

CO-CHAMP
Colorado Comprehensive Health Access Modernization Program
 HRSA State Health Access Program Grant

In September 2009, Colorado was awarded a five-year, competitive federal grant to support health care expansion efforts. The federal Health Resources and Services Administration (HRSA) awarded \$70.9 million in grants to 13 states under the State Health Access Program (SHAP). The HRSA SHAP grant is a new federal opportunity to support state efforts to significantly increase health care coverage as part of a plan for comprehensive health care reform. Colorado received \$9.96 million for the first year of the program, the third highest award. Colorado has requested \$42.9 million over the five-year period; however, states must reapply each year. Subsequent years of funding are contingent upon meeting performance measures and the availability of federal funding.

Colorado's SHAP proposal, the Colorado Comprehensive Health Access Modernization Program, or CO-CHAMP, includes a variety of projects that will lead to greater access to health care, increase positive health outcomes and reduce cost-shifting.

Health Care Affordability Act (HB 09-1293) Projects: Several CO-CHAMP projects are linked to the implementation of the Health Care Affordability Act which expands coverage to more than 100,000 uninsured Coloradans over the next five years. HRSA SHAP grant funding will support the following HB 09-1293-related activities and include:

- **Maximizing Outreach, Retention and Enrollment:** The Department will conduct effective outreach and marketing campaigns to inform the expansion populations of the availability of public health insurance programs and assist newly eligible expansion populations with the application process and how to access health care services in appropriate settings. Activities in year one include an outreach needs assessment and the distribution of grants to local community-based organizations for targeted outreach.
- **Eligibility Modernization: Streamlining the Application Process:** With the additional 100,000 Coloradans potentially applying for health care coverage, the Department has identified new strategies to make the eligibility and enrollment process more efficient and cost-effective. Under this project, the Department plans to create interfaces with other state and federal databases to electronically verify required client documentation. An online application for the expansion populations will be implemented to eliminate the need for applicants to submit paper application. Year one projects include creating interfaces with the Vital Statistics and the Income and Eligibility Verification System (IEVS).
- **Benefit and Program Design:** The Department will develop potential program designs, including models for premium structures, and cost-sharing provisions for the adults without dependents and the buy-in for individuals with disabilities expansion populations. The Department will hire contractors to conduct an actuarial study and fiscal analysis in the development of possible program models.

Improving access to cost-effective, quality health care services for Coloradans
Colorado.gov/hcpf

Health Care Reform Principles

Shared Principles of the Partnership for a Healthy Colorado



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The Partnership for a Healthy Colorado is a coalition of labor, business, health care and advocacy organizations who have declared the health care status quo "unacceptable" and are building an alliance to promote comprehensive health care reform in Colorado. The Partnership is educating communities statewide about the opportunity to achieve meaningful health care reform, engaging in ongoing discussions about solutions to the health care crisis, and encouraging lawmakers to take action.

The Partnership for a Healthy Colorado believes that we all have a stake in the urgent need to improve the delivery of health care in Colorado. For decades, the cost and demand for care has been outpacing our economy. The corresponding increase in health insurance premiums has resulted in a growing number of people unable to access health care they can afford. Too often, health care is being delivered inefficiently, to the detriment of our state's physical and financial health. These trends are unsustainable and the status quo is unacceptable.

Reforming Colorado's health care system in a meaningful way will require the responsible engagement of numerous stakeholders. Toward that end, we believe this set of principles, developed by the diverse coalition of businesses, consumers and providers of the Partnership for a Healthy Colorado, can serve as a valuable roadmap to reform. No one principle is to be taken on its own, but rather, all are meant to be taken in balance with, and in consideration, of the others. Genuine reform will require a comprehensive, systemic approach that emphasizes shared responsibility.

For more information about Partnership for a Healthy Colorado contact,
Ellen Brilliant at 303.601.8308 or embrilliant@msn.com.

Universal – All Colorado residents should have access to quality, affordable health care coverage. Colorado's health care system should address non-residents who become ill in Colorado.

Wellness and Health Promotion – Government, businesses and individuals all have a role to play in the promotion and support of healthy lifestyles.

Personal Responsibility – Consumers should make reasonable efforts to ensure they finance their health care needs and take an active role in their health maintenance.

Transparency – Accurate, user friendly information on price, quality and outcomes should be made accessible to the public.

Health Information Technology – Greater use of health information technology is necessary to achieve gains in quality, outcomes and efficiencies.

Competitive Market – Competitive market forces should be included in our health care system because they can play a positive role.

Coordinated Care – Optimal health and cost efficiencies are achieved through the coordination of care, the use of preventive services and the management of chronic disease.

Choice – Providing a plurality of options of providers, insurers, plans, benefit designs and financing for individuals and groups is important in health care reform.

Regulatory Controls – Regulatory controls should ensure consumer protection and maintain a healthy marketplace.

Provider Reimbursement – Health care providers should be fairly compensated for their services, and in return, providers should ensure that services delivered maximize quality, safe and effective care.

Public Programs – Government should have a role in facilitating or providing access to health care. Public health and environmental policy should play a meaningful role in ensuring and protecting the good health of our population.

Long-term Care – Long-term care must be addressed in any health care reform effort. Coloradans should have a quality, affordable choice to live independently in one's own home or community.

End of Life Care – Colorado should address the difficult issues surrounding end of life care.

Partnership for a Healthy Colorado



American Association of Retired Persons



Colorado Association of Health Plans



Colorado State Association of Health Underwriters

KEENE
Research & Development

Keene Research and Development



Autism Society of Colorado



Colorado Children's Campaign



Colorado Medical Society



National Federation of Independent Business



The Bell Policy Center



Colorado Coalition for the Medically Underserved



Colorado Wins



RMH Group



Business Health Forum



Colorado Progressive Coalition



Health Care for all Colorado



South Metro Denver Chamber of Commerce



Colorado Ambulatory Surgery Center Association



Colorado Council of Churches



Front Range Economic Strategy Center



Colorado Consumer Health Initiative



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