



To: Members, House Health & Human Affairs Committee
From: Colorado Licensed Beverage Association
Date: January 29, 2009
Re: Support for HB09-1139, Fetal Alcohol Spectrum Disorders by Representative Judy Solano and Senator Lois Tochtrop

The Colorado Licensed Beverage Association (CLBA) is the state wide trade association for beverage alcohol licensees. Our members include owners of liquor stores, bars, taverns, night clubs, private clubs and fraternal organizations.

Our members are very cognizant of the responsibility they have in the retailing of beverage alcohol. This responsibility encompasses strategies to reduce drunk driving, eliminate access to beverage alcohol for underage Coloradoans, and to provide information to customers about the potential risks of beverage alcohol consumption with certain health conditions.

The beverage alcohol industry has for approximately 20 years labeled their products with the following:

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

We applaud Representative Solano and Senator Tochtrop for bringing forward this legislation to further address the issue of Fetal Alcohol Spectrum Disorders (FASD), and due to the provisions in the legislation that encourages our retailers to post certain signage, we can support this important piece of legislation.

Contact: Diane Roth, Solomon Malick – Lobbyist for CLBA
Jeanne M. McEvoy, Executive Director, CLBA 303-766-7144