Nicole Moore said. "Jim Havey's compelling documentaries really bring to life historic structures and we are very excited to close our annual historic preservation conference with the debut of this new film."

"Our State Capitol is an iconic symbol reflecting the past, present and future of all Coloradans," Director Jim Havey said. "This film takes you behind the scenes and tells the stories of the people who built and have worked in this magnificent building. It is a story that inspires a deep appreciation for Colorado's history, from the turbulent territorial era and the protracted process of constructing a Capitol building, to the Capitol's distinctive adornments utilizing glass, marble, bronze, textile and pigment to form unique portraits of the people and events that influenced the state's development."

Havey Productions is producing the film with partial funding from the State Historical Fund of History Colorado. Production Sponsors include AT&T, Colorado Office of Film, Television and Media, Colorado Humanities, Anglo Gold Ashanti North America, Inc., Cripple Creek & Victor Gold Mining Company, Inc., Linda Boden, Historic Denver, Inc., Colorado Preservation, Inc. and Circuit Media. Event sponsors include the Civic Center Conservancy, Hendricks Financial Services, Denver News and KUSA Channel 9.

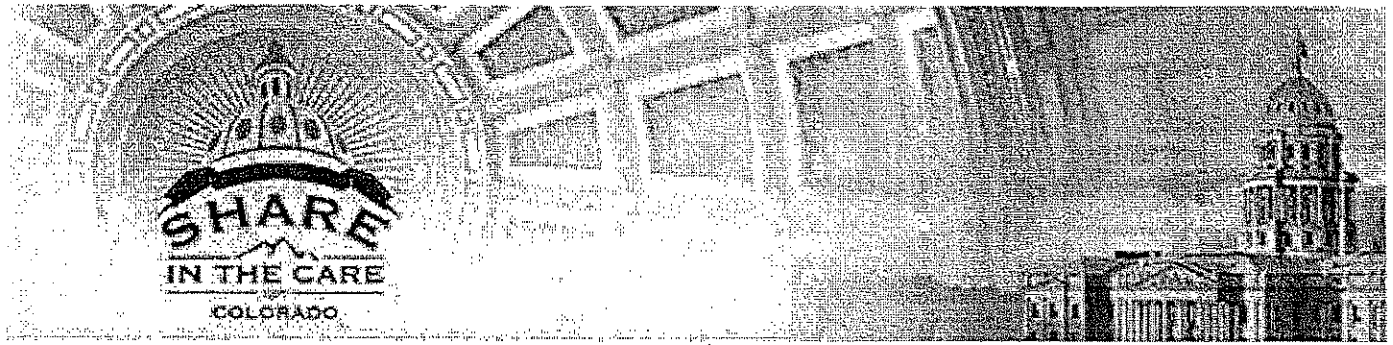
Tickets can be ordered now at www.haveypro.com and cost \$18 in advance and \$20 at the door (film premiere only.) Patron tickets to a pre-screening reception that includes appetizers, drinks and a meet and greet with the film's director and other local dignitaries cost \$100. Premiere sponsorship opportunities are available. For information, please contact Blair Gawthrop Miller at 303.877.4018.

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Share in the Care Colorado is the campaign to restore the Colorado Statehouse dome and a unique opportunity for all who love the Centennial State to come together to safeguard "the People's House" for future generations. For more information, call 303.893.4260 or visit <http://shareinthecarecolorado.org/> to watch the film trailer.

Colorado Preservation, Inc., founded in 1984, promotes historic preservation in our State by providing information, education, training, expertise and advocacy and partners with historic property owners, non-profit organizations, educators and local governments throughout the Rocky Mountain region. The annual Saving Places Preservation Conference is the second largest historic preservation conference in the country and offers workshops, educational sessions, tours, and special forums along with a preservation marketplace. The theme for the 15th annual *Saving Places Conference* is *The Power of Heritage and Place*. Quick and easy ONLINE REGISTRATION and detailed session descriptions are available at <http://coloradopreservation.org/saving-places-conference/>

ATTACHMENT 5:
Media Summary Reports



MEDIA SUMMARY

SHARE IN THE CARE COLORADO SEPTEMBER 2011 – JANUARY 2012

Total estimated audience number reached is 4,050,000 with an estimated publicity value of \$193,305.

GOLD DONATION:

We received more than 30 major media hits. The estimated audience number reached is 1,800,000 with an estimated publicity value of \$83,812.25.

MEDIA WHO ATTENDED THE EVENT:

- 9NEWS
- CBS4
- 7NEWS
- FOX 31 NEWS
- CW2 NEWS
- KOA RADIO
- COLORADO PUBLIC RADIO
- THE NEW YORK TIMES
- DENVER POST
- COLORADO STATESMAN

OTHER MEDIA WHO COVERED THE EVENT:

- ASSOCIATED PRESS
- KRDO-TV
- HUFFINGTON POST
- KREX-TV
- KOAA-TV
- KKTU
- Grand Junction Sentinel



MEDIA SUMMARY

SHARE IN THE CARE COLORADO DOME WRAP

We received more than 25 major media hits. The estimated audience number reached is 1,500,000 with an estimated publicity value of \$63,832.75.

Press event Included:

- LIVE coverage on KTVD and KUSA with Brooke Thatcher on Feb 1, 2012

Press Who Attended Press Conference coverage Feb 2, 2012...

- Live coverage on KMGH
- Live Coverage on KUSA with Gary Shapiro
- Denver Post
- Colorado Statesman
- KUNC Radio
- KOA Radio
- CEA News
- Associated Press

DENVER POST COVERAGE:

Colorado dome to be covered during repairs - The Denver Post

Contractors for the state's ongoing Capitol dome restoration project are getting ready to place a protective, weatherproof wrap around the dome to prepare for ...

www.denverpost.com/news/ci_19817327?source=rss

Griego: Colorado Capitol, a symbolic house for all residents, needs our care
Denver Post

That dome sits higher, and it's what brings me to the off-limits observation deck where state architect Larry Friedberg shows me the rust eating at the paint and cast-iron that clads the tower below the dome. That's why the observation deck has been ...

[See all stories on this topic »](#)

"Centennial Statehouse: Colorado's Greatest Treasure" | Diary of a ...

Centennial Statehouse: Colorado's Greatest Treasure" : Denver Post film critic Lisa Kennedy blogs about area film festivals, posts movie reviews and interviews ...

blogs.denverpost.com/.../centennial-statehouse-colorados-great...

DENVER - Get a good look at the Colorado **capitol dome** because the dome is going to be wrapped under a white, protective plastic while it undergoes a major ...
www.9news.com/.../Capitol-Dome-to-be-under-wraps-for-year...

Governor To Outline Steps To Protect Capitol Dome

The governor will announce plans to use banners on the **dome** to raise money for its restoration.
www.kktv.com/.../Governor To Outline Steps To Protect C...

Capitol Dome To Be Wrapped In Banners Until 2014 - Denver News ...

DENVER – The Colorado State **Capitol dome** is going under wraps for the next two years. Wednesday, January 25, 2012.
www.thedenverchannel.com/news/30294985/detail.html

Colorado's Capitol dome will be covered up for repair work | The ...

DENVER - The **dome** of the Colorado **Capitol** is going under wraps.
www.coloradoan.com/.../Colorado-s-Capitol-dome-will-covere...

Governor to outline steps to protect Capitol dome - Aurora Sentinel ...

DENVER | Gov. John Hickenlooper is announcing the next steps to restore the Colorado **Capitol dome**.
www.aurorasentinel.com/.../article_1ebe58b2-4dab-11e1-896...

State Capitol Dome | KVNf Community Radio

Posts Tagged: state **capitol dome** ... off privatizing Pinnacol; Delta Commissioners oppose Flaming Gorge Pipeline; State **capitol dome** goes under construction; ...
www.kvnf.org/tag/state-capitol-dome

Colorado Capitol dome going under wraps - The Denver Post

The Colorado **Capitol's dome** is going under wraps today, as contractors take the next step in the restoration project expected to last more than two years.
[extras.mnginteractive.com/.../20120201_CD01CAPITOL A...](http://extras.mnginteractive.com/.../20120201_CD01CAPITOL_A...)

Colorado Capitol dome to be covered with weatherproof wrap ...

DENVER - The **dome** of the Colorado **Capitol** is going under wraps.
www.therepublic.com/view/story/.../CO--Capitol-Dome/

Colorado Dome To Be Covered During Repairs « CBS Denver

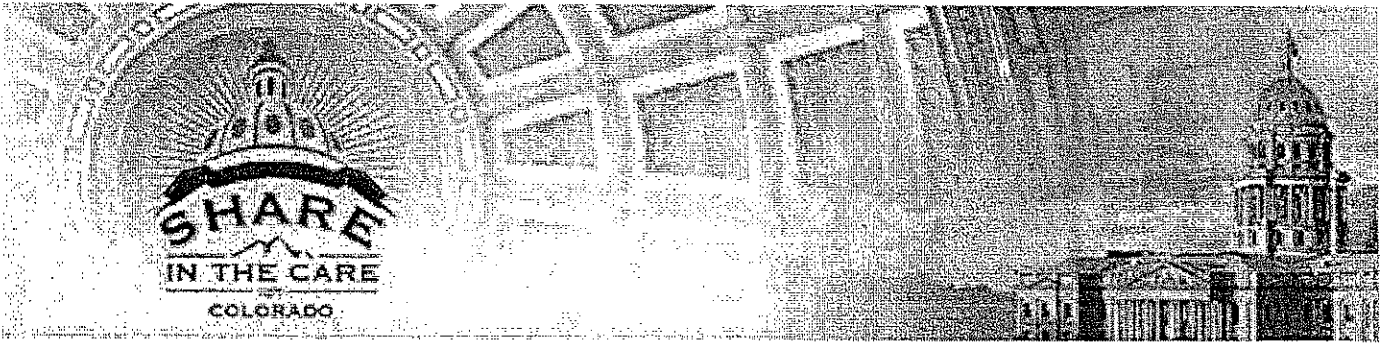
Contractors for the state's ongoing **Capitol dome** restoration project will begin placing a protective, weatherproof wrap around the dome Wednesday to prepare ...
denver.cbslocal.com/.../colorado-dome-to-be-covered-during-...

Round-Up: Colleges would need to collaborate with labor experts ...

The next stage of renovations on Colorado's **capitol dome** is right around the corner, and contractors are getting ready to place a protective, weatherproof wrap ...
radiocoloradocollege.org/.../round-up-colleges-would-need-to...

Capitol Dome To Go Under Wraps Until 2014 - Your Hub

The work begins today to place the **Capitol dome** under wraps until 2014. Get involved by supporting
www.shareinthecareco.yourhub.denverpost.com/.../P1BVtesTS1z7LQMjU648sL-ugc-...



MEDIA SUMMARY

SHARE IN THE CARE COLORADO ORNAMENT CAMPAIGN

We received more than 10 major media hits. The estimated audience number reached is 750,000 with an estimated publicity value of \$45,660.

MEDIA THAT COVERED THE ORNAMENTS:

- 9NEWS
- COLORADO & COMPANY
- KOSI
- KEZW
- ALICE
- THE MOUNTAIN
- FOX 31 NEWS
- COLORADO PUBLIC RADIO
- DENVER BUSINESS JOURNAL
- COLORADOAN
- GRAND JUNCTION SENTINEL
- COLORADO STATESMAN
- KRDO-TV
- KREX-TV
- KOAA-TV
- KKTU

Help restore the dome, get a Christmas ornament

5:55 AM, Nov. 23, 2011 |
Comments

<http://www.coloradoan.com/article/20111123/NEWS11/111123005/Help-restore-dome-get-Christmas-ornament-?odyssey=tab%7Ctopnews%7Ctext%7CFRONTPAGE>

ATTACHMENT 6:
Centennial Statehouse film premiere Ad

A C E L E B R A T I O N O F C O L O R A D O

A FILM BY HAVEY PRODUCTIONS

CENTENNIAL STATEHOUSE

Colorado's Greatest Treasure

*The people who built the building
The building that built the State*

N A T I O N A L F I L M P R E M I E R E

FEBRUARY 3RD • 2012

6PM • COLORADO CONVENTION CENTER

for tickets & information visit
HAVEYPRO.COM

Presented in association with Colorado Preservation, Inc's Saving Places Conference

ATTACHMENT 7:
SCC Balance Sheet (*as of December 31, 2011*)

Dome
Balance Sheet
As of December 31, 2011

	<u>Dec 31, 11</u>
ASSETS	
Current Assets	
Checking/Savings	
Colorado Business Bank	61,491.06
Total Checking/Savings	<u>61,491.06</u>
Other Current Assets	
New Understanding of Admin Fee	640.94
Total Other Current Assets	<u>640.94</u>
Total Current Assets	<u>62,132.00</u>
TOTAL ASSETS	<u><u>62,132.00</u></u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	-10,165.43 *
Net Income	72,297.43 *
Total Equity	<u>62,132.00</u>
TOTAL LIABILITIES & EQUITY	<u><u>62,132.00</u></u>

* This Balance Sheet reflects bank account activity from inception prior to an established accounting system designed for contributions collected and admin fee.

ATTACHMENT 8:
SCC Profit & Loss *(July – June 2011)*

**Dome
Profit & Loss**
July 2010 through June 2011

	<u>Cash Box</u>	<u>Colorado Gives Day</u>	<u>Community First</u>	<u>Corporate</u>	<u>Mall/Checks</u>	<u>MGive Texting</u>	<u>Unclassified</u>	<u>TOTAL</u>
Ordinary Income/Expense								
Income								
Solicited Contributions								
Corporate Sponsorships	0.00	0.00	0.00	35,000.00	0.00	0.00	0.00	35,000.00
Individual Contributions	0.00	2,195.38	1,135.38	0.00	33,228.98	1,855.00	0.00	38,414.74
Total Solicited Contributions	0.00	2,195.38	1,135.38	35,000.00	33,228.98	1,855.00	0.00	73,414.74
Direct Public Support								
Cash Box at Capitol Bldg	358.31	0.00	0.00	0.00	0.00	0.00	0.00	358.31
Total Direct Public Support	358.31	0.00	0.00	0.00	0.00	0.00	0.00	358.31
Investments								
Interest-on Accounts	0.00	0.00	0.00	0.00	0.00	0.00	31.79	31.79
Total Investments	0.00	0.00	0.00	0.00	0.00	0.00	31.79	31.79
Total Income	358.31	2,195.38	1,135.38	35,000.00	33,228.98	1,855.00	31.79	73,804.84
Expense								
Capital Dome Rest Trust Fund	0.00	0.00	0.00	0.00	0.00	0.00	69,011.92	69,011.92
Contract Services								
Admin Fee 15% to CPI	0.00	0.00	0.00	0.00	0.00	0.00	5,528.00	5,528.00
Total Contract Services	0.00	0.00	0.00	0.00	0.00	0.00	5,528.00	5,528.00
Total Expense	0.00	0.00	0.00	0.00	0.00	0.00	74,539.92	74,539.92
Net Ordinary Income	358.31	2,195.38	1,135.38	35,000.00	33,228.98	1,855.00	-74,508.13	-735.08

ATTACHMENT 9:
SCC Profit & Loss by Class (*July – December 2011*)

Dome
Profit & Loss by Class
July through December 2011

	<u>Cash Box</u>	<u>Community First</u>	<u>Corporate</u>	<u>Mail/Checks</u>	<u>MGive Texting</u>	<u>Ornament</u>	<u>Unclassified</u>	<u>TOTAL</u>
Ordinary Income/Expense								
Income								
Solicited Contributions								
Corporate Sponsorships	0.00	0.00	32,500.00	0.00	0.00	0.00	0.00	32,500.00
Foundation Contributions	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Individual Contributions	0.00	2,071.92	0.00	14,912.40	1,650.00	19,144.03	0.00	37,778.35
Total Solicited Contributions	0.00	2,071.92	32,500.00	14,912.40	1,650.00	19,144.03	0.00	70,278.35
Direct Public Support								
Cash Box at Capitol Bldg	568.55	0.00	0.00	0.00	0.00	0.00	0.00	568.55
Total Direct Public Support	568.55	0.00	0.00	0.00	0.00	0.00	0.00	568.55
Investments								
Interest-on Accounts	0.00	0.00	0.00	0.00	0.00	0.00	15.10	15.10
Total Investments	0.00	0.00	0.00	0.00	0.00	0.00	15.10	15.10
Total Income	568.55	2,071.92	32,500.00	14,912.40	1,650.00	19,144.03	15.10	70,862.00
Expense								
Contract Services								
Admin Fee 15% to CPI	0.00	0.00	0.00	0.00	0.00	0.00	7,994.10	7,994.10
Total Contract Services	0.00	0.00	0.00	0.00	0.00	0.00	7,994.10	7,994.10
Total Expense	0.00	0.00	0.00	0.00	0.00	0.00	7,994.10	7,994.10
Net Ordinary Income	568.55	2,071.92	32,500.00	14,912.40	1,650.00	19,144.03	-7,979.00	62,867.90

ATTACHMENT 10:
SCC Financial Report for Legislative Staff and DPA