



SHARE IN THE CARE COLORADO
QUARTERLY REPORT TO THE CDC
(FOR PERIOD ENDING 12/31/2010)

THE CAMPAIGN TO RESTORE COLORADO'S CAPITOL DOME

PRESERVING OUR
HISTORY
ASSURING OUR
LEGACY

A signature initiative of
Colorado Preservation, Inc.
2100 Downing Street, Suite 300
Denver, CO 80205

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855-CPI-DOME (855.274.3663)

www.ShareInTheCareColorado.org



Share in the Care Colorado
Quarterly report to the CDC for the period ending Dec. 31, 2010

Seed funding:

A \$50,000 pledge was made to Colorado Preservation, Inc. on March 17, 2010 (\$25K received in 2010 with balance due in January 2011) for the purposes of funding the marketing consulting retainer paid to Creative Strategies Group, the *Share in the Care Colorado* website and necessary campaign collateral.

As of the date of this report, expenses = \$28,531
Balance remaining = \$21,469

Corporate Donations for DVD:

Donations for the purpose of matching the \$50K grant made to Historic Denver, Inc. from the State Historical Fund have been received as follows:

AT&T Foundation	\$10,000
Anglo Gold Ashanti NA	\$5,000
<u>Circuit Media/State Bill Colorado</u>	<u>\$1,500</u>
Total	\$16,500

The documentary history of the Colorado State Capitol Building is designed to be a key asset of the *Share in the Care Colorado* campaign. The board of Colorado Preservation, Inc. has pledged the match for the SHF grant and will continue to solicit sponsors to secure the balance. The DVD will be completed in the fall of 2011. A trailer for the documentary, however, is in production now. As soon as it is completed it will be released to media and shown at the February, 2011 *Saving Places* conference (see media events below).

Public Campaign Donations:

The public campaign was soft-launched on December 8, 2010 during Colorado Gives Day. CPI donated its "slot" in the Colorado Gives Day Campaign organized by the Community First Foundation and FirstBank to promote *Share in the Care Colorado* to the general public. Colorado Gives day generated a total of \$2,195 for the dome restoration.

As of Dec. 29, 2010, an additional \$5,985 in individual donations have been solicited via other methods (email and press coverage) and deposited into the restricted



restoration trust fund account held by Colorado Preservation, Inc. at Colorado Business Bank (Account number 7203489). See list of individual donors attached.

Total individual donations to-date = \$8,198

Individual donations continue to be being accepted by CPI. Checks are to be made out to the CAPITOL DOME RESTORATION TRUST FUND and may be mailed care of CPI to 2100 Downing St., Ste. 300, Denver, CO 80205. All funds received are deposited into a restricted account currently held by Colorado Business Bank. Links to use to make on-line donations to the Restoration Trust Fund are also prominently listed on the CPI website; www.coloradopreservation.org and the campaign website; www.shareinthecarecolorado.org

Text Message Donation Campaign:

An in-kind donation from AT&T-Colorado has facilitated a text message donation program with mGive, Inc., which works as follows: Text the word "DOME" to 50555 from your cell phone and a \$5 donation will be made to the *Share in the Care Colorado* campaign.

The text donation program, which is a key component of the public portion of the campaign, was soft-launched on December 30th via a radio interview on KNUS radio with Bill Jones. The formal launch of the text message donation campaign will be made on February 3, 2011 at the *Saving Places* conference. Additional information about text message donations can be found at www.mgive.com (See also Media Partner below).

Corporate Campaign:

We are very appreciative of the services of Hank Brown who has stepped forward to be the honorary chair of the corporate portion of the *Share in the Care Colorado* campaign.

The *Share in the Care Colorado* campaign has been presented to the boards of Colorado Mining Association (CMA) and Colorado Assn. of Commerce and Industry (CACI). Presentations are being arranged to be given during January to Colorado Petroleum Association, Club 20, and the Colorado Oil and Gas Association. Presentations to similar trade groups and associations will be made throughout the duration of the campaign.

As a result discussions regarding individual corporate sponsorship of the *Share in the Care Colorado* campaign have been initiated with:



CoBank
Colorado Education Association
CoorsTek
Comcast
Encana USA
Intermountain Rural Electric
Miller Coors
Newmont Mining Corp.
Pepsi Bottling Group
Touchstone Energy
Verizon
Wells Fargo

The Corporate Campaign Brochure v.1.1 is available for CDC members and legislators upon request.

Official Media Partner

Channel 4 CBS and Channel 9 NBC have both requested formal proposals from the campaign to be its official media partner. The official media partner will earn rights and benefits in *Share in the Care Colorado* based on the dollar amount of the in-kind investment they make to actively promote the fundraising effort to the public. A key service of the official media partner will be to promote the text message donation program to the public.

Events and Media Coverage

A general briefing for new and other interested legislators has been scheduled at the Capitol on January 19th, 2011. The purpose will be to allow legislators, particularly newly elected members, to learn about the dome restoration effort and *Share in the Care Colorado*. All legislators are invited to attend. Corporate sponsor for the legislative briefing is AT&T-Colorado.

The 14th annual *Saving Places* Statewide Preservation Conference will take place February 2, 3 and 4 at the Embassy Suites Hotel at the Colorado Convention Center. An in-depth presentation about the dome restoration effort will be made by the State Architect and representatives from Humphries-Poli Architects at the plenary breakfast on Feb. 3. The text message donation program will also be officially launched at the breakfast. Legislators are encouraged to attend. Information is available at www.coloradopreservation.org.



Radio interviews have been recorded and broadcast with Entercom Denver Radio, Lincoln Financial Media of Colorado, and KUSA. Links to broadcasts are available on the CPI and *Share in the Care Colorado* websites.

The *Denver Post* publicized the generous \$4,000 donation made by Rep. John Soper to the *Share in the Care Colorado* campaign as part of a follow-up article to its coverage of the legislative per diem. To date, Rep. and Mrs. Soper's donation is the largest individual gift received. The next major individual donor is former State Senator, Sally Hopper (\$1,250).

Campaign Committee

The Campaign Committee continues to meet on the 2nd and 4th Tuesdays of each month at CPI's offices at 2100 Downing Street, Denver (See membership list attached). Recommendations for additional members to serve on the campaign committee are welcome at any time.

Sponsor Approval Task Force

The CDC has appointed Rep. Jim Riesberg, CBAC chair Georgianna Contiguglia, and Ms. Lisa Esgar to the three-member Sponsorship Task Force. The Sponsorship Task Force will meet with campaign staff on January 7, 2011. Agenda items for the January meeting include review of the campaign sponsorship levels and associated rights and benefits, the proposal outstanding to the Colorado Education Association, the components of the media partnership proposals to CBS and NBC, and review of the sponsor recognition component available on the campaign website.

Construction

The State Architect advises that some scaffolding will be erected on the Capitol in the next month. This is not to be confused with the major scaffolding work projected to be erected around the dome in the March/April timeframe. The temporary scaffolding is required so that the engineers can complete some additional forensic investigations necessary to plan the restoration.

Report respectfully submitted by:

James Hare
Executive Director
Colorado Preservation, Inc.
jhare@colordopreservation.org
303-893-4260, ext. 223

Share in the Care Colorado - Marketing Retainer Expenditure
 January 1 through December 30, 2010



	<u>Jan 1 - Dec 30, 10</u>
Ordinary Income/Expense	
Income	
4200 · Restricted Donations	
4220 · Corporate	50,000.00
Total 4200 · Restricted Donations	<u>50,000.00</u>
Total Income	50,000.00
Cost of Goods Sold	
5100 · Program Expenses - Unrestr	5,482.94
Total COGS	<u>5,482.94</u>
Gross Profit	44,517.06
Expense	
6200 · General & Administrative	
6230 · Commercial Printing	4,514.83
Total 6200 · General & Administrativ	<u>4,514.83</u>
6300 · Communications	
6320 · Telephone	78.44
6300 · Communications - Other	200.00
Total 6300 · Communications	<u>278.44</u>
6500 · Marketing & Publicity	
6531 · Media Relations	2,062.36
6562 · Professional Services - Dc	16,150.50
Total 6500 · Marketing & Publicity	<u>18,212.86</u>
7100 · Program	
7155 · Meals	42.05
Total 7100 · Program	<u>42.05</u>
Total Expense	<u>23,048.18</u>
Net Ordinary Income	<u>21,468.88</u>
Net Income	<u><u>21,468.88</u></u>

Donor Report

Colorado Preservation

Main group is: Master file (everyone); Excluding inactive accounts; Excluding "No General Mailings". Gift Date of Entry 1/1/1980 through 12/30/2010; Printed in Donor Name order. Report limited to: Gift Purpose of DOME; Gift Types of General; Pledge; Membership; Split; (includes children of Split Gifts)(Child records are identified by codes in lower case)

PRIMARY

Account	Donor Name	Amount	Date of Gift	Type	Mode	Fund	Motivation	Purpose	Gift Solicitor
3373	Accountable Accounting Services	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
3193	Andrews, Deborah	\$30.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4994	Blome, Norman	\$50.00	5/25/2010	G	CHARGEREST		CPIWEB DOME		
3360	Brown, Hugh and Lynn	\$50.00	12/8/2010	G	CHARGEREST		DOME DOME		
4984	Circle of Giving Incentive Fund	\$80.38	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4979	Dennis, Jennifer	\$10.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
3171	Eidman, Patrick	\$20.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
602	Ferguson, Dan and Marcia	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
63	Fitzgerald, Jerry and JoVonne	\$100.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
5007	Forsblom, Kristen	\$200.00	12/28/2010	G	CHECK GEN		NEWS DOME		
4982	Gawthrop, Alfred	\$50.00	12/8/2010	G	CHARGEGEN		COGIVESICDOME		
5005	Gelbach, Ginny	\$20.00	12/28/2010	G	CHECK GEN		NEWS DOME		
2250	Grether, Robert and Katherine	\$100.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
89	Hare, James	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
2227	Hare, Robert	\$27.34	12/30/2010	G	CHARGEREST		CPIWEB DOME		
		\$100.00	12/8/2010	G	CHARGEGEN		COGIVESICDOME		
		\$127.34	Monetary Total						
4977	Healy, Pamela	\$25.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
798	High Valley Group	\$500.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
102	Hopper, Sally	\$250.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
		\$1,000.00	8/11/2009	G	CHECK REST		CPIWEB DOME		
		\$1,250.00	Monetary Total						
4996	Johnson, David	\$20.00	5/25/2010	G	CHARGEREST		CPIWEB DOME		
4978	Jones, Deborah	\$25.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4980	Krupa, Leslie	\$20.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
5006	Lantz, Michael and Billie	\$10.00	12/28/2010	G	CHECK GEN		NEWS DOME		
2454	Lindsay, Carleton and Karen	\$100.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
133	Livingston, Susan and Donn	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
2146	Lundquist, Ron and Ruthanne	\$100.00	11/5/2009	G	CHARGEGEN		CPIWEB DOME		
147	Miller, Chris and Blair	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4993	Montgomery, Jeff	\$25.00	5/25/2010	G	CHARGEREST		CPIWEB DOME		
2141	Moore, Laurie	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
3133	Moore, Nicole	\$5.00	5/25/2010	G	CASH REST		CPIWEB DOME		
163	Nussbaum, James	\$25.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4605	Patterson, Marie	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
906	Pearson, Michelle and Kirk	\$10.00	7/12/2010	G	CHARGEREST		CPIWEB DOME		
935	Quist, Heidi	\$25.00	7/12/2010	G	CHARGEREST		CPIWEB DOME		
4981	Ripko, Lauren	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
3006	Selkowitz, Ira	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4520	Sheldon, Mark	\$10.00	5/25/2010	G	CHARGEREST		CPIWEB DOME		
3278	Soper, John and Juanita	\$4,000.00	12/6/2010	G	CHECK GEN		DOME DOME		
4494	Staberg, Christine	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4558	Stark, Ruth and Stark, Susan	\$50.00	7/14/2010	G	CHECK REST		DOME DOME		
4359	Sternberg, Barbara	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
203	Stettner, Arianthé and Paul	\$100.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4136	Towle, Linda	\$50.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
356	Tunner, Carol	\$25.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
224	Wagner, Deborah	\$35.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4092	Westminster Historic Landmark Board	\$25.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
4983	Woods, Jim	\$25.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		
237	Wyma, Cornelia	\$100.00	12/8/2010	G	CHARGEREST		COGIVESICDOME		

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4995	Zuehlke, Darryn	\$250.00	5/25/2010	G	CHARGE	REST	CPIWEB	DOME	
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Count: 48

\$8,197.72 Monetary Total

\$0.00 In Kind Total



CAMPAIGN COMMITTEE

HONORARY CHAIR

The Honorable Hank Brown, Brownstein Hyatt Farber Schreck

CHAIR

Marie Patterson, Public Affairs Coordinator, AngloGold/Ashanti N.A.

MANAGEMENT TEAM

James Hare, *Executive Director*, Colorado Preservation, Inc.

Bruce Erley, *President & CEO*, Creative Strategies Group

Lauren Ripco, Creative Strategies Group

Blair Gawthrop Miller – *Campaign Committee Manager*

MEMBERS

Frank Callahan, *Principal*, Callahan Lighting Design

Margaret A. Coval, *Executive Director*, Colorado Humanities, Inc.

Mark Davis, *President*, Foresight Ski Guides

Stan Dempsey, Jr., *Director*, Colorado Petroleum Assn.

Jason R. Dunn, *Attorney at Law*, Brownstein, Hyatt, Farber, Schreck

Larry Friedberg, *State Architect*, State of Colorado, DPA

Jim Havey, *President & CEO*, Havey Productions

Theresa Holst, *Dome Tour Supervisor*, Colorado General Assembly

Annie Levinsky, *Executive Director*, Historic Denver, Inc.

Mike Jackson, *Director of Nonprofit Relations and Services*,

Community First Foundation

John Kingsley, *Director Strategic Partnerships*, Avery Dennison Corp.

Gregory Movesian, *Canon Steward*, Saint John's Cathedral

Meg Satrom, *Circuit Media*, Inc.

Janice Sinden, *Executive Director*, Colorado Concern

Tricia Smith, *Director of Programs and Resources*,

Colorado Assn. of Commerce and Industry

Christine Staberg, *Partner*, The Capstone Group

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